



Create, Collaborate, and Access Your Content Anywhere
With TechSmith's Suite of Screen Capture & Video Editing Tools

Change the Way You Work

TechSmith's suite of screen recording and video editing tools lets you make great content and collaborate with anyone. Communicate clearly, show what you know, and easily access your content wherever you are.



■ TechSmith in Education

Collaboration is essential to effective learning. With TechSmith's suite of products, educators and students are able to capture images, share knowledge, and most importantly work together and learn from one another. By having access to projects outside of school, students are able to view or create content wherever they are, whenever they want.

TechSmith products, along with their integration with Google Drive™, help you and your students easily work in groups, gather feedback, and make revisions to keep improving.

■ TechSmith in Business

Stand out from your competition by using our wide variety of tools. Whether you're part of an enterprise corporation or a company of one, communicating with images and videos can help you grow your business and connect with your customers in a more personal way.

Easily train new team members or your entire organization on new procedures by creating training videos that can be reviewed anytime, anywhere. And save time by quickly sharing ideas and feedback with colleagues without lengthy text emails.

Attract potential customers' attention by showing them the value of what you offer instead of telling them. Then keep them coming back by providing them with communication that exceeds their expectations.





Snagit®



Screen Capture & So Much More

Snagit helps you provide better feedback, encourage teamwork, and create images that explain exactly what you mean. Quickly snag what's on your screen, enhance it with effects, and then share your creations instantly.

IMAGE ●●●● VIDEO ●●●● EDITING ●●●●



Morae®



User Experience & Market Research

Morae is a leading usability software that removes the guesswork from your decisions and helps you make products people love. Record and remotely observe user interactions, efficiently analyze results, and instantly share your findings with anyone, anywhere.



Camtasia®



Screen Recording & Video Editing for Anyone

Powerful, yet easy-to-use, Camtasia helps you create professional videos without having to be a video pro. Easily record your on-screen activity or import HD camera video, customize and edit content, and share your videos with viewers on nearly any device.

IMAGE ●●●● VIDEO ●●●● EDITING ●●●●



Jing®



Share Ideas Instantly

Try Jing for a free and simple way to start sharing images and short videos of your computer screen. Whether for work, home, or play, Jing gives you the ability to add basic visual elements to your captures and share them fast.

IMAGE ●●●● VIDEO ●●●● EDITING ●●●●



TechSmith Relay™



Organization-wide Presentation & Lecture Capture

TechSmith Relay allows anyone in your organization to easily record lectures, meetings, or trainings from virtually anywhere. Your entire campus or business can record videos and share knowledge seamlessly with our mobile and desktop recorders.



Screencast.com®



Video & Content Hosting

Easily store and share the great content you create using TechSmith products with Screencast.com. Share your captures through email or instant message via the short URL Screencast.com gives you, or use the embed code to post content on your blog.

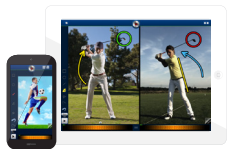


TechSmith Fuse™



Easily Import Mobile Media

Get photos and videos from your mobile device to your favorite TechSmith desktop products. Import an existing photo or video, or capture something new using the app's built-in camera. Then, use the editing power in Snagit and Camtasia to create custom, shareable content.



Coach's Eye®



Mobile Video Analysis & Sharing

Record and share videos of any sport or activity directly from your mobile device for instant analysis and feedback. From golf swing to soccer drill and everything in between, Coach's Eye delivers "ah-ha" moments to help you improve.

Stay Connected

Contact Us

techsmith.com/sales

Phone: +1.517.381.2300

Toll Free: +1.800.517.3001
(US & Canada Only)

@TechSmith