



Deployment Tool Guide

Version 2020

April 2020

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Introduction

The TechSmith Deployment Tool is designed for Information Technology (IT) specialists or system administrators responsible for installing Camtasia throughout an organization. The tool enables the administrator to customize and generate a Windows Installer Transform file (MST) and a BAT file.

To view or customize the individual registry settings for Camtasia, see [Camtasia MSI Installation Guide](#).

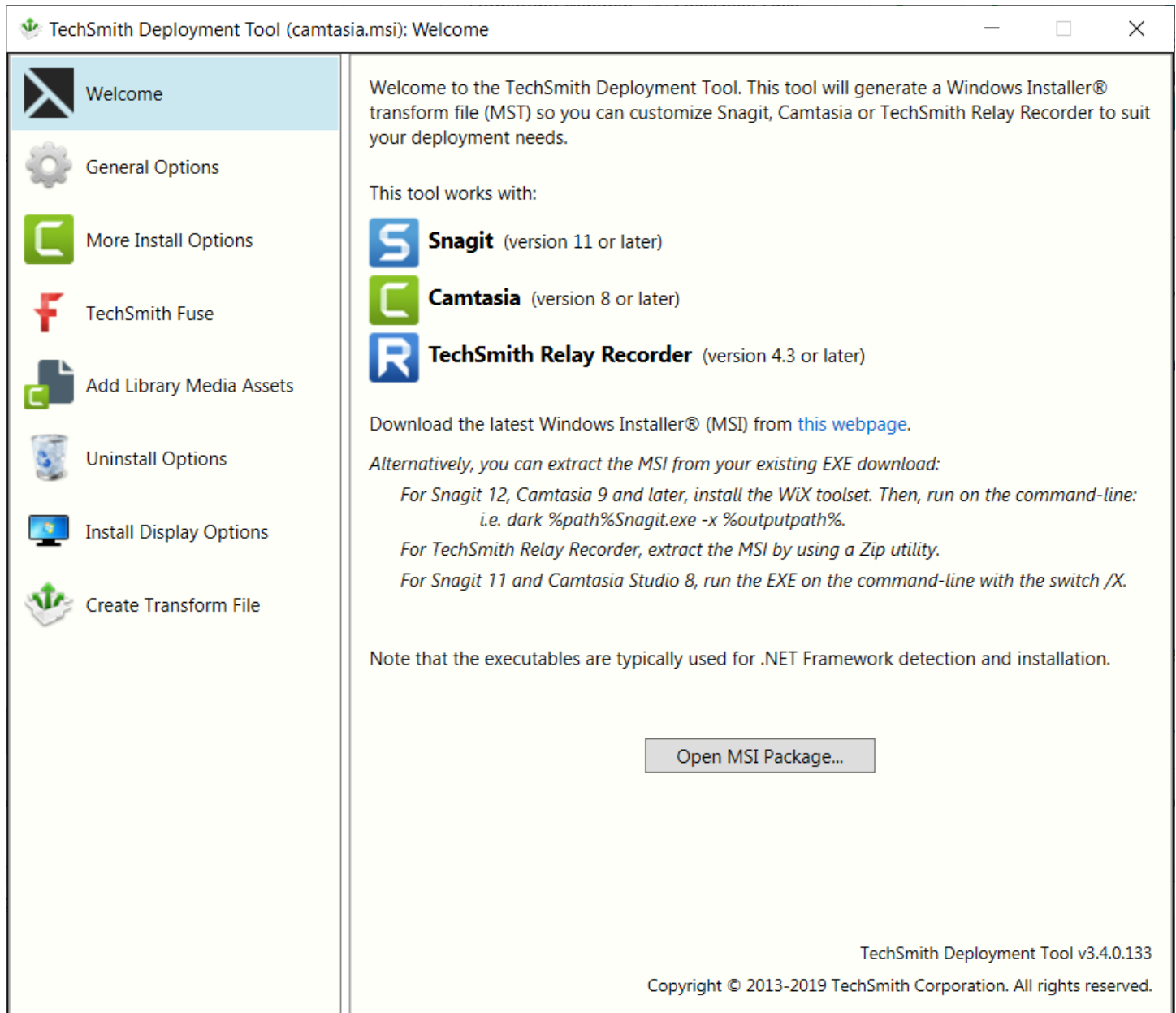
Download the Deployment Tool

1. Download the Camtasia MSI file and the TechSmith Deployment Tool from www.techsmith.com/enterprise-resources.html.
2. Double-click the TechSmith_Deployment_Tool.exe to launch the program.



By default, the Deployment Tool generates the MST and BAT files into the same directory as where the executable is launched.

