



TechSmith® Snagit®

Deployment Tool Guide



Version 13.0 | June 2016

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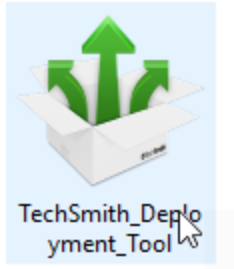
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Introduction

The TechSmith Deployment Tool is designed for Information Technology (IT) specialists or system administrators responsible for installing Snagit throughout an organization. The tool enables the administrator to customize and generate a Windows Installer Transform file (MST) and a BAT file. To view or customize the individual registry settings for Snagit, see [Snagit MSI Installation Guide](#).

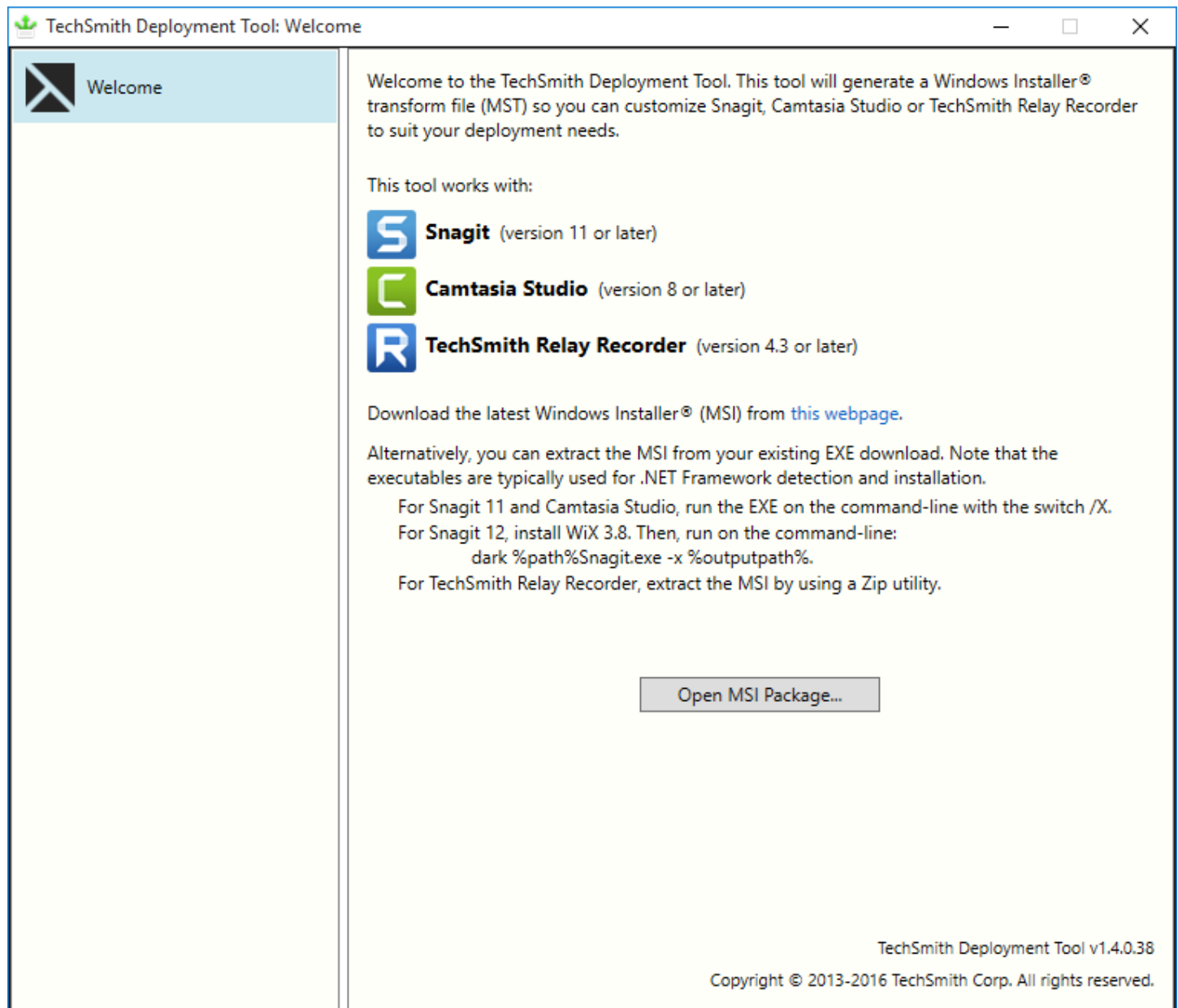
Download the Deployment Tool

1. Download the Snagit MSI file and the TechSmith Deployment Tool from www.techsmith.com/enterprise-resources.html.
2. Double-click the TechSmith_Deployment_Tool.exe to launch the program.



By default, the Deployment Tool generates the MST and BAT files into the same directory as where the executable is launched.

