



Deployment Tool Guide

Version 2022

June 2022

All rights reserved

This manual, as well as the software described in it, is furnished under license and may be used or copied only in accordance with the terms of such license. The content of this manual is furnished for informational use only, is subject to change without notice and should not be construed as a commitment by TechSmith Corporation. TechSmith Corporation assumes no responsibility or liability for any errors or inaccuracies that may appear in this manual.

Trademarks

All-In-One Capture, Camtasia, Camtasia Relay, Camtasia Studio, Coach's Eye, Coach's Eye +, Dublt, EnSharpen, Enterprise Wide, Jing, Knowmia, Morae, Rich Recording Technology (RRT), Screencast, Screencast.com, ScreenChomp, Show The World, SmartFocus, Snagit, TechSmith, TechSmith AppShow, TechSmith Fuse, TechSmith Loop, TechSmith Relay, TechSmith Screencast, TechSmith Smart Player, and TSCC are either registered marks or marks of TechSmith Corporation in the U.S. and/or other countries. This list is not a comprehensive list of all TechSmith Corporation marks. The absence of a name/mark or logo in this notice does not constitute a waiver of any intellectual property rights that TechSmith Corporation has established in any of its product, feature or service names/marks or logos. All other marks are the property of their respective owners.

Table of Contents

Table of Contents	3
Introduction	4
Download the Deployment Tool	5
Welcome Screen	6
Customize a Camtasia Deployment	8
General Options	10
Registration Information	10
Installation Path	10
Installation Options	11
Product Language	11
TechSmith Support	11
More Install Options	12
TechSmith Fuse Options	16
Add Library Media Assets	18
Camtasia Library Media Assets	18
Uninstall Options	20
Install Display Options	21
Create Transform File	22
Additional Resources	23
Enterprise Resources	23
Technical Support	23

Introduction

The TechSmith Deployment Tool is designed for Information Technology (IT) specialists or system administrators responsible for installing Camtasia throughout an organization. The tool enables the administrator to customize and generate a Windows Installer Transform file (MST) and a BAT file.

To view or customize the individual registry settings for Camtasia, see [Camtasia MSI Installation Guide](#).

