



Deployment Tool Guide

Version 2019.0

April 2019

All rights reserved

This manual, as well as the software described in it, is furnished under license and may be used or copied only in accordance with the terms of such license. The content of this manual is furnished for informational use only, is subject to change without notice and should not be construed as a commitment by TechSmith Corporation. TechSmith Corporation assumes no responsibility or liability for any errors or inaccuracies that may appear in this manual.

Trademarks

All-In-One Capture, Camtasia, Camtasia Relay, Camtasia Studio, Coach's Eye, Coach's Eye +, Dublt, EnSharpen, Enterprise Wide, Jing, Knowmia, Morae, Rich Recording Technology (RRT), Screencast, Screencast.com, ScreenChomp, Show The World, SmartFocus, Snagit, TechSmith, TechSmith AppShow, TechSmith Fuse, TechSmith Loop, TechSmith Relay, TechSmith Screencast, TechSmith Smart Player, and TSCC are either registered marks or marks of TechSmith Corporation in the U.S. and/or other countries. This list is not a comprehensive list of all TechSmith Corporation marks. The absence of a name/mark or logo in this notice does not constitute a waiver of any intellectual property rights that TechSmith Corporation has established in any of its product, feature or service names/marks or logos. All other marks are the property of their respective owners.

Table of Contents

| | |
|--|-----------|
| Table of Contents | 3 |
| Introduction | 4 |
| Download the Deployment Tool | 5 |
| Welcome Screen | 6 |
| Customize a Camtasia Deployment | 7 |
| General Options | 9 |
| Registration Information | 9 |
| Installation Path | 10 |
| Installation Options | 10 |
| Language Options | 10 |
| More Install Options | 11 |
| TechSmith Fuse Options | 15 |
| Add Library Media Assets | 17 |
| Camtasia Library Media Assets | 17 |
| Uninstall Options | 20 |
| Install Display Options | 21 |
| Create Transform File | 22 |
| Additional Resources | 23 |
| Enterprise Resources | 23 |
| Technical Support | 23 |

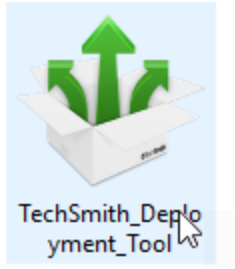
Introduction

The TechSmith Deployment Tool is designed for Information Technology (IT) specialists or system administrators responsible for installing Camtasia throughout an organization. The tool enables the administrator to customize and generate a Windows Installer Transform file (MST) and a BAT file.

To view or customize the individual registry settings for Camtasia, see [Camtasia MSI Installation Guide](#).

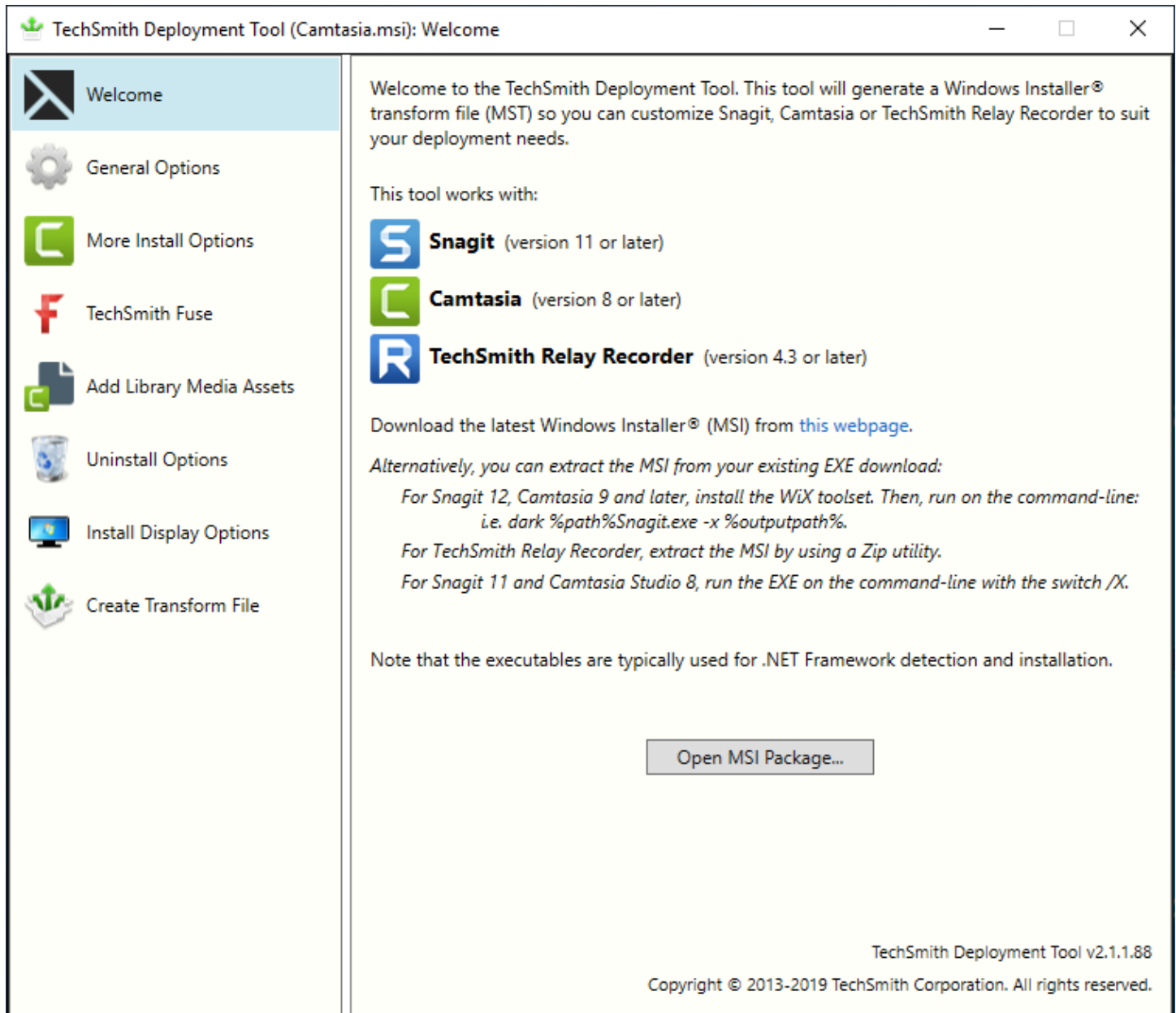
Download the Deployment Tool

1. Download the Camtasia MSI file and the TechSmith Deployment Tool from www.techsmith.com/enterprise-resources.html.
2. Double-click the TechSmith_Deployment_Tool.exe to launch the program.