Welcome Screen

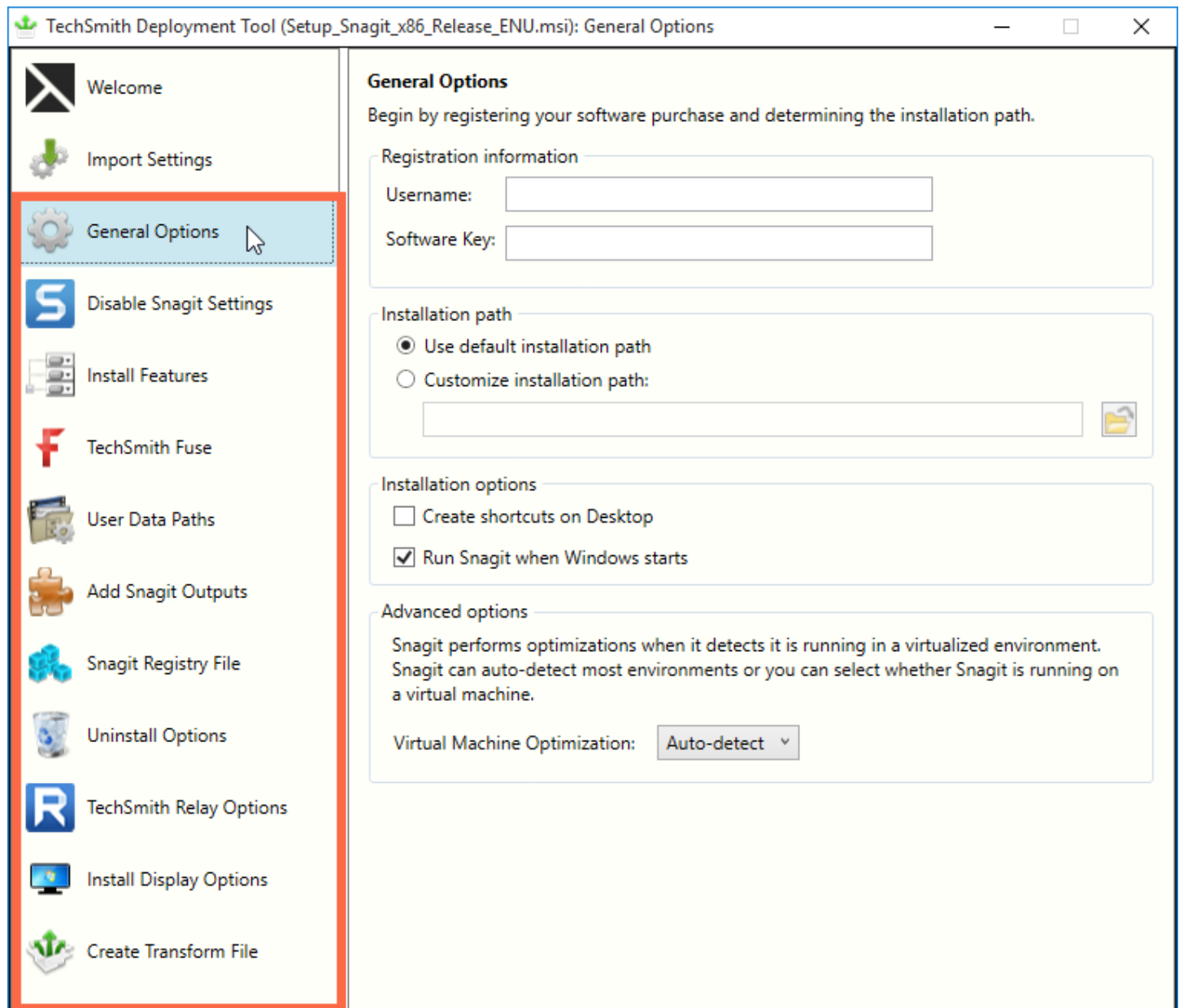


1. On the Welcome screen, click the **Open MSI Package** button.
2. Select the Snagit.msi file. If you have not previously downloaded the MSI file, download the file [here](#).
3. Click **Open**.

The MSI file opens in the Deployment Tool and displays the available options for creating a custom MST file.

Customize a Snagit Deployment

Click through the tabs on the left side of the TechSmith Deployment tool to view the custom options available.

