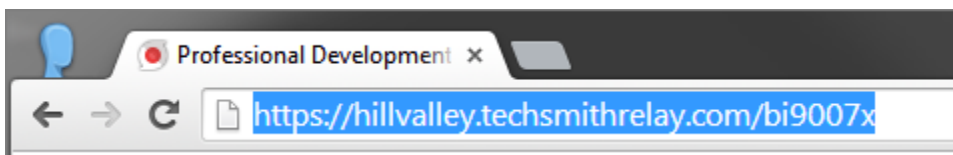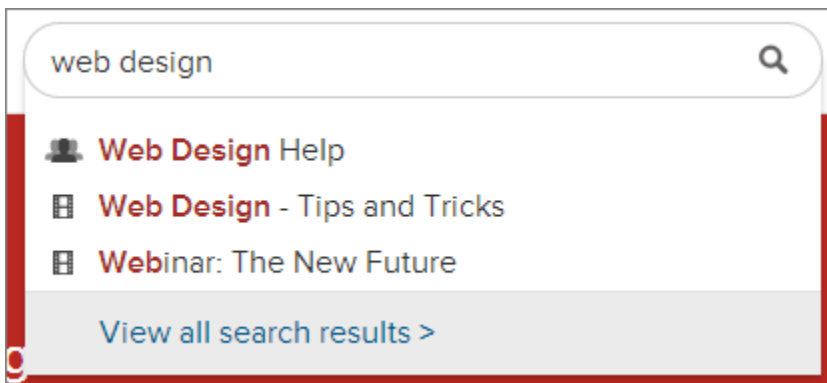# TechSmith Relay™

Notifying Others When a New Video is Available

You just recorded a helpful tutorial that shows a few web design tips and tricks. How are you going to spread the word that this new resource is available? If you upload a video to TechSmith Relay, there are several different ways to make others in your organization aware:

- **Share to Groups.** You might share this tutorial with a "Web Design Help" group. Once the video is done processing and is ready for viewing, all members of the group will get an email notification* that a new video has been added, complete with a link. Setting up groups takes a little work ahead of time, but it's one of the more efficient ways to deliver organized content. Learn more about creating and sharing to groups.

- **Share a Direct Link.** Copy the URL from your latest upload and send it directly to the people you think might benefit from watching. Compose a direct message or add the link to a pre-existing list of resources.

- **Search the Archives.** Show users how to use TechSmith Relay search to find existing help when they need it. Searching for "web design" should return not only your new tutorial, but also the Web Design Help group, which they might choose to join. (Note that only videos with the "Anyone from your organization" privacy setting will come up in a search.)

* In some cases, an organization may not provide email service. It'll still be possible to belong to a group but notifications will not be delivered to the members when a new video is added.