By default, the Deployment Tool generates the MST and BAT files into the same directory as where the executable is launched.

Welcome Screen

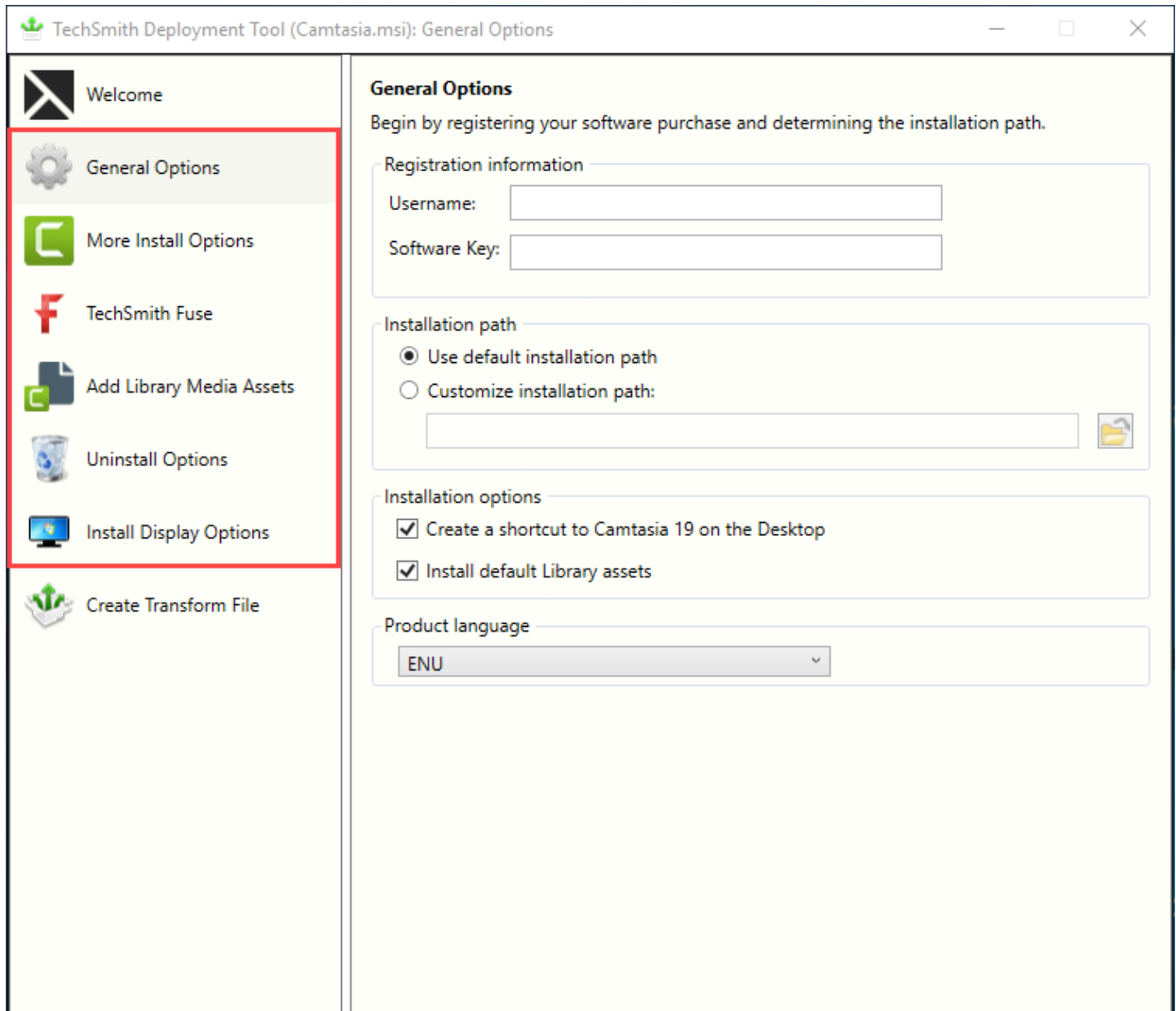


1. On the Welcome screen, click the **Open MSI Package** button.
2. Select the Camtasia.msi file. If you have not previously downloaded the MSI file, download the file [here](#).
3. Click **Open**.

The MSI file opens in the Deployment Tool and displays the available options for creating a custom MST file.

Customize a Camtasia Deployment

Click through the tabs on the left side of the TechSmith Deployment tool to view the custom options available.

