

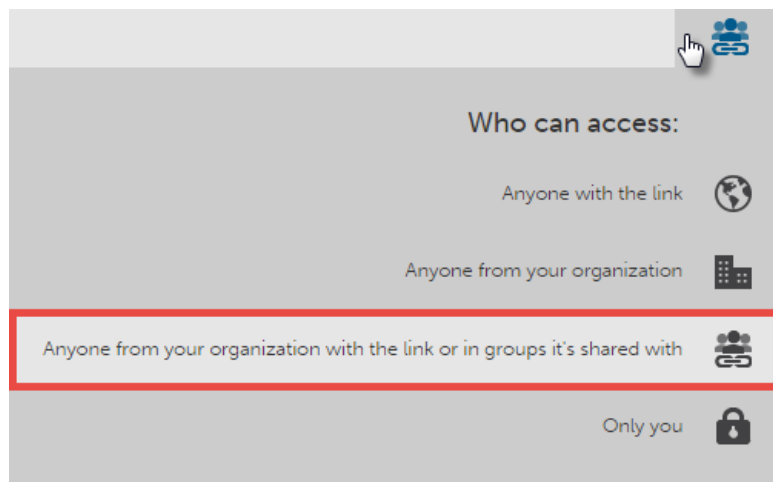
Making Media Public in TechSmith Relay

You now have the ability in TechSmith Relay to share your media publicly! This means users outside of your organization, who do not have a TechSmith Relay account, can access your media.

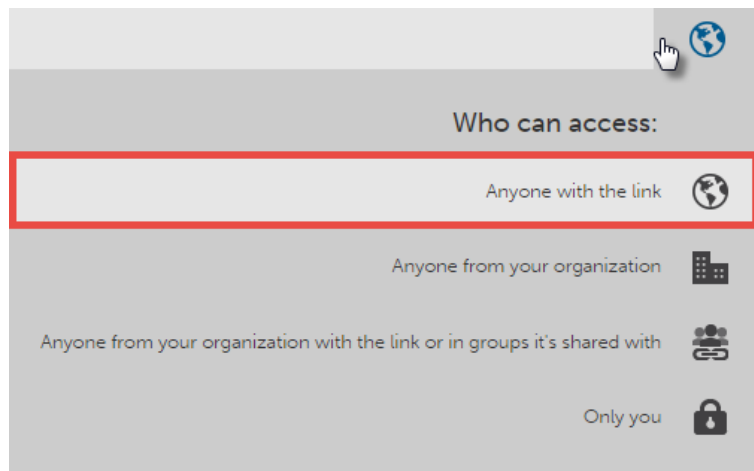
How does it work?

The ability to share media publicly is determined by the privacy setting of the media.

By default, all new media created or uploaded has the privacy setting of, 'Anyone from your organization with the link or in groups it's shared with.'

