



Hello!

I'm happy to announce that the NEW Camtasia is here! With this release, we've thrown out the idea that great video has to be difficult and once again given you the power to create professional videos without having to be a video pro.

The new Camtasia lets you engage your audience in more ways, create eye-catching videos faster, and easily collaborate with others.

Want to know more? Jump right into this month's newsletter!

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Newsletter Editor

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## TechSmith News

### Make Amazing Video with the New Camtasia

Camtasia empowers you to make amazing videos—even if you've never made one before. Record a video of your screen or bring in your own video footage. Then, use Camtasia's drag-and-drop editor to easily



create remarkable videos you can share with anyone.

[Check out the new Camtasia](#)

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## The New Camtasia is Here!



With the latest version, Camtasia 9 for Windows and Camtasia 3 for Mac, you'll experience faster rendering, more ways to engage your audience, and the ability to easily collaborate around video.

Want to check out the new version firsthand? Join our trainers as they walk you through the new features and how to use them.

[Register for the free webinar »](#)

Want a taste of what's new now? Learn more about what's included in the new version of Camtasia.

[See what's new](#)

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# Are You Going to EDUCAUSE?



We'd love to see you in person at **TechSmith booth #1545**. See live demos, get your questions answered, and try out the latest tools for creating engaging videos. You can even schedule a 1:1 spot to learn how our video platform can benefit your department, college, or university.

[Schedule a time to chat](#)

## TechSmith Blog

Get the latest news, discover helpful tips and how tos, see inside TechSmith, and read stories about people like you.

[Explore our blog »](#)

## TechSmith YouTube Channel

Subscribe to Channel TechSmith to stay up to date on the latest and greatest in image and video capture.

[Visit our channel »](#)

## Customer Spotlight



"Snagit makes it possible for me to quickly capture and highlight information for fans and industry colleagues. I am able to share what I know so we can all see the information as it was originally experienced." - *Jessika Dawn, Musician*

[Read the full story](#)



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"Students create a PowerPoint presentation in their content area, record the presentation using Camtasia, and add narration, sound effects and a video clip. My students are amazed how easy and professional the exported MP4 video looks." - *Michael F. Ruffini, Professor of Educational Technology, Bloomsburg University of Pennsylvania*

[Read the full story](#)

## Tutorials

### Coach's Eye

Coach's Eye also works on your desktop. You can use footage from anywhere using our video uploader, which means you can take footage from drones, digital handy cameras, and more. [Read more »](#)

### Snagit

Do you frequently use the same tools in Snagit Editor? You can customize the toolbar to provide quick access to those tools, along with share destinations, effects, and menu items. [Learn how »](#)

### Snagit for Mac

Do you prefer a dark versus a light interface? You can easily change Snagit's color theme based on your personal preference, type of content you're editing, or other scenarios. [See how »](#)

## Camtasia for Windows

Get started on Camtasia 9 with some basics! In this tutorial, learn how to record your screen, complete simple video edits, and successfully share a video with others. [View the tutorial »](#)

## Camtasia for Mac

In this Camtasia 3 tutorial, you'll learn how to record the screen of any iOS device running iOS 8.0 later. Then, add gesture effects to show every tap, pinch, and swipe. [Watch how »](#)

## Jing

Jing remembers everything you capture on your computer and stores the images and videos as thumbnails in the History. [Learn more »](#)

## ScreenCast.com

You can move content files, including those already shared, from one folder into another folder or from a folder into a playlist without breaking shared URLs such as embedded links, embed code, or the MediaRoll. [Read more »](#)

## Morae

When recording only camera video, you are able to log on the computer running Recorder. You can log markers, marker scores, and add text notes to save with the recording file. [Learn more »](#)