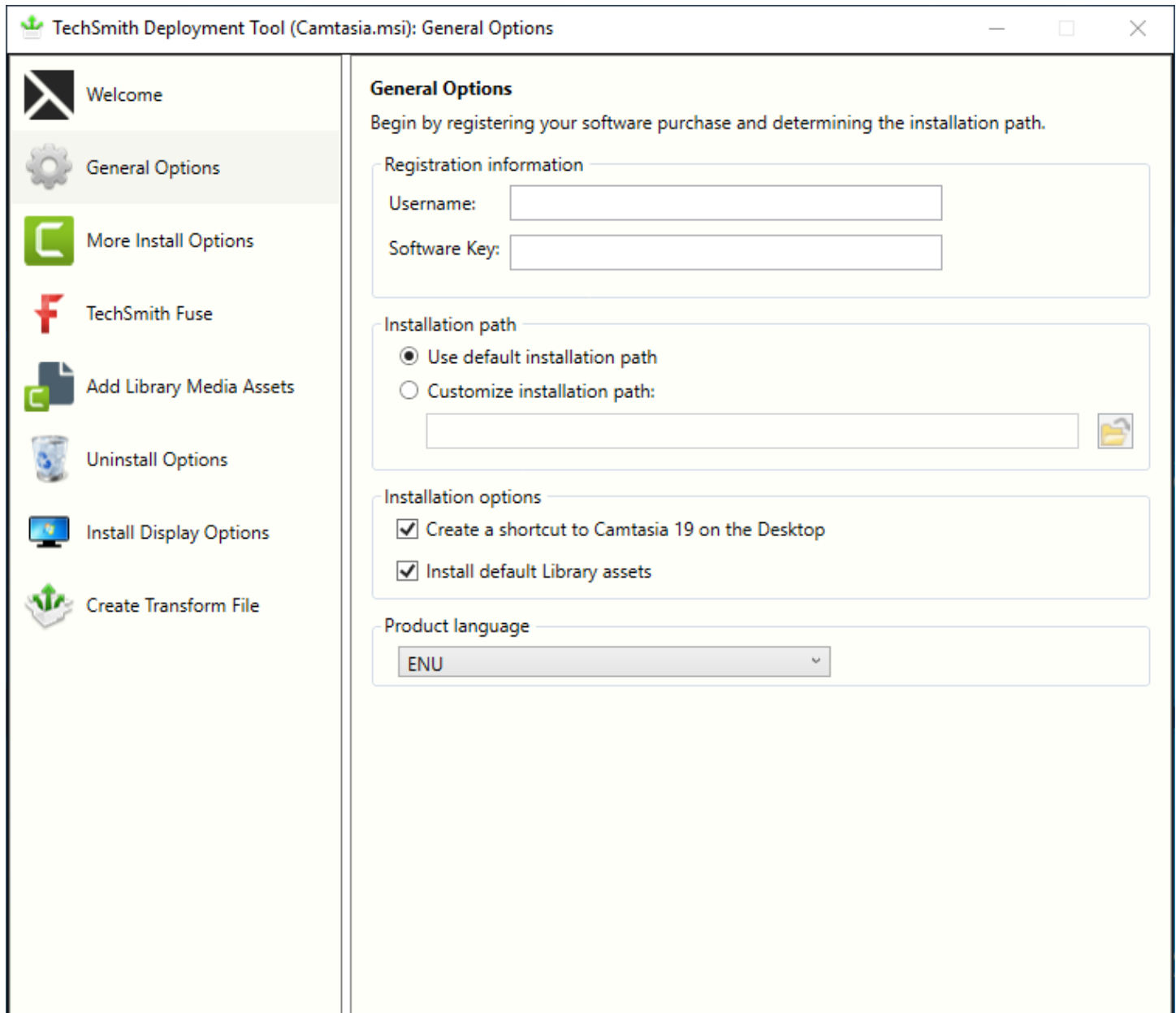


The following sections describe the options available on each screen:

- [General Options](#)
- [More Install Options](#)
- [TechSmith Fuse Options](#)
- [Add Library Media Assets](#)

- [Uninstall Options](#)
- [Install Display Options](#)
- [Create Transform File](#)

General Options



Registration Information

Enter a username (e.g. your company or organization name) and the software key. If you have trouble locating your software key, see [License and Software Key FAQs](#) article.

If you enter a software key, select the following options on the [More Install Options](#) screen in the TechSmith Deployment Tool.

- Disable launching product registration web site after the first run
- Disable the Register Camtasia Online dialog for license key registration

Installation Path

By default, Camtasia is installed to the following location on a user's machine:
%ProgramFiles%\TechSmith\Camtasia 2019

To select a custom location, click the **Browse** button or enter a path to the desired directory.

