



## Change the Way You Work

TechSmith's suite of screen recording and video editing tools lets you make great content and collaborate with anyone. Communicate clearly, show what you know, and easily access your content wherever you are.



### Snagit®



#### Screen Capture & Video Creation

Snagit helps users transform the level and quality of their communication with video and images. Users can capture any image and enhance it with effects, or create a quick video of their computer screen.

IMAGE ●●●● VIDEO ●●●○ EDITING ●●●●



### Camtasia®



#### Screen Recording & Video Editing for Anyone

Powerful, yet easy-to-use, Camtasia helps you create professional videos without having to be a video pro. Easily record your on-screen activity or import HD camera video, customize and edit content, and share your videos with viewers on nearly any device.

IMAGE ●○○○ VIDEO ●●●● EDITING ●●●●



### TechSmith Relay™



#### Enterprise Video Solution

TechSmith Relay allows anyone in your organization to record and share videos from their desktop or mobile device. Manage videos with convenient media hosting, and measure effectiveness with built-in quizzing and analytics. You can even bring in videos created with Snagit and Camtasia.



### TechSmith Fuse™



#### Easily Create and Transfer Mobile Media

Get photos and videos from your mobile device to your favorite TechSmith desktop products. Import an existing photo or video, or capture something new using the app's built-in camera. Then, send your video to TechSmith Relay, or use the editing power in Snagit and Camtasia to create custom, shareable content.



### Morae®



#### User Experience & Market Research

Morae is a leading usability software that removes the guesswork from your decisions and helps you make products people love. Record and remotely observe user interactions, efficiently analyze results, and instantly share your findings with anyone, anywhere.



### Jing®



#### Share Ideas Instantly

Try Jing for a free and simple way to start sharing images and short videos of your computer screen. Whether for work, home, or play, Jing gives you the ability to add basic visual elements to your captures and share them fast.

IMAGE ●●●○ VIDEO ●●●○ EDITING ●●●○

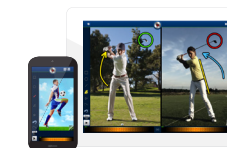


### Screencast.com®



#### Video & Content Hosting

Easily store and share the great content you create using TechSmith products with Screencast.com. Share your captures through email or instant message via the short URL Screencast.com gives you, or use the embed code to post content on your blog.



### Coach's Eye®



#### Mobile Video Analysis & Sharing

Record and share videos of any sport or activity directly from your mobile device for instant analysis and feedback. From golf swing to soccer drill and everything in between, Coach's Eye delivers "ah-ha" moments to help you improve.