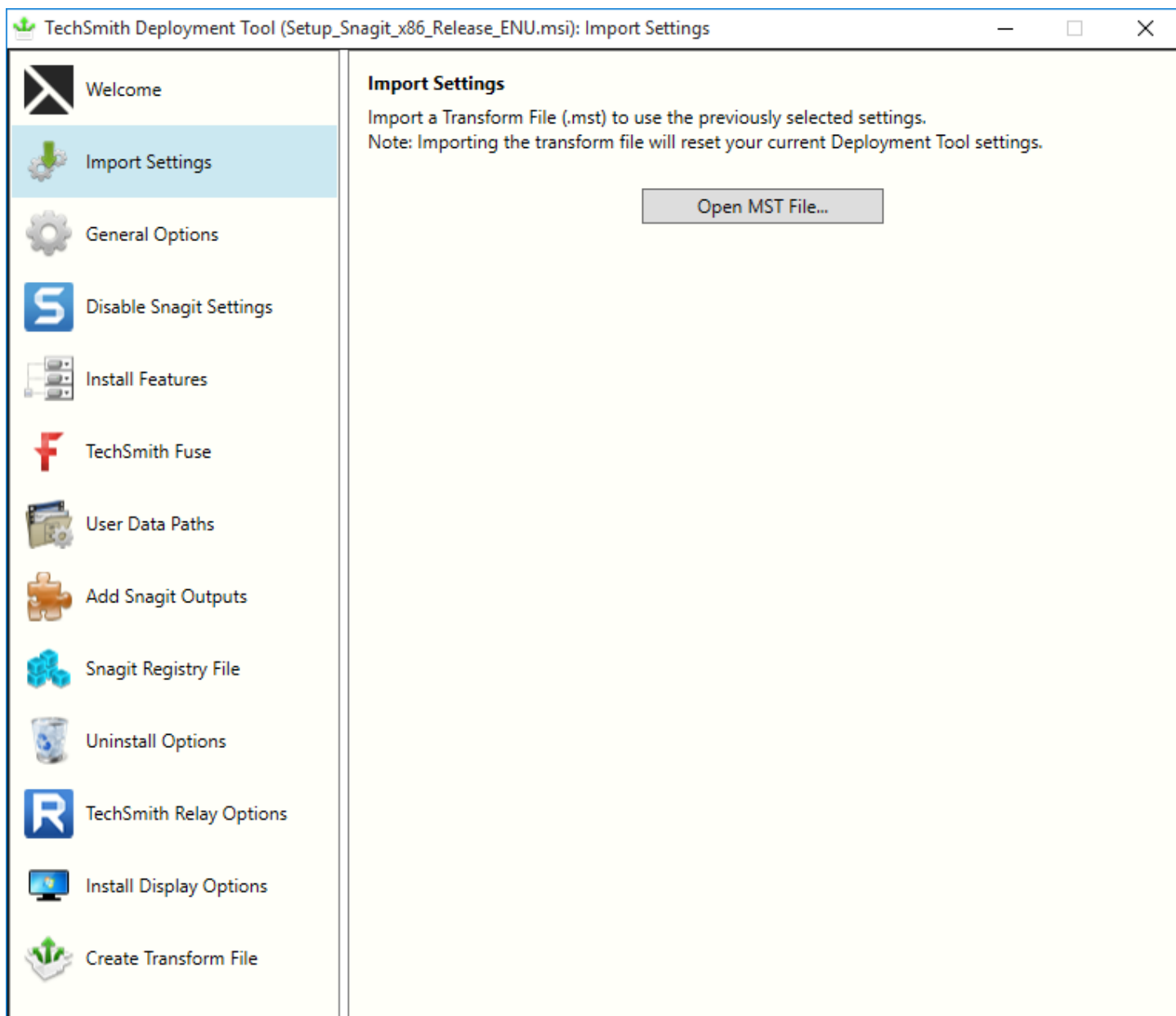


The following sections describe the options available on each screen:

- [General Options](#)
- [Disable Snagit Settings](#)
- [Install Features Options](#)
- [TechSmith Fuse Options](#)
- [User Data Path Options](#)

- [Add Snagit Output Options](#)
- [Snagit Registry File Options](#)
- [Uninstall Options](#)
- [TechSmith Relay Options](#)
- [Install Display Options](#)
- [Create Transform File](#)

Import Settings Options



You can duplicate the settings used in a previously created MST file.

1. On the Import Settings tab, click the **Open MST File** button.
2. Browse to select the transform file (.mst).

Importing a transform file will reset your current Deployment Tool settings.

3. Click the **Open** button.

The Deployment Tool automatically selects the settings from the imported transform file.

General Options

TechSmith Deployment Tool (Setup_Snagit_x86_Release_ENU.msi): General Options

General Options

Begin by registering your software purchase and determining the installation path.


Registration information

Username:

Software Key:

Installation path

☒ Use default installation path

☐ Customize installation path: 

Installation options

☐ Create shortcuts on Desktop

☒ Run Snagit when Windows starts

Advanced options