Installation Options

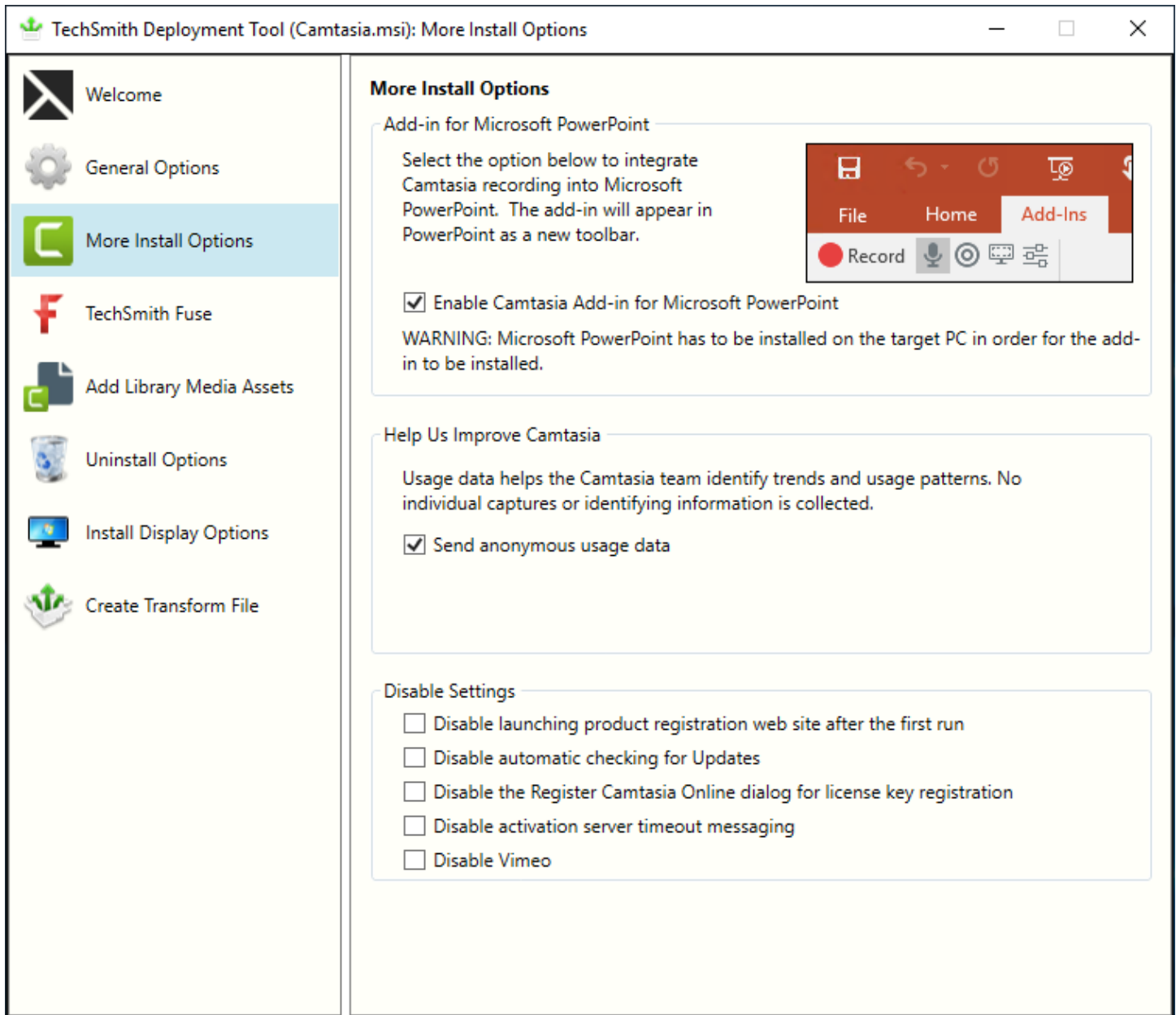
- **Create a shortcut to Camtasia 19 on the Desktop:** Creates a shortcut for Camtasia on the desktop.
- **Install default Library assets:** Installs the Library assets such as Icons, Intros, and Music bundled with the Camtasia installer.

Language Options

Select the language for Camtasia:

- ENU - English
- DEU - German
- JPN - Japanese
- FRA - French

More Install Options



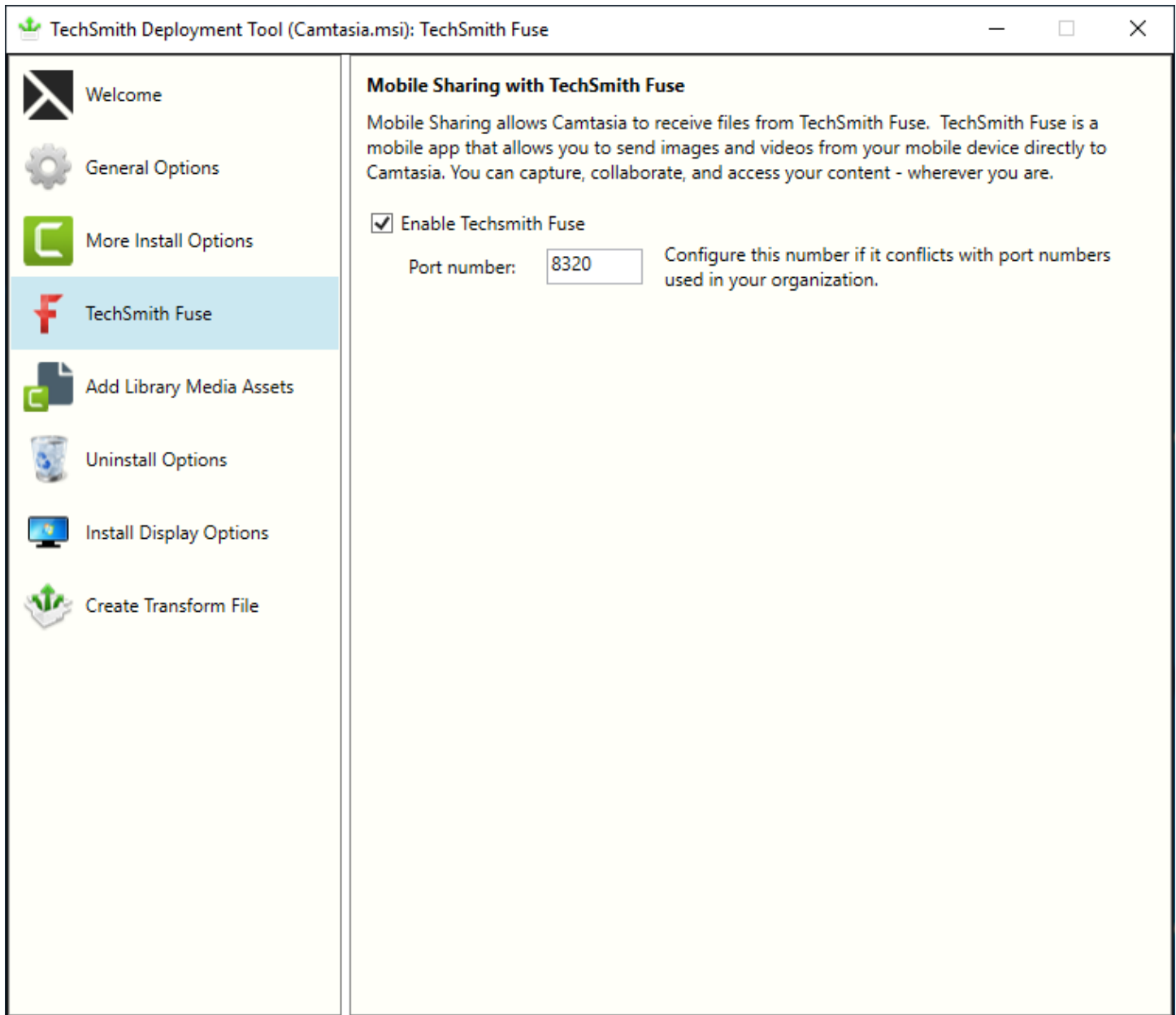
| Option | Description | When Should I Consider Disabling It? |
|-----------------------------|--|---|
| Microsoft PowerPoint Add-In | The Microsoft PowerPoint Add-In allows a user to record a PowerPoint presentation. Recording options include capturing voice and webcam video along with the presentation. Bookmarks are also added for each slide and can be used to create a table of contents in Camtasia Editor using the TechSmith SmartPlayer. | If Microsoft PowerPoint is <u>not</u> installed locally on the target computer. |

