TechSmith®

Our software products and services help you communicate more effectively. We do this by making it easy for you to create images and videos, and then share them with anyone. TechSmith products allow you to show and tell using visual communication.

Learn more:
TechSmith.com

Free trials available at:
TechSmith.com/products

Find a reseller:
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Contact us:
TechSmith.com/sales
Toll Free: 1-800-517-3001

Camtasia Studio®

Camtasia Studio allows you to create, edit and produce stunning videos at any screen size. Use it to make tutorials, as well as a variety of training and marketing videos. Camtasia Studio lets you edit and polish video of your computer screen and instantly share it to YouTube, portable devices and more.

Image Power	NA
Video Power	⬤⬤⬤⬤◯
Editing Power	⬤⬤◯⬤◯

Camtasia:mac

Camtasia for Mac gives you the same video creation power as Camtasia Studio. Create and edit stunning videos, at any screen size, on your Mac, and share them instantly to YouTube, portable devices and more.

Image Power	NA
Video Power	⬤⬤⬤⬤◯
Editing Power	⬤⬤⬤⬤◯

Camtasia Relay®

Camtasia Relay is for capturing and publishing your presentations. You can easily record meetings, lectures and presentations, and publish them for anyone to watch. Camtasia Relay's enterprise-wide screen recording makes all of the technical decisions at a central server, giving you a worry-free way to publish your presentations for anyone inside or outside your organization.

Jing®

Jing gives you the basic tools to start sharing images and short videos of your computer screen. Whether for work, home or play, Jing can add basic visual elements to all of your online conversations. And best of all, it's FREE.

Image Power	◉◉◯◯◯
Video Power	◉◉◉◯◯
Editing Power	◉◯◯◯◯

Snagit®

Snagit provides you with a wide variety of tools needed for quick and easy visual communication. Whether you need to make an engaging screen image or a quick how-to video, Snagit allows you to communicate efficiently.

Image Power	◉◉◉◉◉
Video Power	◉◉◉◉◯
Editing Power	◉◉◉◉◉

Morae®

Morae is for usability testing. Essentially, you get a group of people to try out your new application or webpage, and Morae helps you understand their experiences, and share those insights clearly and effectively.

Screencast.com®

Screencast.com lets you upload, manage, view, and share your content from all TechSmith products. From high-quality videos, to presentations, documents and images, Screencast.com gives a rich viewing experience for content created with TechSmith products.

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