Snagit performs optimizations when it detects it is running in a virtualized environment. Snagit can auto-detect most environments or you can select whether Snagit is running on a virtual machine.

Virtual Machine Optimization:

Registration Information

Enter a username (e.g. your company or organization name) and the software key. If you have trouble locating your software key, see [Entering Your License Key](#) article.

If you enter a software key, make sure to select the **Disable online Snagit registration dialog** option on the [Disable Snagit Settings](#) screen in the TechSmith Deployment Tool.

Installation Path

By default, Snagit is installed to the following location on a user's machine:

- On 32-bit Windows: %ProgramFiles%\TechSmith\Snagit<version>
- On 64-bit Windows: %ProgramFiles(x86)%\TechSmith\Snagit<version>

To select a custom location, click the Browse button or enter a path to the desired directory.

Installation Options

- **Create shortcuts on Desktop:** Creates shortcuts for Snagit and Snagit Editor on the desktop.
- **Run Snagit when Windows starts:** Starts Snagit and the Capture Window. Snagit Editor starts in the background.

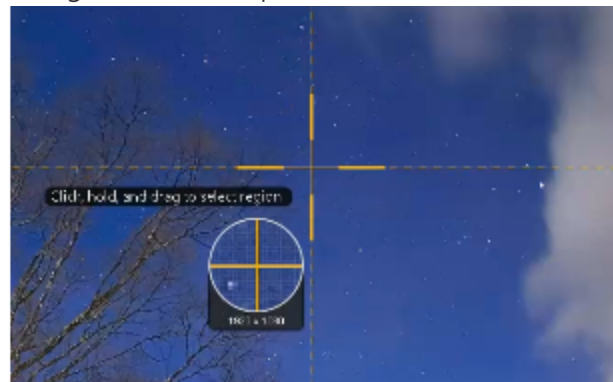
Advanced Options

Snagit performs optimizations when it detects it is running in a virtualized environment. The performance optimizations include:

- Simplified appearance of the crosshairs when selecting an area to capture.