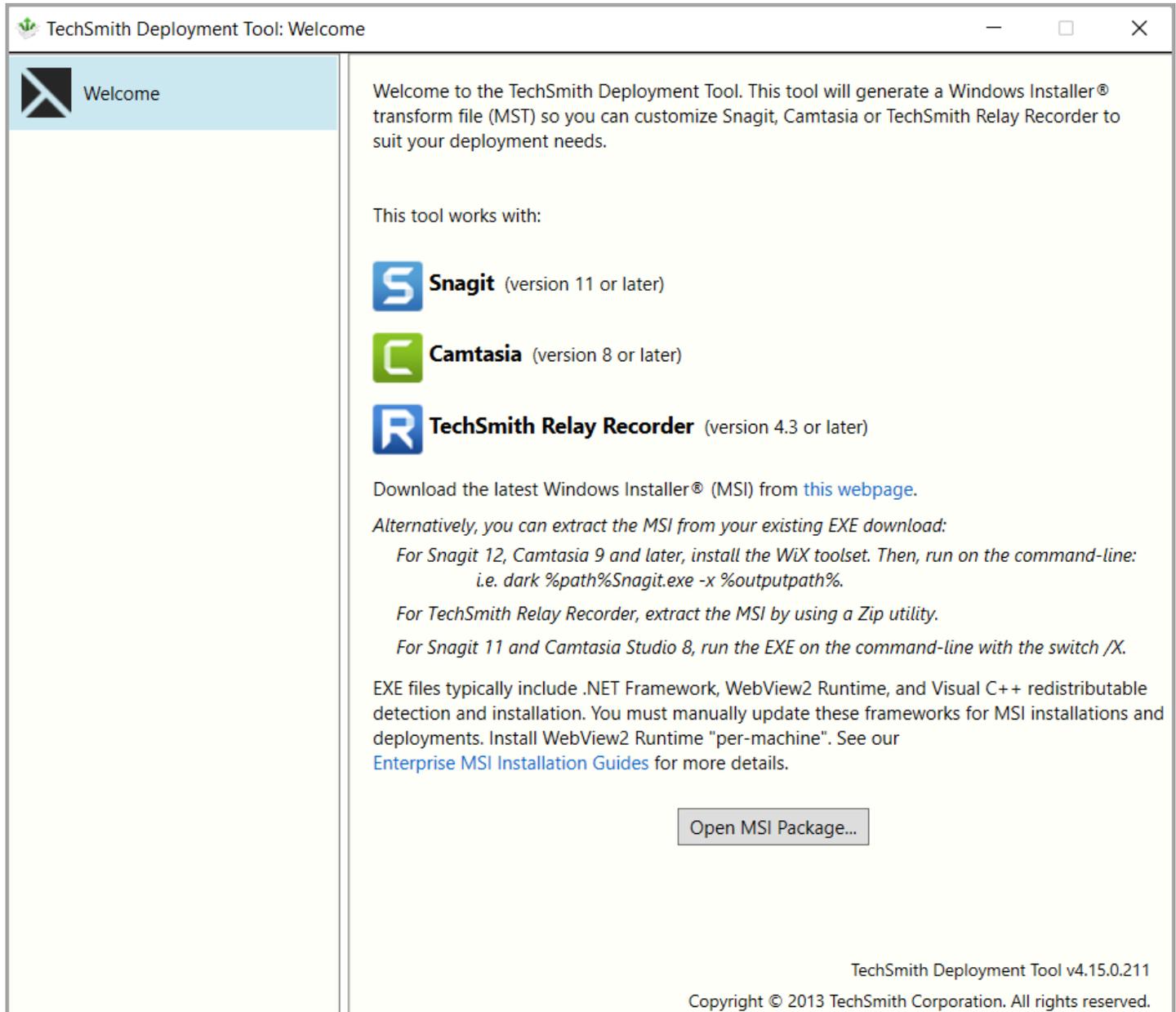
Download the Deployment Tool

1. Download the Camtasia MSI file and the TechSmith Deployment Tool from www.techsmith.com/enterprise-resources.html.
2. Double-click TechSmith_Deployment_Tool.exe to launch the program.



By default, the Deployment Tool generates the MST and BAT files into the same directory as where the executable is launched.

Welcome Screen



1. On the Welcome screen, click the **Open MSI Package** button.
2. Select the Camtasia.msi file. If you have not previously downloaded the MSI file, download the file [here](#).
3. Click **Open**.

