



Hey there,

Are you interested in technology or being more tech-savvy? You should check out the [TechSmith blog](#)! We're regularly writing and updating posts on a variety of technology topics to help you succeed. And, if you look close enough, you may stumble upon some blog posts written by yours truly.

Also, if you're interested in doing more with video this year, I highly recommend exploring the [TechSmith Tips playlist](#) on our YouTube channel. Whether you're just starting out with video or are already a video pro, you're sure to learn some great video tips and tricks.

Enjoy checking out the blog, our YouTube channel, and this newsletter!

Lauren Buskirk

Newsletter Editor

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TechSmith News

Understanding Image File Formats



You've grabbed the perfect screenshot or taken a photo, done a little editing, and now you need to get it out to the world. But, which image file formats do you need? In this blog post, you'll learn about how file types differ, common web sizes, vector versus raster art, and digital versus optical zoom.

[Learn more »](#)

Update on Sparkle Vulnerability for Camtasia for Mac and Snagit Mac Users

As you may be aware, a potential security vulnerability was recently discovered in Sparkle, a third-party software update framework used by Camtasia for Mac and other Mac applications. After discovering this potential problem, our development team worked hard to put a mechanism in place to correct the issue.

On Tuesday, March 8th, Camtasia for Mac and Snagit Mac both received updates that protect against this vulnerability. You can update via the applications' built in menus or you can manually update by clicking [this link](#) and selecting the appropriate application.

For more information, please visit our [community forum](#). And as always, if you have any questions or concerns, please don't hesitate to reach out to our [support team](#).

TechSmith Blog

Discover helpful tips and how-tos on a variety of screen capture, screencasting, and

YouTube Channel

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technology topics.

image and video capture.

Snagit and Camtasia.

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Customer Spotlight



"I use Camtasia for training new employees on our intranet and social media policies. We used to do a lot of in-person training, but with the cost of travel and budget cuts, we had to start training creatively." -*Angela Dockett, Marketing Communications Manager, American Cancer Society*

[Read the full story »](#)



"When crafting online courses, the packaging counts. Being able to produce lively, robust, engaging video content was crucial for me to reach students who were hundreds of miles away." -*Danielle DeVoss, Professor, Michigan State University*

[Read the full story »](#)

Tutorials

Coach's Eye

InstantReplay is an App made by the Coach's Eye team that allows you to record an event from one or more angles using your iOS or Android device. The video recorded is then immediately delivered to one or more mobile devices. In this tutorial, you'll learn how to send a video from InstantReplay to Coach's Eye. [Learn how »](#)

Snagit

In Snagit, the Styles Gallery is a collection of preset styles for the drawing tools and image effects. You can save your own customized style to the Styles Gallery to reuse on your projects and save time. [Find out how »](#)

Snagit for Mac

Save images to the SNAGPROJ file format when you may need to incorporate feedback, make revisions, or update an image at a later time. This file format saves the current state of an image and allows for editing of any vector-based objects on the canvas. [Read more »](#)

Camtasia Studio

Nothing turns off viewers faster than a video with bad audio. That's why we've gathered information to help you choose the right mic, select an audio recorder, and how to sync audio with video. [Learn more »](#)

Camtasia for Mac

When it comes to video creation, a little preparation goes a long way. Learn the steps you can take before, during, and after recording to ensure you create a polished video every time. [Learn more »](#)

Jing

Capture hotkeys are great! They allow you to start a capture using a keyboard shortcut. In this tutorial, learn how to use a hotkey to perform a capture quickly and easily. [Learn how »](#)

ScreenCast.com

Folders provide a way to share your content; just add the files you want to share to the folder. You can also add an RSS feed to your folder. Then, every time you add content to the folder your viewers are notified. [Read more »](#)

Morae

Want to present your findings? You can easily export items created in Morae Manager directly into a PowerPoint presentation. You can select to export a storyboard, multiple storyboards, video clips, title clips, and graphs. [Learn more »](#)