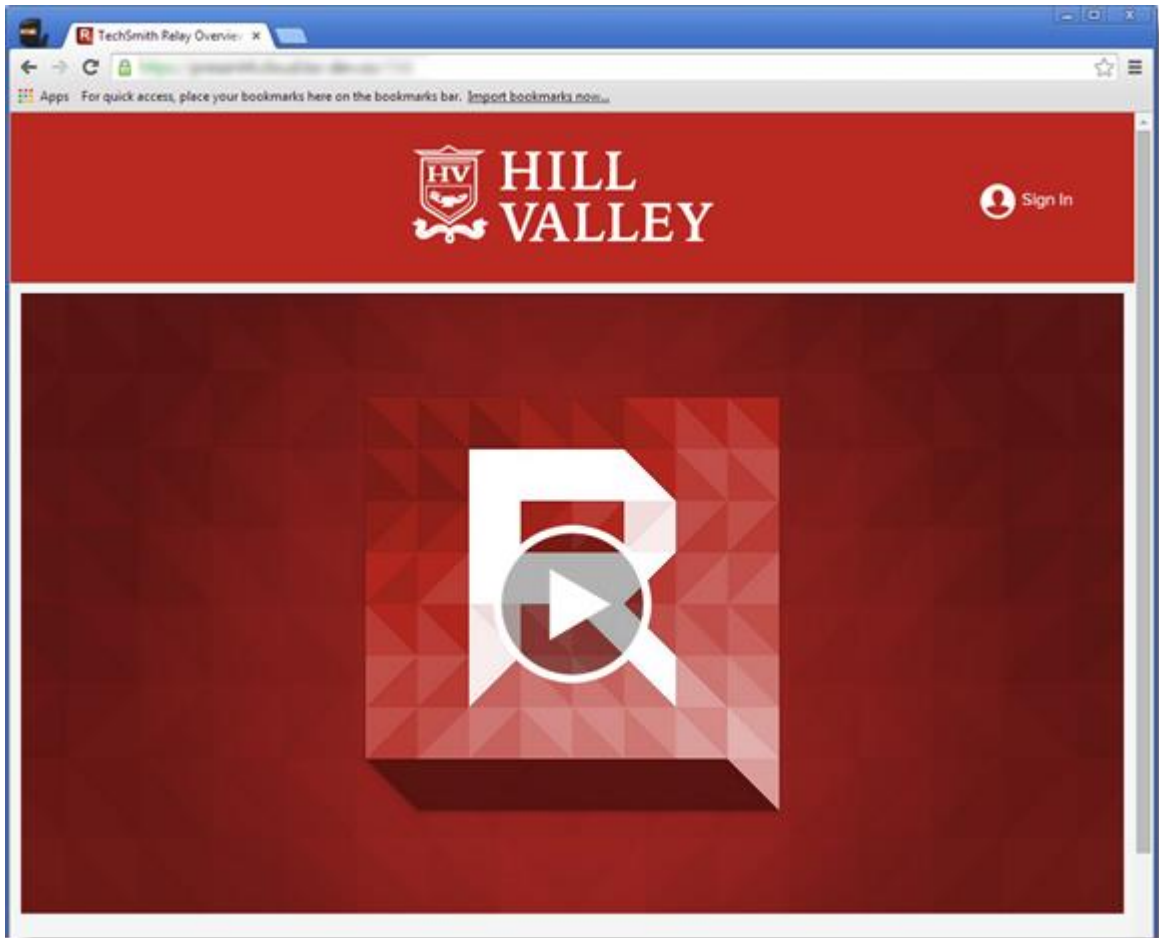


To share your videos publicly, you will need to change the privacy setting to, 'Anyone with the link.'





With this video setting, your videos will not be searchable on the web, but rather anyone you share the link with will be able to access the media without a TechSmith Relay account. Additionally, anywhere you post the link, or anywhere you post the embed code, users will be able to access the media without a TechSmith Relay account as well.

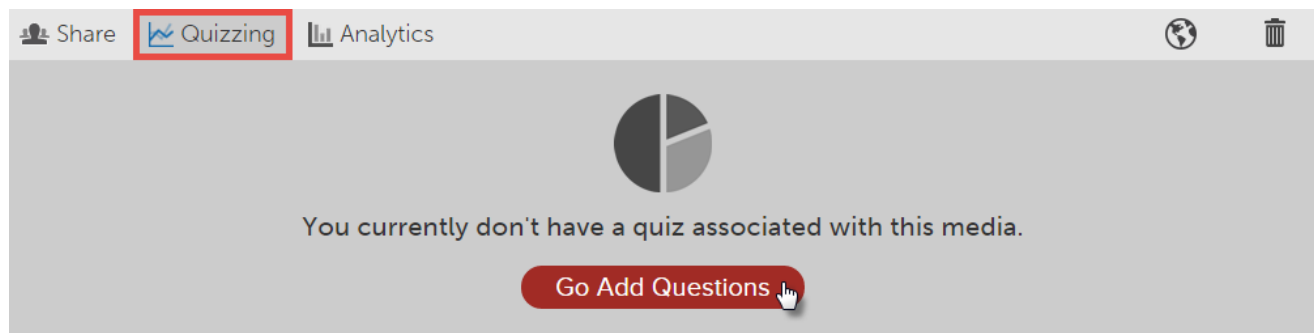


How will I know who viewed my media?