| Option | Description | When Should I Consider Disabling It? |
|--|--|--|
| Anonymous Usage Reporting | Send anonymous data on Camtasia usage to help TechSmith improve future versions. Learn more about TechSmith User Design Initiative (TUDI). | <ul style="list-style-type: none"> • When you must follow internet security requirements that restricts users from sending data to TechSmith. • Or, if you do not want to participate in the feedback program. <div style="border-left: 2px solid #92D050; padding-left: 10px; margin-top: 10px;"> <p>The user is opted in by default unless this is disabled.</p> </div> |
| Online Camtasia Registration Website (First Run) | After installing, the Camtasia Registration website opens which includes options to register the software online and to sign up for product announcements, customer stories, and free tutorials. | <ul style="list-style-type: none"> • You do not want the online registration website to display for users when they run Camtasia for the first time. • Helps to prevent user entered errors when registering the software or duplicating the registration information online. • If the website is restricted in your organization or if users do not have an internet connection. |
| Automatic Updates | Automatically check for updates for Camtasia. If disabled, the user will not receive any application prompts when new versions are available. | <ul style="list-style-type: none"> • As an administrator, you want to maintain control of application updates across the |

| Option | Description | When Should I Consider Disabling It? |
|-------------------------------------|--|--|
| | | <p>organization and not allow users to install updates.</p> <ul style="list-style-type: none"> • If you want to require individual users or user groups to be on a specific version of the application. |
| Online Camtasia Registration Dialog | <p>After installing, the Camtasia Registration dialog appears which includes options to register the software online by copying your software key to the online form, to sign up for the TechSmith Newsletter, or access the TechSmith Privacy Policy.</p> | <ul style="list-style-type: none"> • You do not want the online software key registration dialog to display for users. • Helps to prevent user entered errors when registering the software or duplicating the registration information online. • If the website is restricted in your organization or if users do not have an internet connection. |
| Activation Server Timeout | <p>Camtasia will try to connect to the TechSmith activation website to confirm that the software key is valid. If it does not make a connection, the user will receive an error message that can be ignored.</p> | <p>If the website is restricted in your organization or if users do not have an internet connection.</p> <div style="border: 1px solid #ccc; padding: 10px; margin-top: 10px;"> <p>Disabling this option still allows Camtasia to activate locally with a valid license key.</p> </div> |
| Disable Vimeo | <p>Vimeo is an online video hosting service where users can upload and share videos.</p> | <p>If the website is restricted in your organization or if</p> |

| Option | Description | When Should I Consider Disabling It? |
|--------|-------------|---|
| | | users do not have an internet connection. |

TechSmith Fuse Options



TechSmith Fuse is a mobile app that allows you to send images and videos from your mobile device directly to Camtasia. You can capture, collaborate, and access your content - wherever you are.

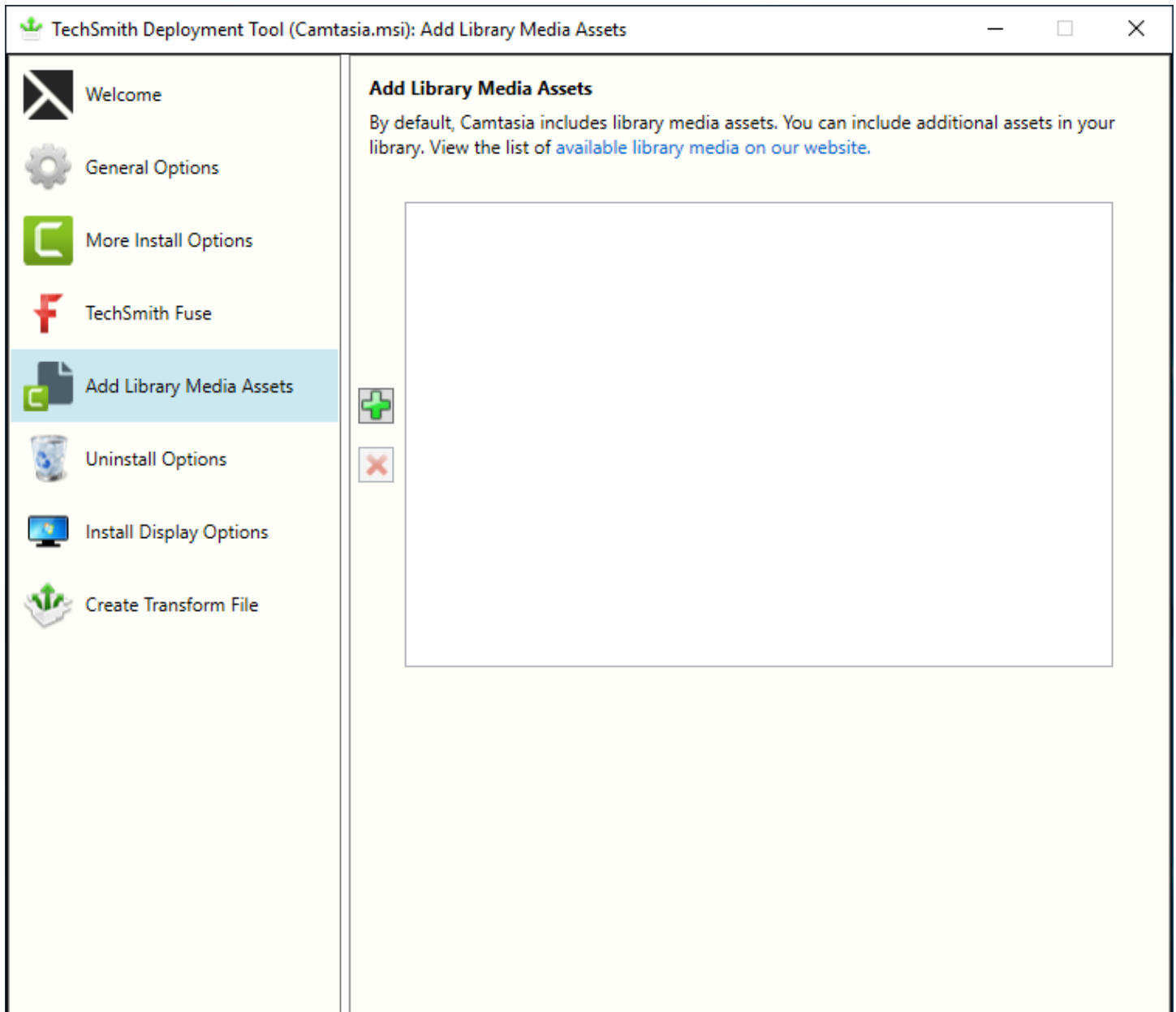
[Fuse](#) is available from the App Store or Google Play Store and is supported on mobile devices running the following operating systems:

- iOS version 10.3 and later (phones and tablets)
- Android version 4.0.3 and later

Some security settings and wireless network environments may not allow connectivity to a desktop. Make sure to validate port 8320 is open to the desktop when working in a virtual environment.

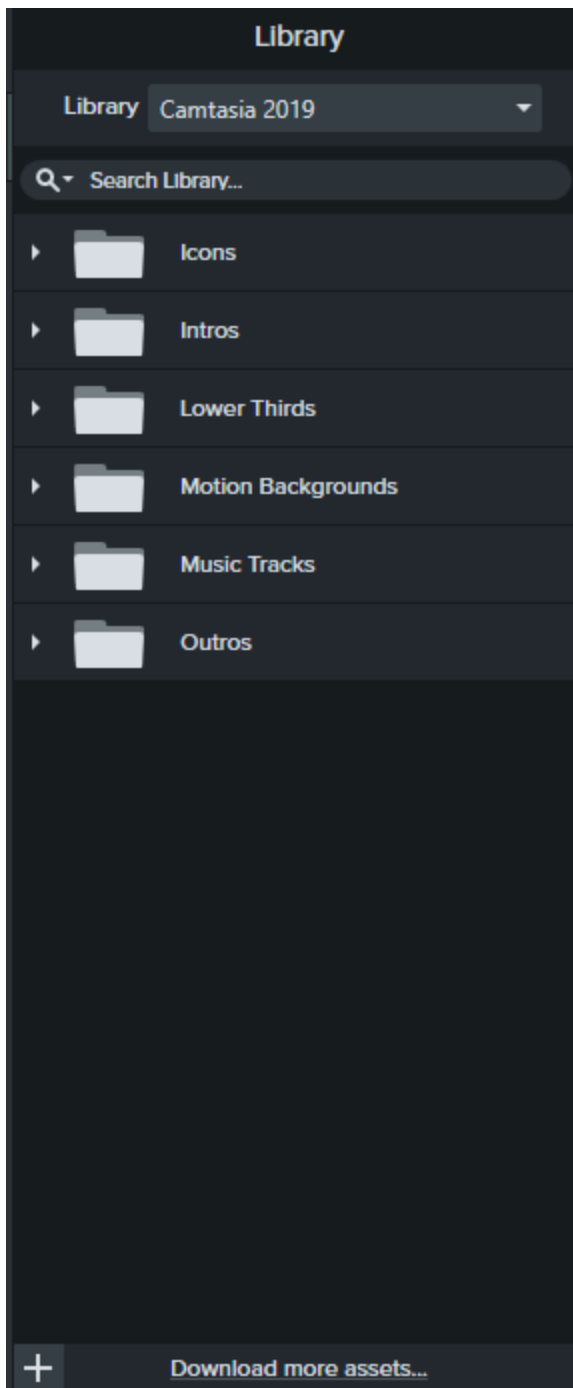
Add Library Media Assets

Assets added are included in the Camtasia installation.



Camtasia Library Media Assets

Camtasia Library assets are downloaded media files such as stock videos, intros, lower thirds, and music that users can add to their projects. The assets appear in the Library in Camtasia Editor.