Welcome Screen

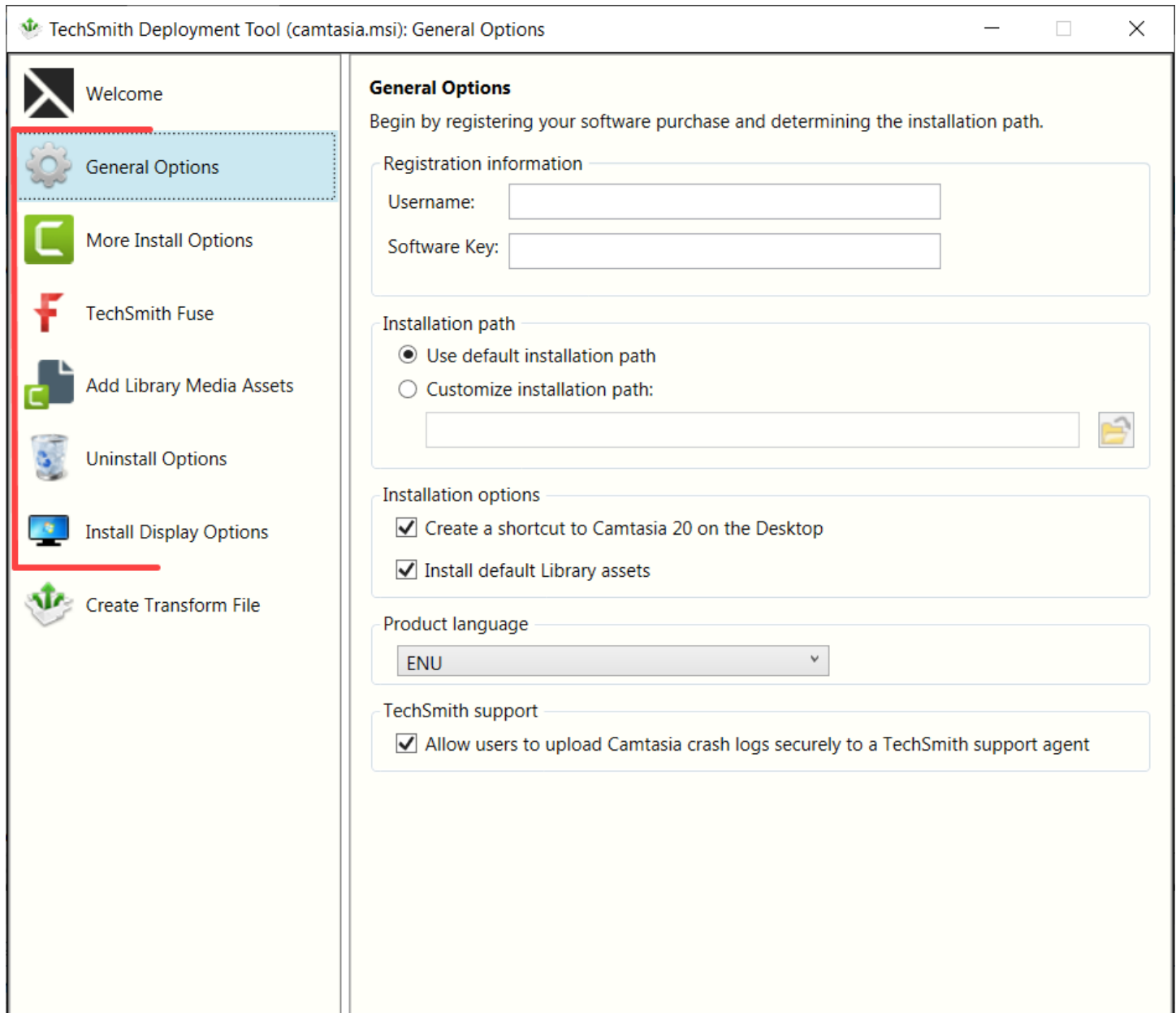


1. On the Welcome screen, click the **Open MSI Package** button.
2. Select the Camtasia.msi file. If you have not previously downloaded the MSI file, download the file [here](#).
3. Click **Open**.

The MSI file opens in the Deployment Tool and displays the available options for creating a custom MST file.

Customize a Camtasia Deployment

Click through the tabs on the left side of the TechSmith Deployment tool to view the custom options available.

