



Happy July, everyone! [Check out my video letter from the editor](#) for a rundown of what you'll find in this month's edition. Then, scroll on down to enjoy the full newsletter.

Lauren North

Newsletter Editor

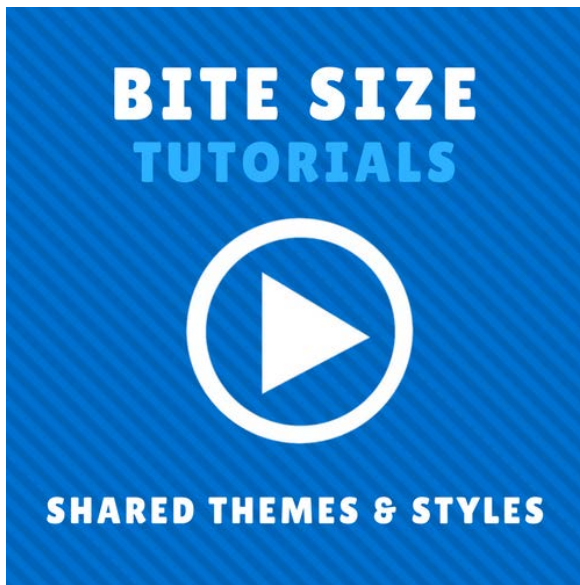
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## TechSmith News

### Bite Size Tutorial: Shared Styles & Themes

Shared themes and styles in Snagit make it easy to create content with a consistent look and feel. Make themes for different projects to keep your styles organized and ready to use. With shared themes and styles, you can also uniformly deploy brand colors, fonts, and shapes to anyone in your organization.





[See how it works](#)

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## 9 Ways Screen Capture Will Make Your Life Easier



It's happened to all of us. You see something on your computer screen that you want to share with a coworker. Perhaps you copy the URL and paste it into an email. Then, you type out some text like, "check out the article found at this link. Scroll about three-quarters of the way down the page..." If screen capture were a person, this is when she (or he) would say, "Put me in, Coach!"

[Read more](#)

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## What Microphone is Best for Recording Video?



When you look at video creation, roughly 50% of your video is made up of visuals. The other 50% is the audio. Audio is critical to making a good video.

But how do you get audio that is going to work for your video production? How do you ensure that you capture the best quality? A good place to start is choosing the right microphone for video.

[Learn more](#)

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## The Virtual Summit on Working with Visuals - 3 Free Webinars on July 19, 2017!



This **3-part, free event** is loaded with practical strategies, tips, and lessons learned by professionals with experience enhancing content with visuals. You'll also hear science-based guidelines from cognitive neuroscientist Dr. Carmen Simon on how the brain processes visuals.

For those who can't make it to the live webinars on July 19, the recordings will be sent out to all registrants after the event.

Have questions? Please email [info@thecontentwrangler.com](mailto:info@thecontentwrangler.com).

[Sign up](#)

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# How to Escape the Self-taught Funk of a Camtasia "Dabbler"



For mastering Camtasia, tech books and YouTube vids can only get you so far. TechSmith alum Daniel Park is offering [Screencast Ninja Academy](#), a comprehensive 6-week course that blends coaching, community, and amazing content. And with several pricing options, it's affordable for nearly everyone. So, stop "dabbling," and become a ninja screencaster! It all begins August 7.

[Learn more](#)

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## TechSmith Blog

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## TechSmith YouTube Channel

Subscribe to Channel TechSmith to stay up to date on the latest and greatest in image and video capture.

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## Tutorials

### Snagit for Windows

Do you prefer a dark interface to a light interface? Learn how to change Snagit's color theme based on your own personal preference, the type of

content you're editing, or other scenarios. [Learn how »](#)

## Snagit for Mac

One of the great things about Snagit is that you can capture images that go beyond your screen using scrolling capture. For example, you can capture an entire Facebook thread, a map, spreadsheet, and so forth. [Learn more »](#)

## Camtasia for Windows

Animated titles can add depth and professionalism to your videos, and they're easy to create with Camtasia Behaviors. We've put together a fun example to walk you through how to make an animated title step by step. [View the tutorial »](#)

## Camtasia for Mac

Gather feedback and learn more about your viewers by using Camtasia quizzes and surveys. Learn how to set up, edit and publish a quiz, along with how to access results. [See how »](#)

## TechSmith Relay

TechSmith Fuse is a mobile app that lets you create and share images from your mobile device to TechSmith Relay. Watch this tutorial to see exactly how it works. [View now »](#)

## Screencast.com

Create a playlist to share content located in different folders or in your Library as a single group. Enable playlist RSS feeds to allow viewers to subscribe and receive notifications when new content is available. [Read more »](#)

## Coach's Eye

In this tutorial, you'll learn how to import a video directly into Coach's Eye from a video view page. When you share via email, text, Facebook, or Twitter a link is created for that video. This allows you to "like" the video and save it for later, import it into Coach's Eye, or embed it on your personal website. [Learn how »](#)

## Jing

On the surface, Jing is really straightforward. However, Jing does have a few less-obvious tricks up its sleeve. Here are some of the most popular topics and videos you'll want to check out! [Learn more »](#)

## Morae

In Morae Recorder, you configure and record your customer research sessions. Watch this video tutorial to learn the basics of the Morae Recorder.

[Watch now »](#)