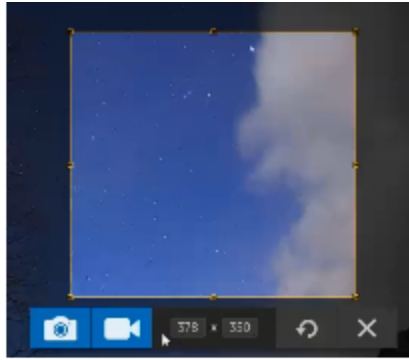
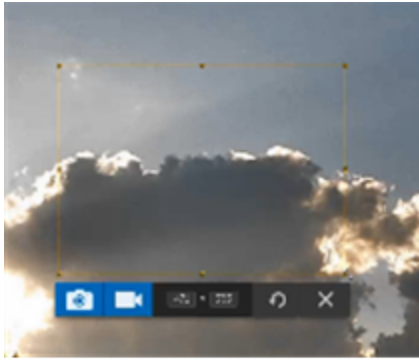
Virtual Environment
Optimizations On



Desktop Environment
Optimizations Off

- Removed the shadow effect
- Do not extend the crosshair lines across the entire screen
- Removed the animation around the selected area

- After selecting the area, the unselected area is not grayed out.



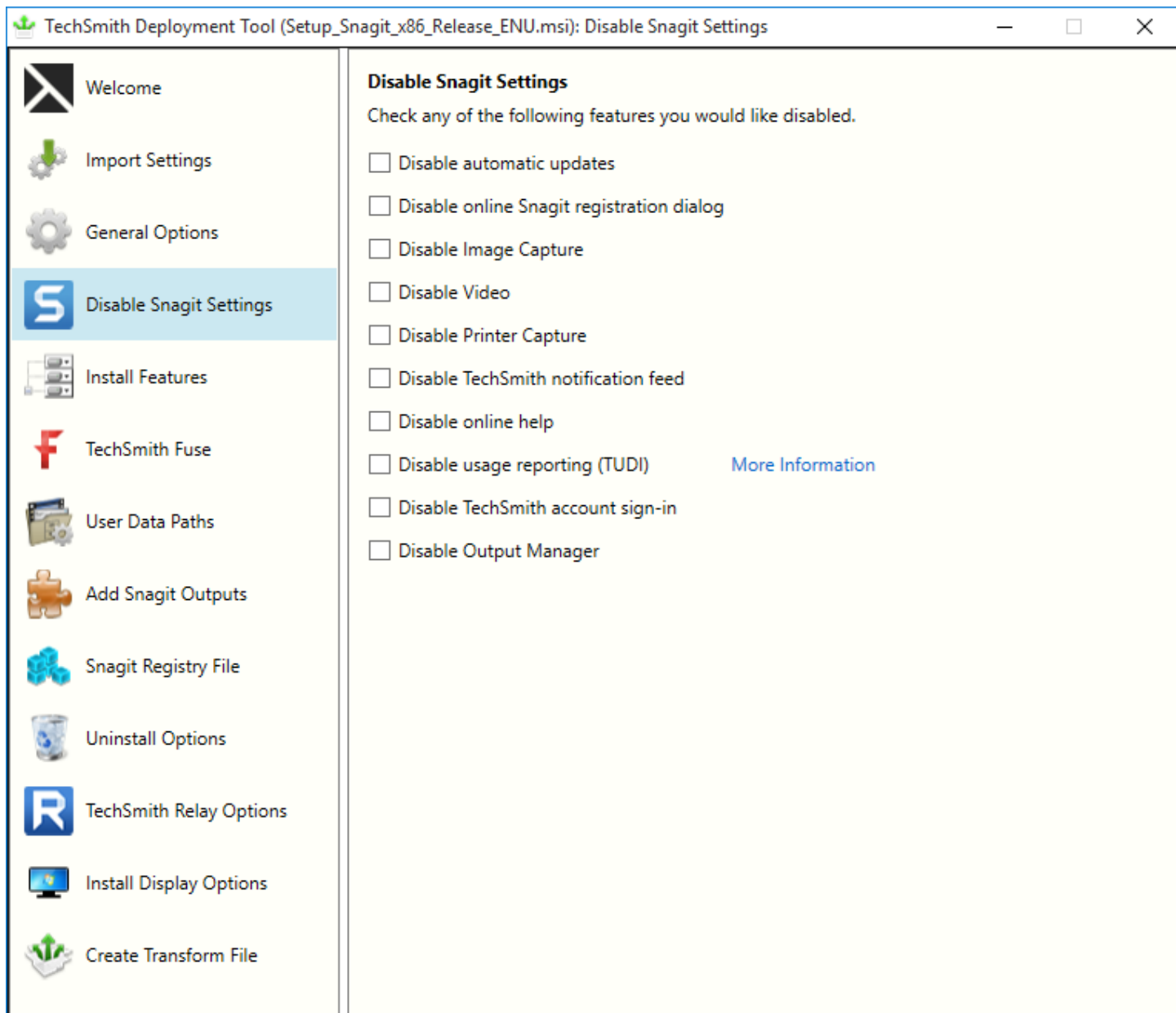
- When a large desktop is detected:
 - Snagit limits visual changes across the entire desktop.
 - Snagit limits unnecessary animations.