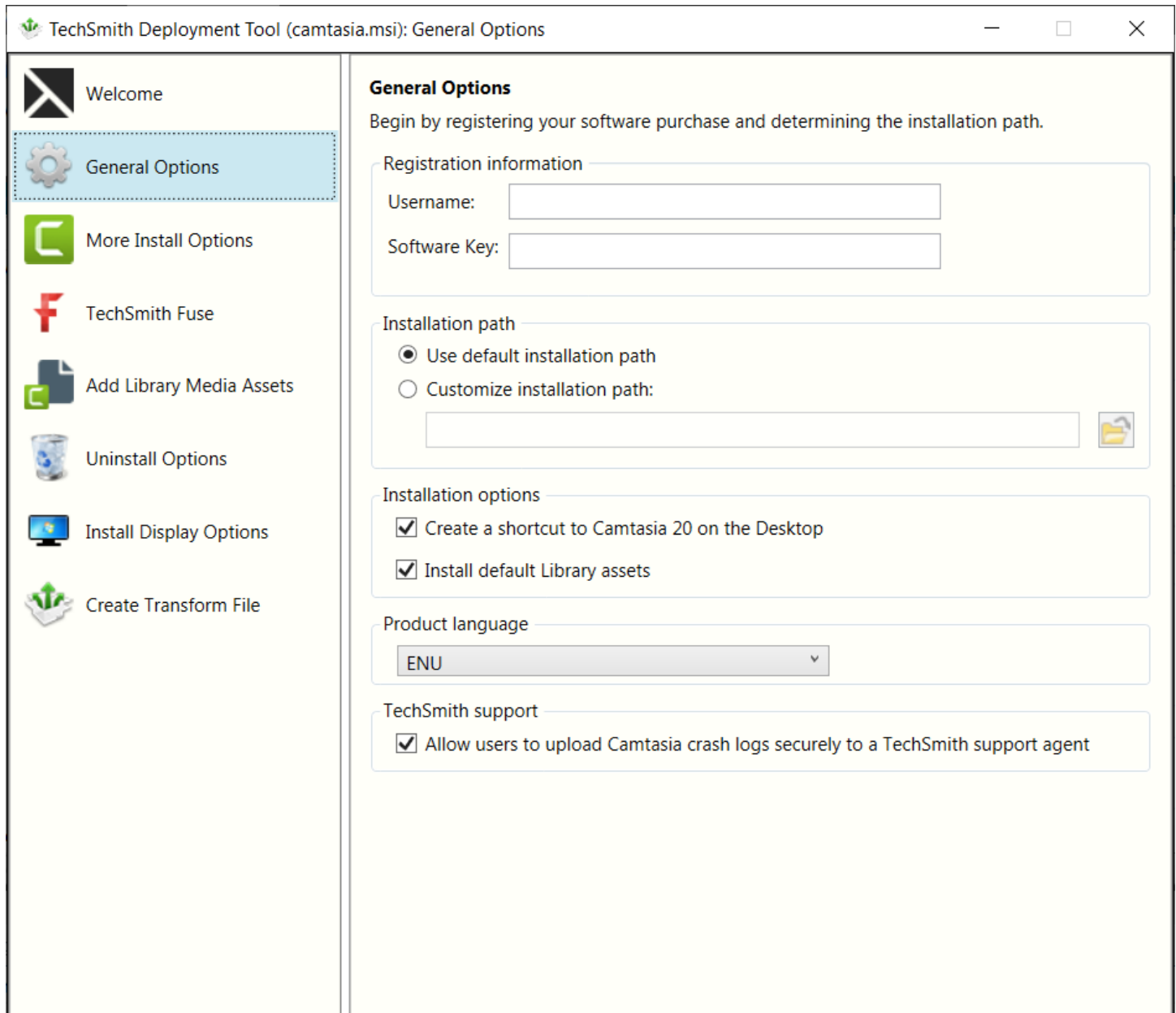


The following sections describe the options available on each screen:

- [General Options](#)
- [More Install Options](#)
- [TechSmith Fuse Options](#)
- [Add Library Media Assets](#)

- [Uninstall Options](#)
- [Install Display Options](#)
- [Create Transform File](#)

General Options



Registration Information

Enter a username (e.g. your company or organization name) and the software key. If you have trouble locating your software key, see [License and Software Key FAQs](#) article.

If you enter a software key, select the following options on the [More Install Options](#) screen in the TechSmith Deployment Tool.

- Disable launching product registration web site after the first run
- Disable the Register Camtasia Online dialog for license key registration

Installation Path

By default, Camtasia is installed to the following location on a user's machine:

%ProgramFiles%\TechSmith\Camtasia 2020

To select a custom location, click the **Browse** button or enter a path to the desired directory.

Installation Options

- **Create a shortcut to Camtasia 20 on the Desktop:** Creates a shortcut for Camtasia on the desktop.
- **Install default Library assets:** Installs the Library assets such as icons, intros, and music bundled with the Camtasia installer.