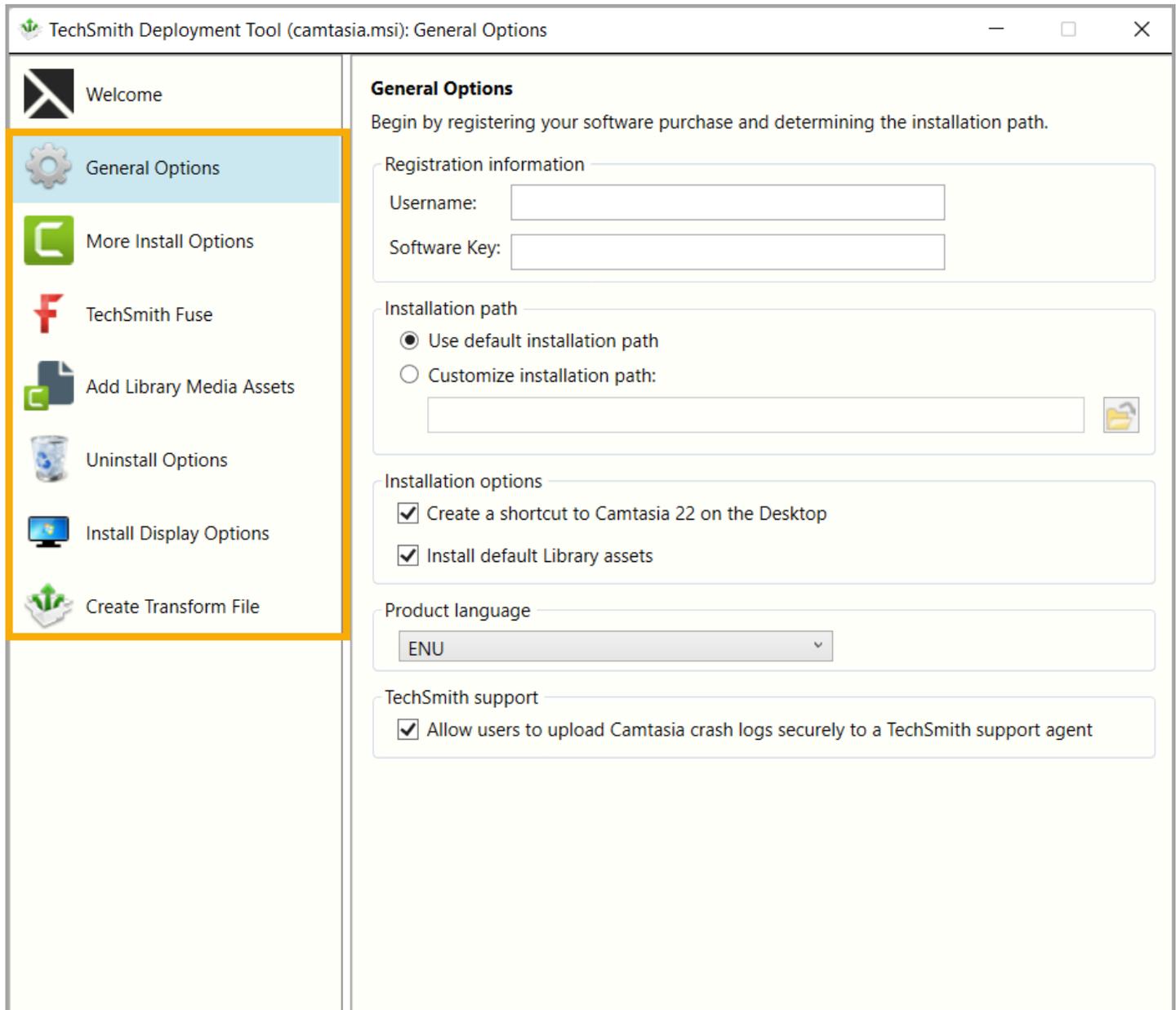
The MSI file opens in the Deployment Tool and displays the available options for creating a custom MST file.

Microsoft [.NET Framework](#) and [Visual C++ 2019 Redistributable Package](#) are required to run Camtasia 2022. These applications are not automatically installed with the MSI installer so they must be installed manually before deploying the software.

[WebView2 Runtime](#) or some [Microsoft Edge browser versions](#) that install WebView 2 automatically are required to view in-product web content. To learn how to disable this setting, see [More Install Options](#).

Customize a Camtasia Deployment

Click through the tabs on the left side of the TechSmith Deployment tool to view the custom options available.



The following sections describe the options available on each screen:

- [General Options](#)
- [More Install Options](#)
- [TechSmith Fuse Options](#)
- [Add Library Media Assets](#)

- [Uninstall Options](#)
- [Install Display Options](#)
- [Create Transform File](#)

General Options

TechSmith Deployment Tool (camtasia.msi): General Options

General Options
Begin by registering your software purchase and determining the installation path.

Registration information

Username:

Software Key:

Installation path

Use default installation path

Customize installation path: 

Installation options

Create a shortcut to Camtasia 22 on the Desktop

Install default Library assets

Product language

TechSmith support

Allow users to upload Camtasia crash logs securely to a TechSmith support agent

Registration Information

Enter a username (e.g. your company or organization name) and the software key. If you have trouble locating your software key, see [License and Software Key FAQs](#) article.

Installation Path

By default, Camtasia is installed to the following location on a user's machine:

%ProgramFiles%\TechSmith\Camtasia 2022

To select a custom location, click the **Browse** button or enter a path to the desired directory.