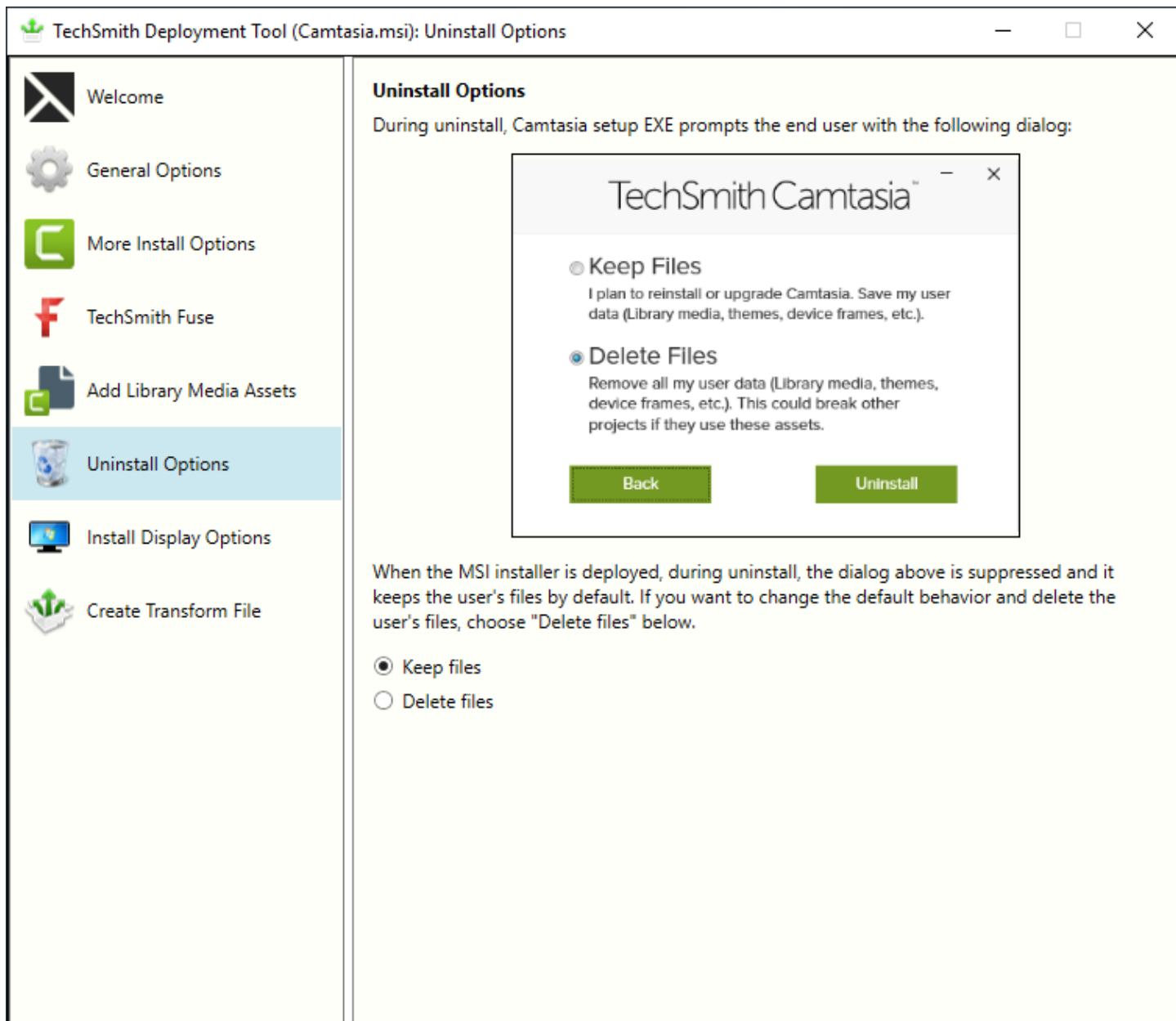
Camtasia offers a number of included assets or you can download additional assets from the [TechSmith Assets Website](https://library.techsmith.com/).

To download additional assets for Camtasia:

1. Download the additional assets to include with deployment from this website:
<https://library.techsmith.com/>
2. On the Add Library Media Assets screen, click the **Add** button.