Language Options

Select the language for Camtasia:

- ENU - English
- DEU - German
- JPN - Japanese
- FRA - French

TechSmith Support

Enable to allow end users to upload Camtasia crash files using the built-in Camtasia Support Tool directly and securely to our TechSmith technical support team.

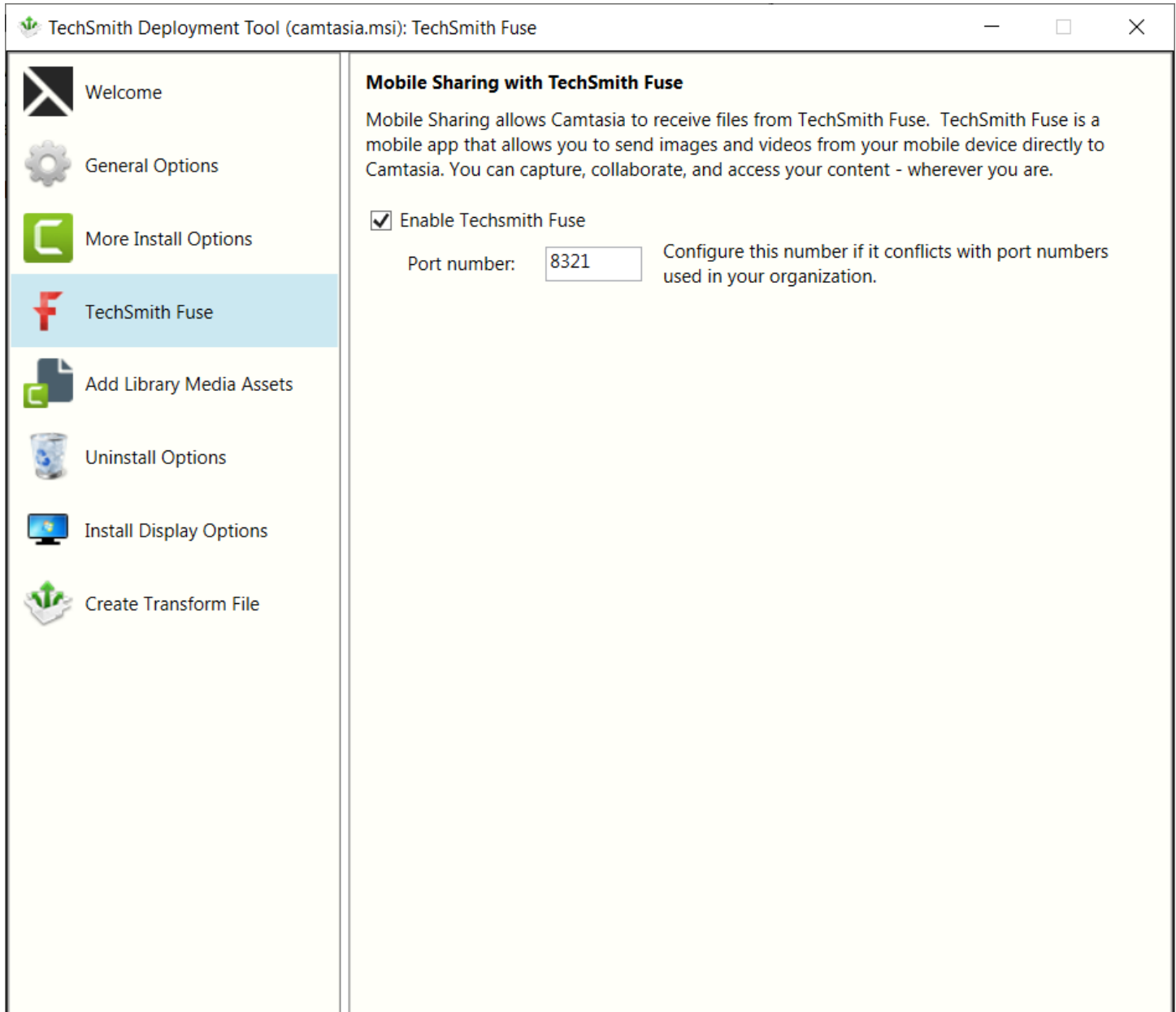
More Install Options

Option	Description	When Should I Consider Disabling It?
Microsoft PowerPoint Add-In	The Microsoft PowerPoint Add-In allows a user to record a PowerPoint presentation. Recording options include capturing voice and webcam video along with the presentation. Bookmarks are also added for each slide and can be used to create a table of contents in Camtasia Editor using the TechSmith SmartPlayer.	If Microsoft PowerPoint is <u>not</u> installed locally on the target computer.