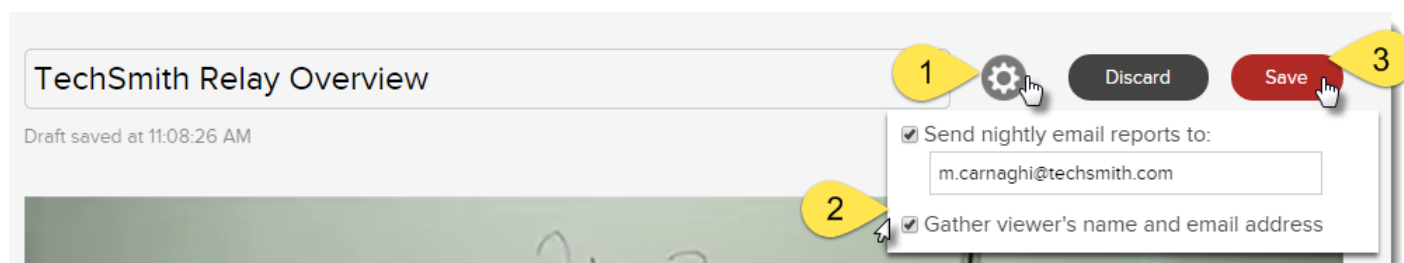
By default, anyone who views public videos in TechSmith Relay is considered an anonymous viewer, and viewing analytics are not collected for them.

You can, however, collect viewing analytics for your media, by enabling a prompt for viewers to enter their first name, last name and email address, when they go to view the public media.

If you wish to enable this prompt, click on the Quizzing tab underneath your media. Next, select, Go Add Questions.



Next, at the top of the page, click on the gear icon. Check the, 'Gather viewer's name and email address' option, and click, Save.



Now, when anyone views your public media, they will be prompted to give their first name, last name and email address.

A first name, last name, and email address are required to take this quiz.

1

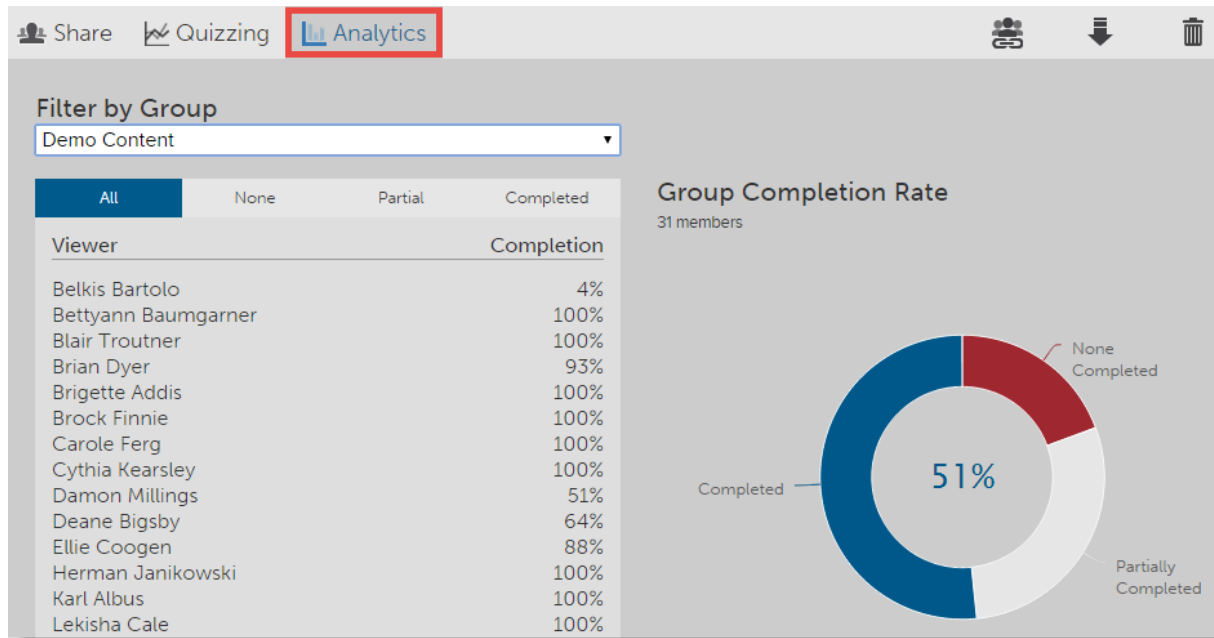
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*Viewers also have the option of not entering their information, by selecting the, 'Watch Video Only – No Quiz' option.