Installation Options

- **Create a shortcut to Camtasia 22 on the Desktop:** Creates a shortcut for Camtasia on the desktop.
- **Install default Library assets:** Installs the Library assets such as icons, intros, and music bundled with the Camtasia installer.

Product Language

Select the installation language for Camtasia:

- ENU - English
- DEU - German
- JPN - Japanese
- FRA - French
- CHS - Chinese
- ESN - Spanish
- PTB - Portuguese

TechSmith Support

Enable to allow end users to upload Camtasia crash files using the built-in Camtasia Support Tool directly and securely to our TechSmith technical support team.

More Install Options

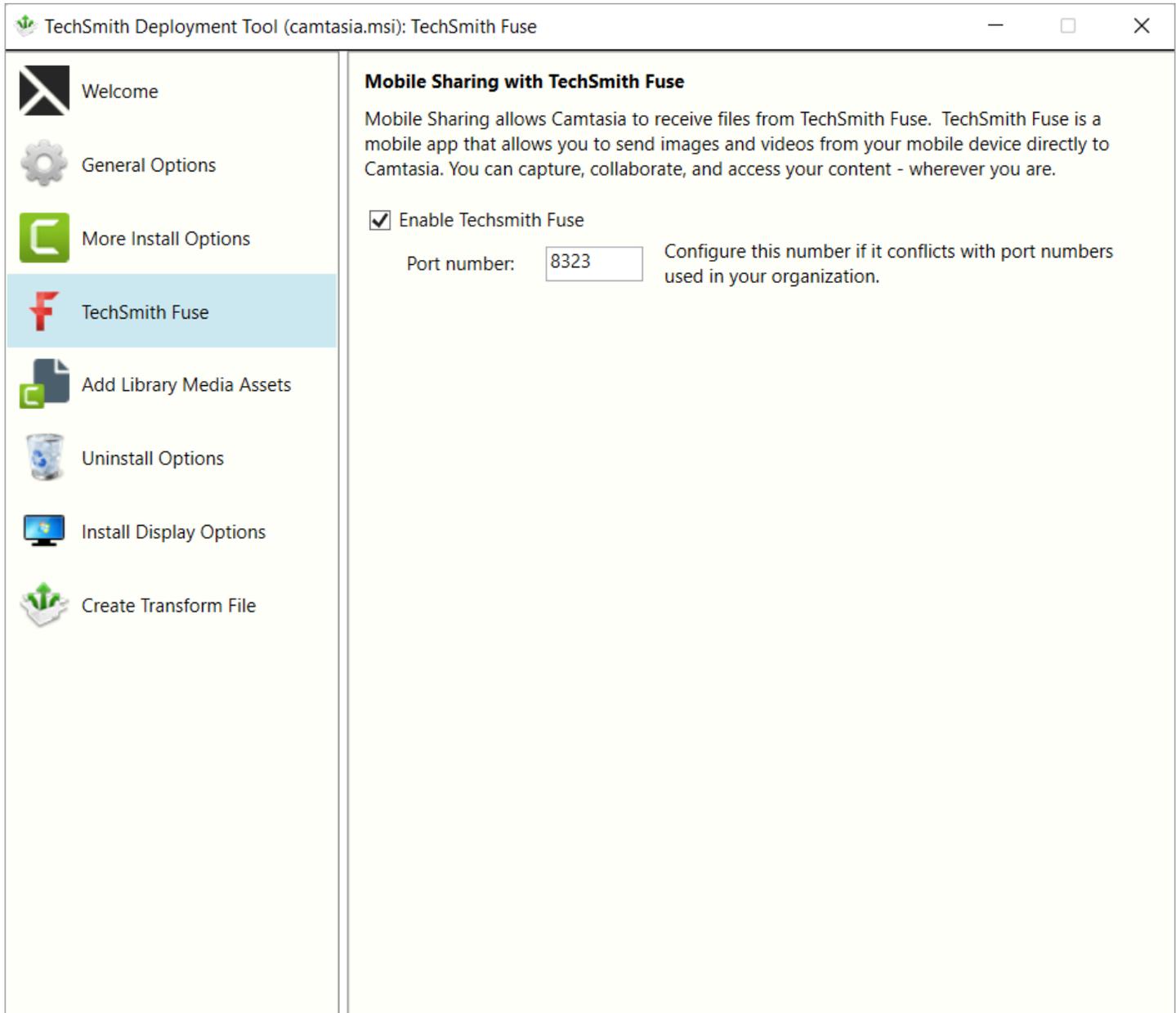
Option	Description	When Should I Consider Disabling It?
Microsoft PowerPoint Add-In	The Microsoft PowerPoint Add-In allows a user to record a PowerPoint presentation. Recording options include capturing voice and webcam video along with the presentation. Bookmarks are added for each slide and can be used to create a table of contents in Camtasia using the TechSmith SmartPlayer.	If Microsoft PowerPoint is <u>not</u> installed locally on the target computer.