Option	Description	When Should I Consider Disabling It?
Anonymous Usage Reporting	Send anonymous data on Camtasia usage to help TechSmith improve future versions. Learn more about TechSmith User Design Initiative (TUDI).	<ul style="list-style-type: none"> • When you must follow internet security requirements that restrict users from sending data to TechSmith. • Or, if you do not want to participate in the feedback program. <div data-bbox="1179 695 1503 936" style="border-left: 2px solid #92D050; background-color: #f0f0f0; padding: 5px; margin-top: 10px;"> <p>The user is opted in by default unless this is disabled.</p> </div>
Automatic Updates	Automatically check for updates for Camtasia. If disabled, the user will not receive any application prompts when new versions are available.	<ul style="list-style-type: none"> • As an administrator, you want to maintain control of application updates across the organization and not allow users to install updates. • If you want to require individual users or user groups to be on a specific version of the application.
Online Camtasia License Registration Website (First Run)	After installing, the Camtasia Registration website opens which includes options to register the software online and to sign up for product announcements, customer stories, and free tutorials.	<ul style="list-style-type: none"> • You do not want the online registration website to display for users when they run Camtasia for the first time. • Helps to prevent user entered errors when registering the software or

Option	Description	When Should I Consider Disabling It?
		<p>duplicating the registration information online.</p> <ul style="list-style-type: none"> • If the website is restricted in your organization or if users do not have an internet connection.
Activation Server Timeout	<p>Camtasia will try to connect to the TechSmith activation website to confirm that the software key is valid. If it does not make a connection, the user will receive an error message that can be ignored.</p>	<p>If the website is restricted in your organization or if users do not have an internet connection.</p> <div data-bbox="1177 793 1503 1125" style="border: 1px solid #ccc; padding: 10px; background-color: #f9f9f9;"> <p>Disabling this option still allows Camtasia to activate locally with a valid license key.</p> </div>
Disable Vimeo	<p>Vimeo is an online video hosting service where users can upload and share videos.</p>	<p>If the website is restricted in your organization or if users do not have an internet connection.</p>
Disable Quizzing	<p>Add interactive quizzes to videos. Camtasia delivers the results via the Camtasia quizzing service or a SCORM-compliant Learning Management System (LMS).</p>	<p>When you must follow internet security requirements that restrict users from sending data to third-party web services.</p>

TechSmith Fuse Options



TechSmith Fuse is a mobile app that allows you to send images and videos from your mobile device directly to Camtasia. You can capture, collaborate, and access your content - wherever you are.

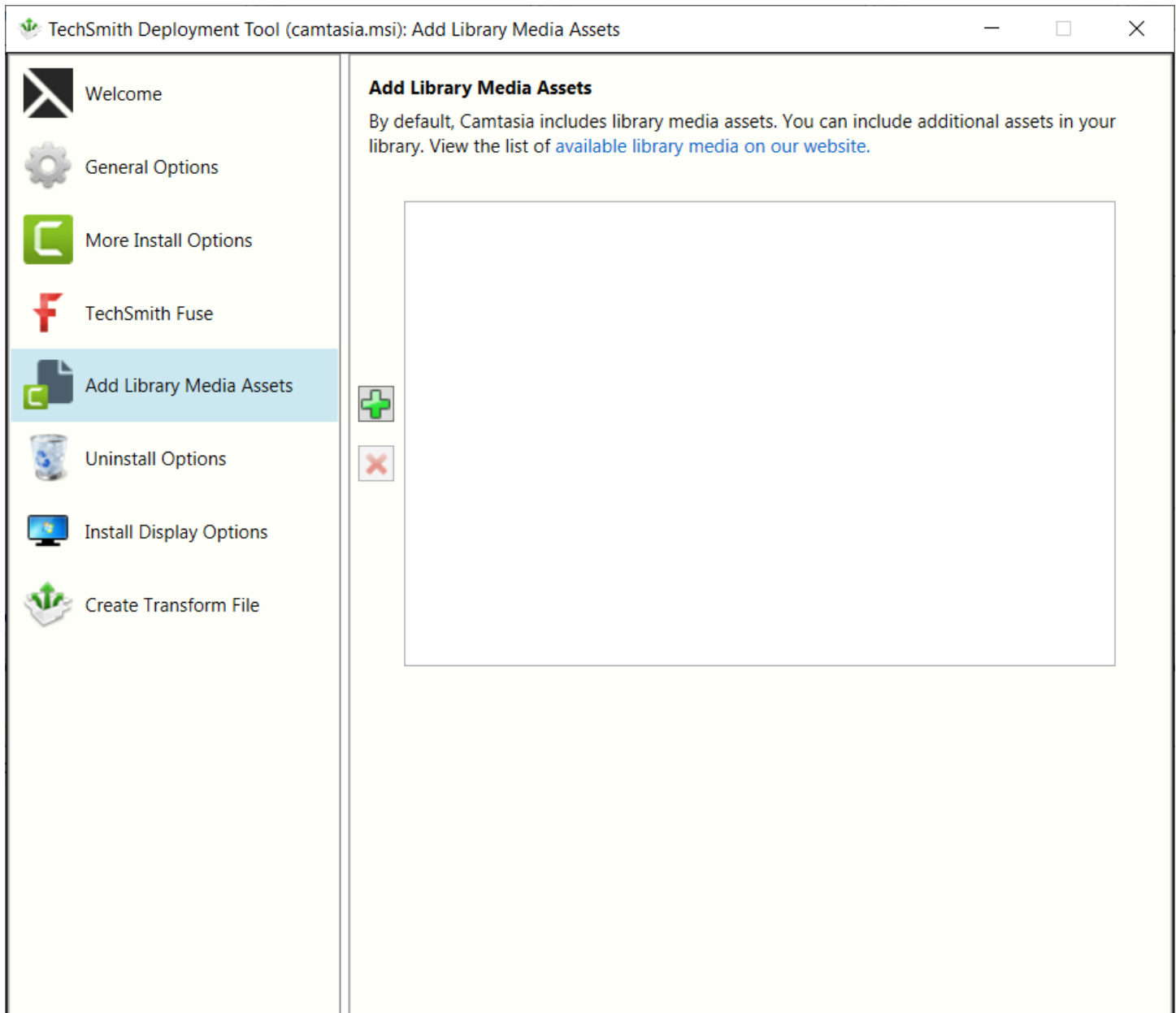
[Fuse](#) is available from the App Store or Google Play Store and is supported on mobile devices running the following operating systems:

- iOS version 11.4 and later (phones and tablets)
- Android version 4.0.3 and later

Some security settings and wireless network environments may not allow connectivity to a desktop. Make sure to validate port 8321 is open to the desktop when working in a virtual environment.

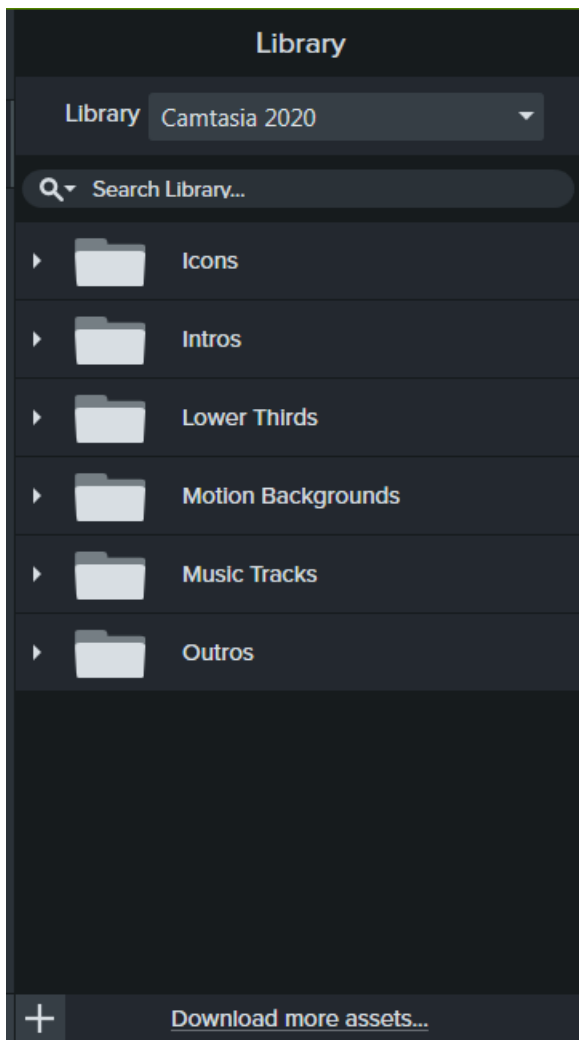
Add Library Media Assets

Assets added are included in the Camtasia installation.



Camtasia Library Media Assets

Camtasia Library assets are downloaded media files such as stock videos, intros, lower thirds, and music that users can add to their projects. The assets appear in the Library in Camtasia Editor.



Camtasia offers a number of included assets or you can download additional assets from the [TechSmith Assets Website](https://library.techsmith.com/camtasia).

To download additional assets for Camtasia:

1. Download the additional assets to include with deployment from this website: <https://library.techsmith.com/camtasia>
2. On the Add Library Media Assets screen, click the **Add** button.
3. Browse and select the desired .libzip file. Control-click to select multiple files.
4. Click **Open**.

