



## Fall is in the air!

Fall weather has swept into the midwest and TechSmith Education is busily preparing for another season of regional conferences. In this issue of the Learning Lounge, we're excited to bring the first international piece written by two German educators making waves in math education overseas.

I'm also excited about our featured story this fall because of the serendipitous relationship it brought up between myself and the author. I'm taking classes right now at Michigan State University, one of which is in Computational Thinking. I'm working through how it can be applied in the classroom, and Evan's article does a great job of demonstrating the impact it can have on student learning.

Don't forget to check out the conference calendar at the bottom so you know where to look for TechSmith EDU this fall!

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## Featured: Rethinking Thinking

Have you ever stopped to think about how you go about *thinking*? Evan Weinberg, physics teacher in Hangzhou, China, shares his story of growth through teaching students the actual processes we use to solve problems.

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### Flipping Mathematics in Germany

Carsten Thein (left) and Felix Fähnrich are collaborative math teachers in Durmersheim, Germany. I had a chance to meet them in March, 2014 in Marburg, Germany at the Inverted Classroom Conference. Together, they flipped their courses and now focus on improving math instruction for all students.

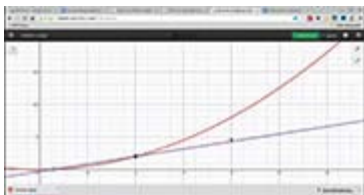
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### Building a Middle School Flipped Classroom

Adam Coulter Johnson is a math teacher in Alabama and he uses a flipped classroom to try and provide a completely customized learning environment for his students. But, he's a self-described "unorganized" teacher. Read on to see how he manages to keep track of content and kids every day.

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### GIF(t) of Curiosity

Zach Cresswell used an animated GIF to get his student's minds running. Rather than starting with a problem set, he gave a GIF and a simple prompt: make a graph that matches.

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### Coffee EDU

Alice Keeler is promoting the idea of getting teachers together over coffee to discuss education. TechSmith Education is hosting one next month, but you can also host your own!

[Learn more](#) ▶



### Tech Director Chats

Ever wonder what goes on in the head of your school's technology director? Ben Rimes has started a new podcast to shed some light on their work. Listen to new episodes each Monday.

[Learn More](#) ▶



**OLC International Conference**  
- Oct 29-31



**STEMtech Conference**  
- Nov 9-11

If you're attending the 2014 OLC International Conference, Brian Bennett is presenting three sessions on Oct. 30 on video in learning, so don't miss those. We'll be set up in booth #303 this year, so stop in!

[Learn More](#) ▶

TechSmith EDU will be at STEMtech in Denver, Colo. November 9-11 this year. Brian Bennett will be presenting a session video in the classroom on Sunday, Nov. 9 at 2:15. Don't forget to stop by Booth #307 and say hi!

[Learn More](#) ▶



### Online Educa Berlin - Dec. 3-5, Berlin, Germany

We're hopping the pond in December with not one, not two, but three representatives from TechSmith setting up camp in Berlin. Stop by booth C107 any time during the event to let us know how you're using video.

[Learn More](#) ▶



### AESA Annual Conference - Dec. 3-6

School administrators, we're looking at you for this one! TechSmith Education will be attending AESA again this year and presenting on working with regional service providers to make video adoption easy and successful. We'll be in booth #301.

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