



Happy 2017! I hope your year is off to a wonderful start. [Watch my video letter from the editor](#), and then scroll down to check out the rest of your newsletter. Enjoy!

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Newsletter Editor

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## TechSmith News

### 4 Kinds of Screenshots You Need to Start Using Immediately

Screenshots have been described as the most important thing on the internet. And if you've seen them in tutorials, or even just used them in everyday communication, you already know how powerful screenshots can be. Screenshots are becoming valuable online currency for communicating more effectively. Knowing when and how to



use right ones can help set you apart from everyone else.

[Read more](#)

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## Your Video Questions - Answered



You want to make a video. Maybe for work, maybe to train someone on something, or maybe to interview a client on the work you did for them. Whatever the reason, you may have questions either before you start making a video, or along the way.

We want to help! We've been making videos and video software for a long time, so chances are, we've had the same questions as you. We'd love to start answering your questions in order to help you make remarkable videos.

What video question do you have? [Send us your question](#), and we'll do our best to add it to our list. Thank you!

[Let us know](#)

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## IconLogic's TechSmith Camtasia 9: The Essentials



Kevin Siegel, founder and president of IconLogic, Inc., has recently released a self-paced workbook that teaches core Camtasia 9 skills.

**TechSmith Camtasia 9: The Essentials** covers the Camtasia 9 skills you need to get up and running.

Use this book to follow along with dozens of step-by-step, hands-on activities. Then, check your new skills with confidence checks along the way.

[Get the workbook](#)

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### TechSmith Blog

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Customer Spotlight



"We're always looking for some way to be more competitive, bring more value to the project, complete the construction project faster, or with higher quality. You look for tools that can do that." - *Vince Sarubbi, Chief Information Officer of Webcor*

[Read the full story »](#)



"The value of video as an instructional tool is huge. My flipped classroom will continue to evolve and grow and change to fit the needs of my students, which will be different every year." - *Crystal Kirch, Math Teacher, Segerstrom High School*

[Read the full story »](#)

## Tutorials

### Coach's Eye

New to Coach's Eye and looking to get started? Check out this step-by-step tutorial to learn how to record a video in the Coach's Eye app. [Read more »](#)

### Snagit

Set up a preset to automatically remember your capture settings and reduce the time required per capture. Use presets to skip the editing process by

automatically applying an effect or sending the capture directly to a desired destination. [Learn how »](#)

## Snagit for Mac

Find a capture from a few weeks or even months ago with the Snagit Library. The Library helps you stay organized by categorizing captures and allows you to tag and search for media. [Learn more »](#)

## Camtasia for Windows

Learn to guide and focus viewers' attention with zoom and pan animations, and then use effects to manipulate clips on the timeline. [View the tutorial »](#)

## Camtasia for Mac

In this video tutorial, learn to interpret waveforms, adjust the volume of clips on the timeline, and add new media to a project. [See how »](#)

## TechSmith Relay

Signing up for TechSmith Relay is quick and easy. In this video, we'll show you how to sign up for a TechSmith Relay account if your site requires an email address from a specific domain. [Watch the video »](#)

## Jing

The first time you record a video, you are prompted to select an audio input device. Our recommendation is to use a USB microphone, if possible, for best

results. [Read more »](#)

## Screencast.com

By default, Screencast.com uses the first frame of your video to create a thumbnail and first frame image. This image can be manually changed from your library after a video is uploaded. [Learn more »](#)

## Morae

When the recording ends, Observer no longer plays the session video or audio. This tutorial covers what happens at the end of a session and what actions you need to take as an observer. [Read the tutorial »](#)