Hello Learning Lounge readers!

Welcome to the first 2015 issue of TechSmith's Learning Lounge newsletter!

This quarterly newsletter is written by educators and for educators, so thank you for those that have contributed articles and topic ideas.

We started this newsletter in the fall of 2012 to offer space for educators to share ideas and inspire each other.

I am extremely happy to share that we have now reached over 100,000 subscribers! To celebrate this achievement, we are launching an additional way for you to learn more about using video in education.

We have created four different email series that cover different aspects of using video in education. The series we have to offer are for K-12 educators, K-12 administrators, and higher education for 4-year universities or community colleges.

If you are interested in receiving any one of these email series, please visit this link and sign up for the one you're interested in and we'll get you subscribed. And as always, TechSmith never shares your email address outside of our walls, and you can opt out of emails at any time.

Thank you again for participating in this newsletter, and if you have suggestions on topics you'd like to see covered, please let us know.

Happy reading!

The TechSmith Education Team

education@techsmith.com | TechSmith Education | @TechSmithEDU

To Flip or Not to Flip

What would you do if all of your students read the textbook and studied online lecture videos BEFORE each class? This would enable you to shift the focus of classroom time to higher order thinking and application of knowledge. This is not a dream but can be a reality in your classroom. It has been a reality for me ever since I started flipping my classes.

Read more ▶

Adapting to Technology in the 21st Century

There isn't much in today's society that hasn't been changed or improved. Education is no different. In the Madison Consolidated School District, every student, kindergarten through 12th grade, has a device; whether it's a tablet or laptop, all kids are one-to-one. This change didn't happen overnight.

Read the full story ▶

5 Ways to Use Screencasting in the Classroom

Screencasting is one of the most dynamic tools educators can use to transform their classroom in a dramatic fashion without investing a tremendous amount of time learning a new software piece or app. This blog post focuses on five easy ways educators can use the power of screencasting.

Read the blog post ▶

Flipped Learning: A Solution for

the New Standards

With the introduction of new standards across the United States there is an increasing need for teachers to prepare students for the rigor and complexity of these new standards. This creates a great need for teachers to learn how to implement flipped learning in their classrooms so that they can prepare their students for the realities of the new standards.

The team at FlippedClass.com has gathered resources to help teachers with this. Two resources highlighted in their blog post are Camtasia Studio and Office Mix. Together, they are a powerful combination.

Click here to watch a Mix produced using the combination of both tools.

Read the full post ▶

eLearning 2015 - Feb. 18-21

If you're attending eLearning 2015, stop in to see TechSmith's Jason Valade and Matt Dennis present on engaging students in blended classrooms. We'll also be set up in booth #3 this year, so feel free to drop by and chat with us!

Learn more ▶

NJSBA Technology Conference - Feb. 20

TechSmith EDU will be at NJSBA Technology Conference this year. TechSmith user, Marc Seigel, will be presenting on how to start experiencing the benefits of digital learning no matter your budget or technical competency.

Learn more ▶

MACUL 2015
- March 18-20

We're happy to be attending MACUL again this year. We'll be in booth #325 ready to answer your education technology questions. Stop by to get an update on what TechSmith is up to and talk with us about our different education solutions.

Learn more ▸

NSBA 2015
- March 21-23

School administrators, we're looking at you for this one! TechSmith Education will be attending NSBA this year. TechSmith's Doug O'Brien and Mike Curtis will be presenting on working with regional service providers to make video adoption easy and successful.

Learn more ▸

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