



Create Remarkable Videos & Images to Share Knowledge & Information.

ISTE 2016 | Booth #2144



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Flipping Out: Using Camtasia and Snagit to Increase Student Access

David Crowder

Flipping classrooms has proven success in engaging students. In fact, 9 out of 10 teachers notice a positive change in student engagement since flipping. In this session, learn to use TechSmith's Camtasia, Snagit and Fuse to generate and edit unique videos and images in real-time, upload your content to YouTube and see your creations first-hand!

Google Classroom and Snagit - Better Together

Alice Keeler

Instructional minutes are precious! Join Google Classroom expert Alice Keeler as she shares how Snagit helps you spend less time explaining directions so you can get on with your lesson. Learn tips on using Snagit to bring content into Google Classroom, create animated GIFS to demonstrate processes, and record quick screencasts so you can enhance digital literacy and have more quality time with students.

Create Your Own "Self-Help Library" with Just-In-Time Support

Ron Houtman

Just-in-time support is more than a nice to have – it's necessary to enhance performance. In this session, Ron will demonstrate how he uses Camtasia Studio and Snagit to provide just-in-time support to educators and staff at a large educational services center. Learn how these short-form tutorials can be easily added to a "self-help library" to share knowledge with others who may need similar support.

Presentations

The Secret to Student Engagement: Enhance Your Instructional Videos

Marc Seigel

During teacher-led lessons, a variety of methods are used to engage students. However, techniques such as question and answer periods and elaborate body movements are completely lost when you shift to instructional videos instead of in-class lectures. In this session, we will discuss tips and tricks for creating better instructional videos to help move away from lackluster PowerPoints. Learn how TechSmith products Camtasia Studio and Snagit can be used to enhance your videos to help focus students' attention on important information and keep them engaged.

10 Ways to Use Video in Your Classroom

Jason Valade

Join former educator Jason Valade as he provides inspirational ways to teach more effectively and enrich experiences in and out of the classroom through the use of video.

New Snagit = Making Blended Learning Even Easier

Ryan Eash

See what's new in the latest version of Snagit, including integrated webcam to keep the human element in your videos, panoramic scrolling capture, animated GIF creation, and modern markup tools to bring out the best in flipped and blended learning.

Presentation Schedule

Monday

- 10:00 Google Classroom and Snagit - Better Together
- 10:30 Flipping Out: Using Camtasia and Snagit to Increase Student Access
- 11:00 The Secret to Student Engagement: Enhance Your Instructional Videos
- 11:30 Create Your Own "Self-Help Library" with Just-In-Time Support
- 12:00 New Snagit = Making Blended Learning Even Easier
- 12:30 10 Ways to Use Video in Your Classroom
- 1:00 Google Classroom and Snagit - Better Together
- 1:30 Flipping Out: Using Camtasia and Snagit to Increase Student Access
- 2:00 The Secret to Student Engagement: Enhance Your Instructional Videos
- 2:30 Create Your Own "Self-Help Library" with Just-In-Time Support
- 3:00 New Snagit = Making Blended Learning Even Easier
- 3:30 10 Ways to Use Video in Your Classroom
- 4:00 Flipping Out: Using Camtasia and Snagit to Increase Student Access
- 4:30 Google Classroom and Snagit - Better Together

Tuesday

- 10:00 New Snagit = Making Blended Learning Even Easier
- 10:30 The Secret to Student Engagement: Enhance Your Instructional Videos
- 11:00 Flipping Out: Using Camtasia and Snagit to Increase Student Access
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- 4:00 New Snagit = Making Blended Learning Even Easier

Wednesday

- 10:00 Create Your Own "Self-Help Library" with Just-In-Time Support Lessons with Camtasia
- 10:30 10 Ways to Use Video in Your Classroom
- 11:00 New Snagit = Making Blended Learning Even Easier
- 11:30 Google Classroom and Snagit - Better Together
- 12:00 The Secret to Student Engagement: Enhance Your Instructional Videos
- 12:30 Flipping Out: Using Camtasia and Snagit to Increase Student Access



Visit TechSmith at booth #2144 for the latest on using video in education to enhance student learning, improve professional development, and personalize learning.