Uninstall Options

TechSmith Deployment Tool (camtasia.msi): Uninstall Options

Uninstall Options

During uninstall, Camtasia setup EXE prompts the end user with the following dialog:

When the MSI installer is deployed, during uninstall, the dialog above is suppressed and it keeps the user's files by default. If you want to change the default behavior and delete the user's files, choose "Delete files" below.

Keep files

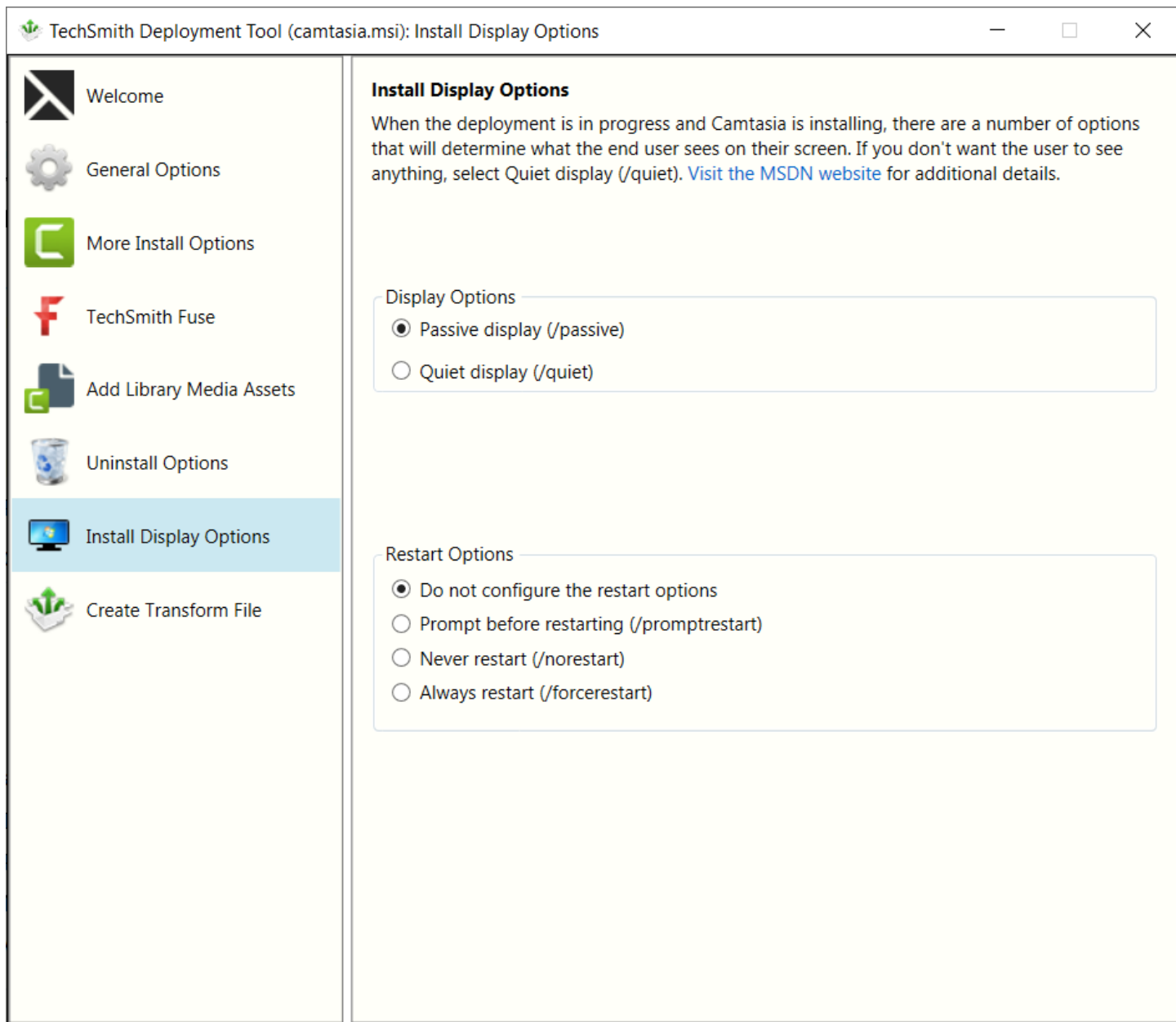
Delete files

When uninstalling Camtasia, you can choose to keep or delete the user's Camtasia files including Library media, themes, and device frames. If you plan to reinstall or upgrade Camtasia for this user, we recommend keeping these files.

Select one of the following options on the Uninstall Options screen:

- **Keep files:** Automatically keep the user's files when uninstalling Camtasia.
- **Delete files:** Automatically deletes the user's files when uninstalling Camtasia.