Option	Description	When Should I Consider Disabling It?
Anonymous Usage Reporting	Send anonymous data on Camtasia usage and/or crash reports to help TechSmith improve future versions. Learn more about TechSmith User Design Initiative (TUDI).	<ul style="list-style-type: none"> • When you must follow internet security requirements that restrict users from sending data to TechSmith. • Or, if you do not want to participate in the feedback program. <div style="border-left: 2px solid #92D050; background-color: #f0f0f0; padding: 10px; margin-top: 10px;"> <p>The user is opted in by default unless this is disabled.</p> </div>
Automatic Updates	Automatically check for updates for Camtasia. If disabled, the user will not receive any application prompts when new versions are available.	<ul style="list-style-type: none"> • As an administrator, you want to maintain control of application updates across the organization and not allow users to install updates. • If you want to require individual users or user groups to be on a specific version of the application.
Camtasia License Key Registration (online) for End Users	After installing, the Camtasia Registration website opens which includes options to register the software online and to sign up for product announcements, customer stories, and free tutorials.	<ul style="list-style-type: none"> • You do not want the online registration website to display for users when they run Camtasia for the first time. • Helps to prevent user entered errors when registering the software or duplicating the registration information online. • If the website is restricted in your

Option	Description	When Should I Consider Disabling It?
		organization or if users do not have an internet connection.
Disable Vimeo	Vimeo is a third-party online video hosting service where users can upload and share videos.	If the website is restricted in your organization or if users do not have an internet connection.
Disable YouTube	YouTube is a third-party online video hosting service where users can upload and share videos.	If the website is restricted in your organization or if users do not have an internet connection.
Disable Google Drive	Google Drive is a third-party online file and media hosting service where users can upload and share documents, videos, and other file content.	If the website is restricted in your organization or if users do not have an internet connection.
Disable Knowmia	Knowmia is a TechSmith subscription-based online video hosting service where users can record, upload, and share videos in an organization.	If the website is restricted in your organization or if users do not have an internet connection.
Disable Screencast	Screencast is a TechSmith online hosting service where users can upload and share videos, screen captures, and other multimedia content.	If the website is restricted in your organization or if users do not have an internet connection.
Disable Video Review	Video Review is a TechSmith subscription-based online service where users collaborate on videos by sharing feedback and comments.	If the website is restricted in your organization or if users do not have an internet connection.
Disable Panopto	Panopto is a third-party subscription-based online service where users collaborate on videos by sharing feedback and comments.	If the website is restricted in your organization or if users do not have an internet connection.
Disable Quizzing	Add interactive quizzes to videos with Camtasia. Receive the results via the Camtasia quizzing service or a SCORM-compliant Learning Management System (LMS).	When you must follow internet security requirements that restrict users from sending data to third-party web services.

Option	Description	When Should I Consider Disabling It?
Disable Hosted SmartPlayer	The hosted TechSmith Smart Player option ensures that you always have the latest version of the video player without having to manually update or reproduce video files. This option is available in Camtasia version 2020.0.8 or later.	When you must follow internet security requirements that restrict users from sending data to TechSmith.
Disable WebView 2 Runtime Check	WebView2 Runtime or some Microsoft Edge browser versions that install WebView 2 are required to view in-product web content	If the website is restricted in your organization or if users do not have an internet connection.