3. Browse and select the desired .libzip file. Control-click to select multiple files.
4. Click **Open**.

Uninstall Options

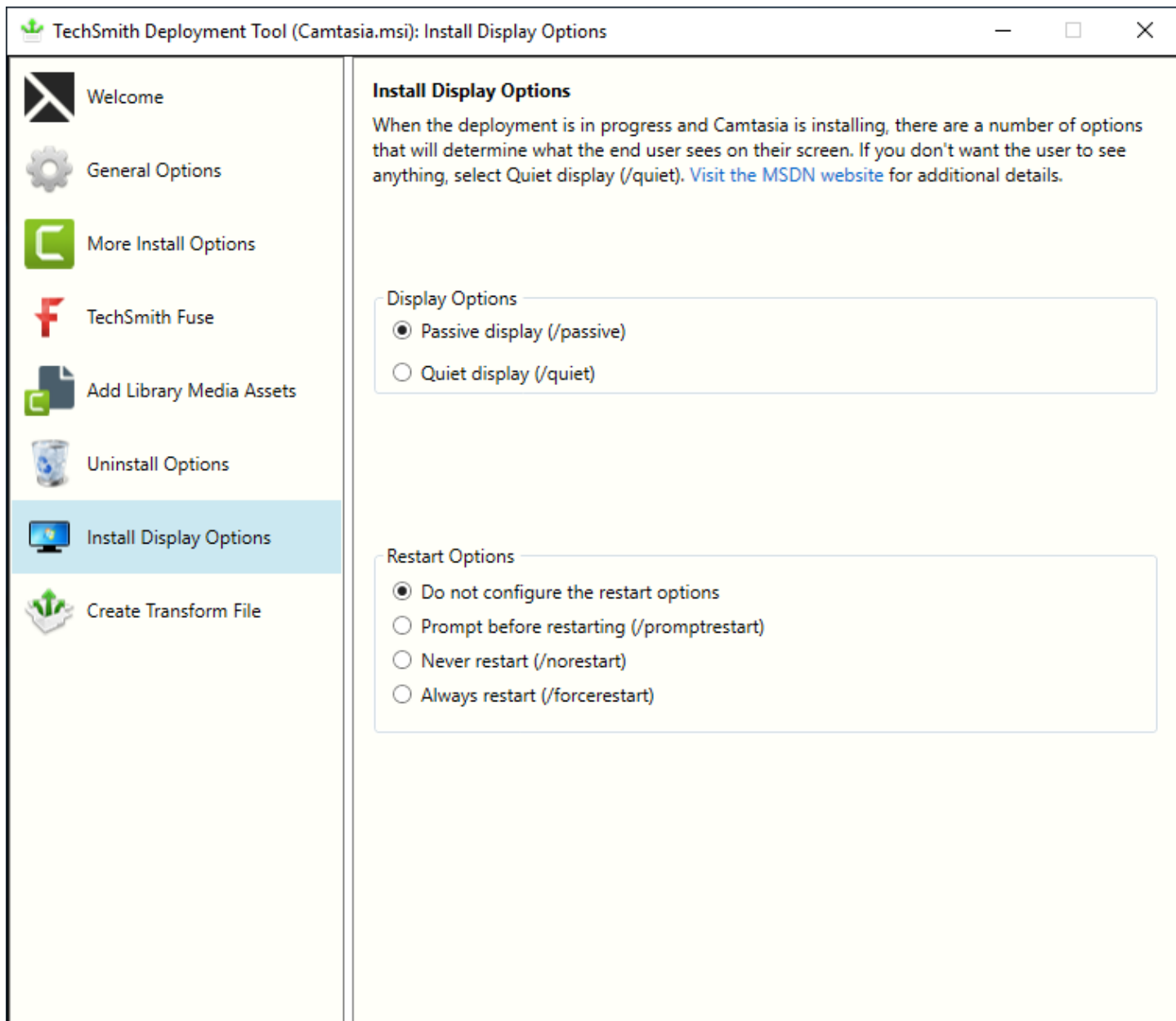


When uninstalling Camtasia, you can choose to keep or delete the user's Camtasia files including Library media, themes, and device frames. If you plan to reinstall or upgrade Camtasia for this user, we recommend keeping these files.

Select one of the following options on the Uninstall Options screen:

- **Keep files:** Automatically keep the user's files when uninstalling Camtasia.
- **Delete files:** Automatically deletes the user's files when uninstalling Camtasia.

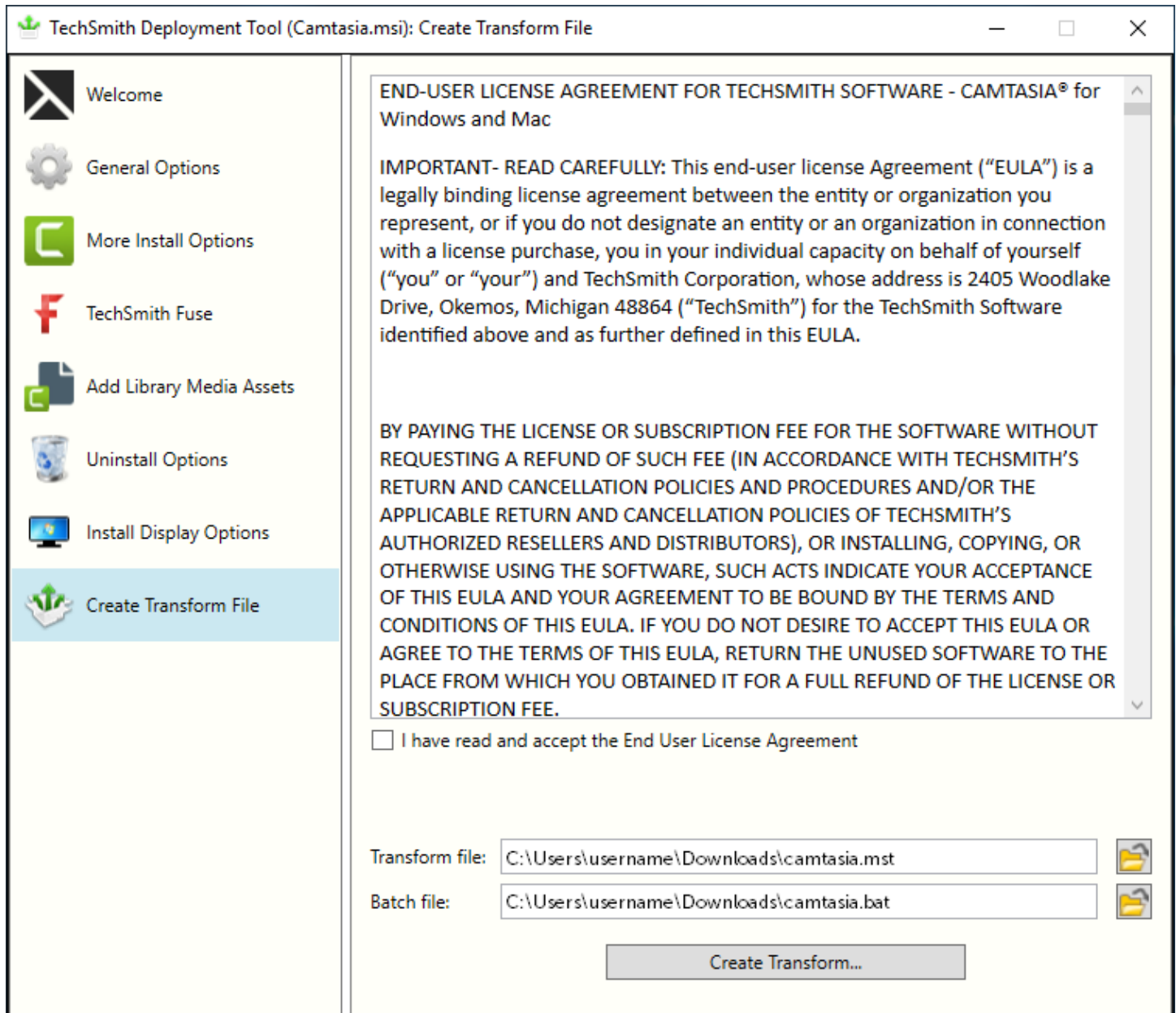
Install Display Options



Select one of the following options:

- **Quiet display:** Installs Camtasia silently with no setup interface displayed.
- **Passive display:** Installs Camtasia with the minimal setup displayed and Camtasia notifies the user when the installation is complete.

Create Transform File



Click the **Create Transform** button to generate the following files based on the options selected within the Deployment Tool:

- Transform file (MST)
- Batch Processing file (BAT)

Additional Resources

Enterprise Resources

- [TechSmith Enterprise Resources website](#)
Download other resources and guides to assist with Camtasia enterprise installations.
- [Camtasia MSI Installation Guide](#)
View or customize the individual registry settings for Camtasia.

Technical Support

We're here for you! Visit the [Technical Support website](#) to submit a ticket, find answers online, or contact an expert.