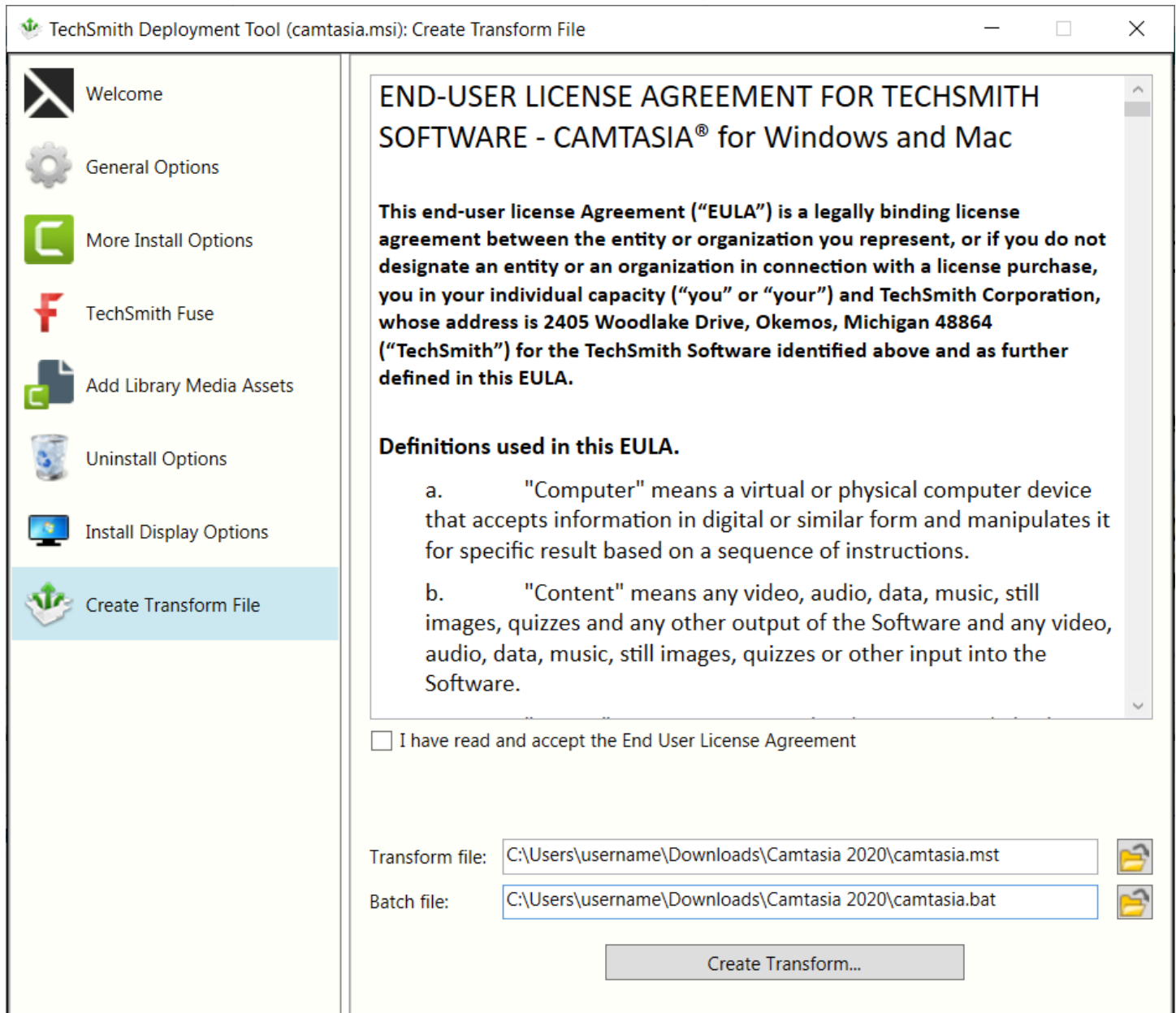
Install Display Options



Select one of the following options:

- **Quiet display:** Installs Camtasia silently with no setup interface displayed.
- **Passive display:** Installs Camtasia with the minimal setup displayed and Camtasia notifies the user when the installation is complete.

Create Transform File



Click the **Create Transform** button to generate the following files based on the options selected within the Deployment Tool:

- Transform file (MST)
- Batch Processing file (BAT)

Additional Resources

Enterprise Resources

- [TechSmith Enterprise Resources website](#)
Download other resources and guides to assist with Camtasia enterprise installations.
- [Camtasia MSI Installation Guide](#)
View or customize the individual registry settings for Camtasia.

Technical Support

We're here for you! Visit the [Technical Support website](#) to submit a ticket, find answers online, or contact an expert.