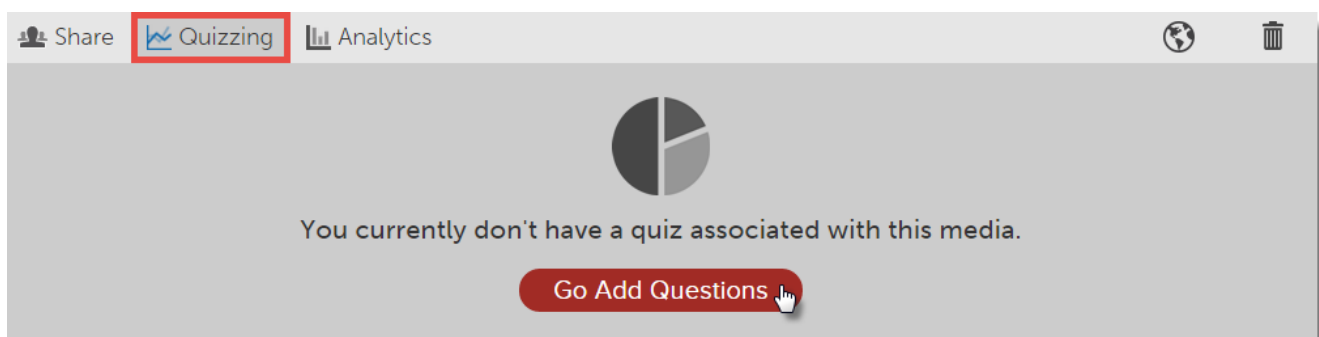
To then see who has viewed your media, click on the Analytics tab, at the bottom of your media.



Can I add a quiz to my public media?

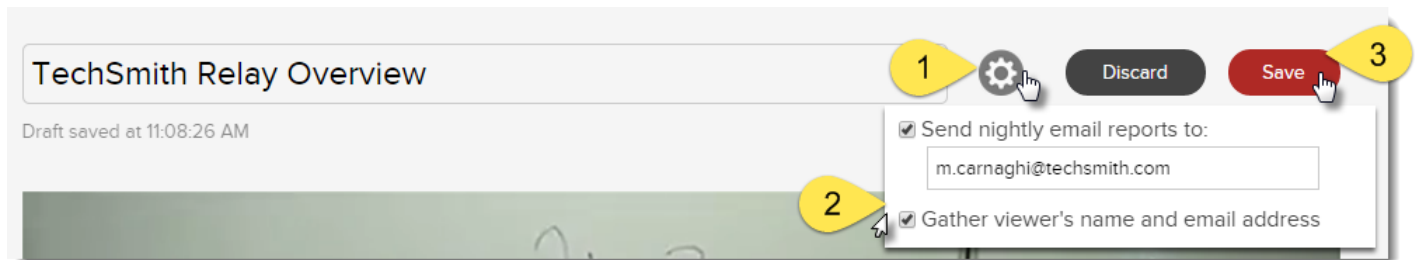
Yes! You can absolutely add quizzes to any of your public media!

To add a quiz, click on the Quizzing tab, beneath the media and then click on Go Add Questions.





Add your desired questions, decide whether or not you want viewers to take the quiz anonymously, or if you want to collect their name and email address, and click Save.



Your Quiz questions will now be accessible to viewers when they view your media.