TechSmith Fuse Options



TechSmith Fuse is a mobile app that allows you to send images and videos from your mobile device directly to Camtasia. You can capture, collaborate, and access your content - wherever you are.

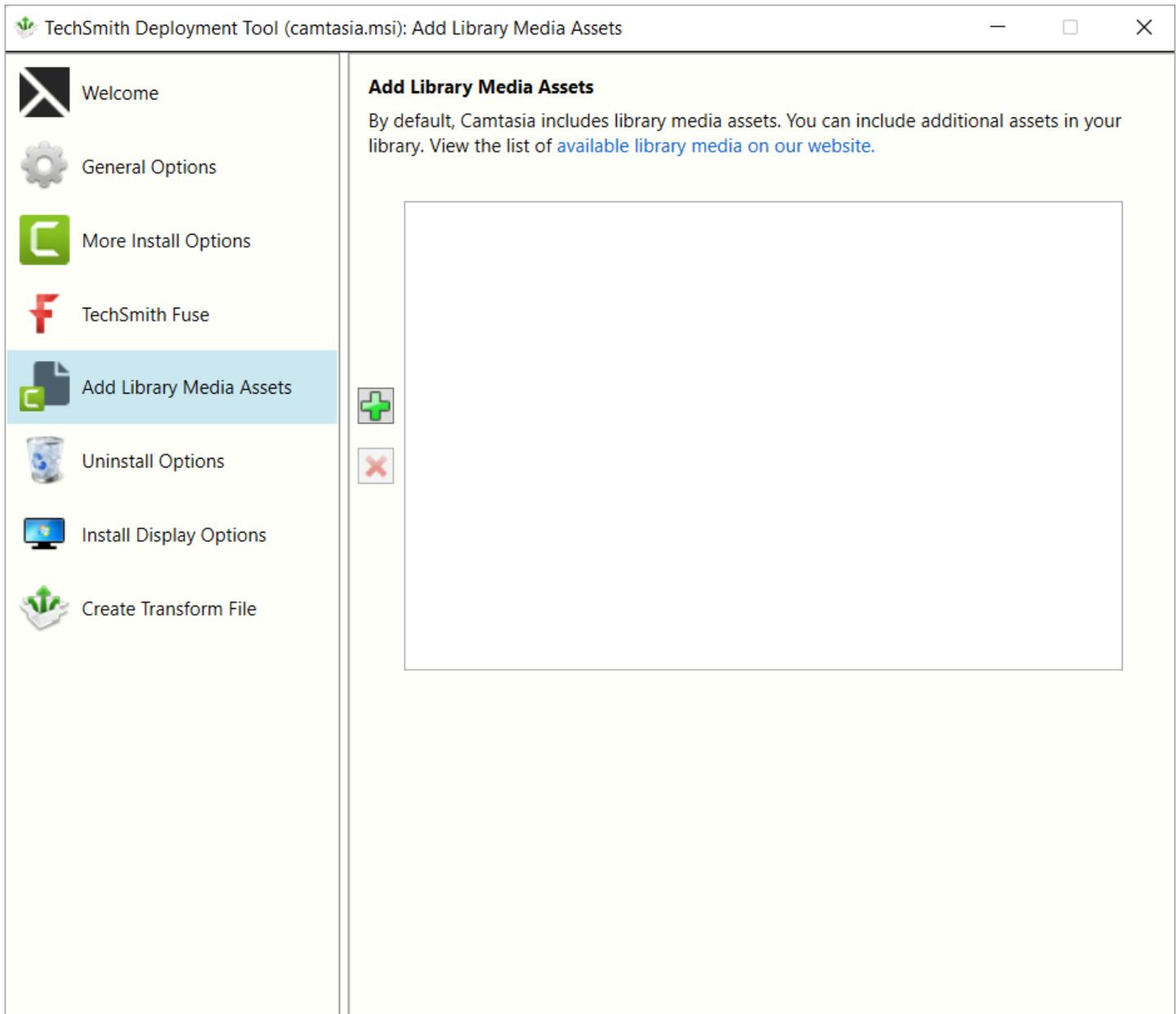
[Fuse](#) is available from the App Store or Google Play Store and is supported on mobile devices running the following operating systems:

- iOS version 13.6 and later (phones and tablets)
- Android version 7.0 and later

Some security settings and wireless network environments may not allow connectivity to a desktop. Make sure to validate port 8323 is open to the desktop when working in a virtual environment.

Add Library Media Assets

Assets added in the Deployment Tool are included in the Camtasia installation.



Camtasia Library Media Assets

Camtasia Library assets are downloaded media files such as stock videos, intros/outros, themes, device frames, motions graphics, and music that users can add to their projects. The assets appear in the Library in Camtasia.



Camtasia offers a number of included assets or you can download additional assets from the [TechSmith Assets Website](https://library.techsmith.com/camtasia).

To download additional assets for Camtasia:

1. Download the additional assets to include with deployment from this website: <https://library.techsmith.com/camtasia>.
2. On the Add Library Media Assets screen, click the + button to add asset files.
3. Browse and select the desired .libzip file. Control-click to select multiple files.
4. Click **Open**.

Uninstall Options

TechSmith Deployment Tool (camtasia.msi): Uninstall Options

Uninstall Options

During uninstall, Camtasia setup EXE prompts the end user with the following dialog:

TechSmith Camtasia™

Keep User Data
I plan to reinstall or upgrade Camtasia. Save my user data (Library media, downloaded assets, themes, etc.).

Delete User Data
I want to remove all my user data from this computer and have exported the projects I want to keep.

Back Uninstall

When the MSI installer is deployed, during uninstall, the dialog above is suppressed and it keeps the user's files by default. If you want to change the default behavior and delete the user's files, choose "Delete files" below.

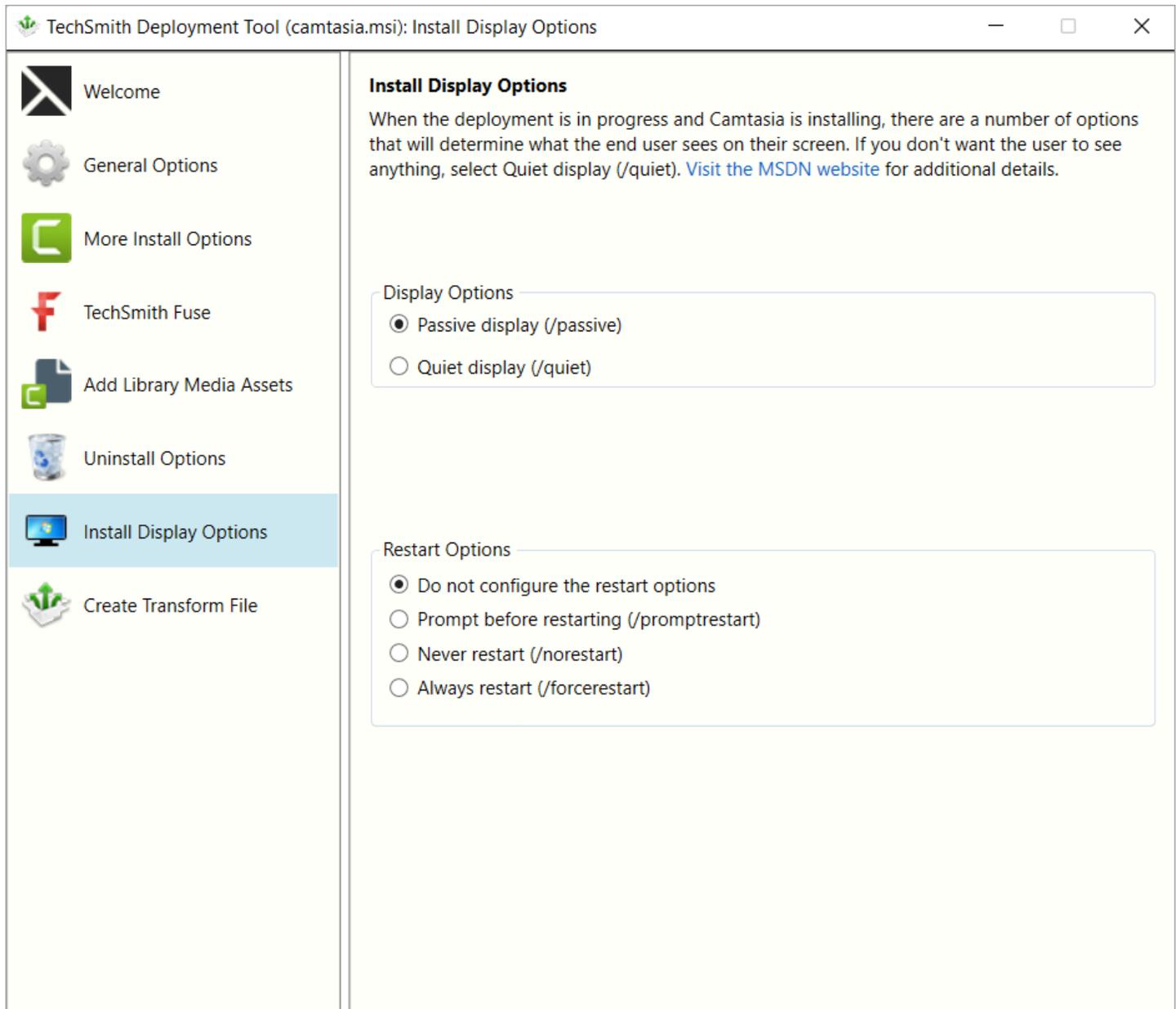
Keep files
 Delete files

When uninstalling Camtasia, you can choose to keep or delete the user's Camtasia files including Library media, themes, and device frames. If you plan to reinstall or upgrade Camtasia for this user, we recommend keeping these files.

Select one of the following options on the Uninstall Options screen:

- **Keep files:** Automatically keep the user's files when uninstalling Camtasia.
- **Delete files:** Automatically deletes the user's files when uninstalling Camtasia.

Install Display Options



Select one of the following options:

- **Quiet display:** Installs Camtasia silently with no setup interface displayed.
- **Passive display:** Installs Camtasia with the minimal setup displayed and Camtasia notifies the user when the installation is complete.

Create Transform File

TechSmith Deployment Tool (camtasia.msi): Create Transform File

Welcome

General Options

More Install Options

TechSmith Fuse

Add Library Media Assets

Uninstall Options

Install Display Options

Create Transform File

END-USER LICENSE AGREEMENT FOR TECHSMITH SOFTWARE - CAMTASIA® for Windows and Mac

Effective Date: June 2022

This end-user license Agreement (“EULA”) is a legally binding license agreement between the entity or organization you represent, or if you do not designate an entity or an organization in connection with a license purchase, you in your individual capacity (“you” or “your”) and TechSmith Corporation, whose address is 14 Crescent Road, East Lansing, MI 48823 (“TechSmith”) for the TechSmith Software identified above and as further defined in this EULA.

Definitions used in this EULA.

a) **"Computer"** means a virtual or physical computer device that accepts information in digital or similar form and manipulates it for specific result based on a sequence of instructions.

b) **"Content"** means any video, audio, data, music, still images, quizzes and any other output of the Software and any video, audio, data, music, still images, quizzes or other input into the Software.

c) **"Device"** means a computer hardware system (whether physical or virtual) with a storage device or a mobile device capable of running the

I have read and accept the End User License Agreement

Transform file: C:\Users\user\Camtasia 2022\camtasia.mst

Batch file: C:\Users\user\Camtasia 2022\camtasia.bat

Create Transform...

Click the **Create Transform** button to generate the following files based on the options selected within the Deployment Tool:

- Transform file (MST)
- Batch Processing file (BAT)

Additional Resources

Enterprise Resources

- [TechSmith Enterprise Resources website](#)
Download other resources and guides to assist with Camtasia enterprise installations.
- [Camtasia MSI Installation Guide](#)
View or customize the individual registry settings for Camtasia.

Technical Support

We're here for you! Visit the [Technical Support website](#) to submit a ticket, find answers online, or contact an expert.