Snagit can auto-detect most environments or you can select to always apply these optimizations. Select one of the following options:

- **Auto-Detect:** Apply the optimizations when it detects that Snagit is running on a virtual machine.
- **Yes:** Always apply the optimizations.
- **No:** Do not apply the optimizations.

It is recommended to set this option to **Yes** when using virtualization technologies.








Disable Snagit Settings

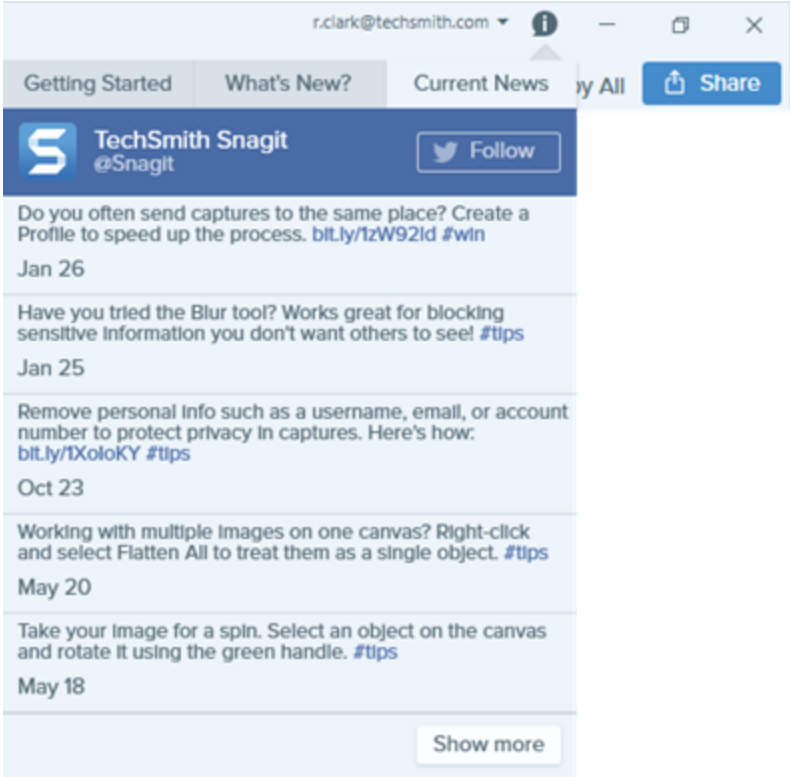


Option	Description	When Should I Consider Disabling It?
Automatic Updates	Automatically check for updates for Snagit. If disabled, the user will not receive any application prompts when new versions are available.	<ul style="list-style-type: none">As an administrator, you want to maintain control

Option	Description	When Should I Consider Disabling It?
		<p>of application updates across the organization and not allow users to install updates.</p> <ul style="list-style-type: none"> If you want to require individual users or user groups to be on a specific version of the application.
Online Snagit Registration Dialog	After installing, the Snagit Registration dialog appears which includes options to register the software online and to sign up for product announcements, customer stories, and free tutorials.	<ul style="list-style-type: none"> Turns off the displaying the online registration dialog for users. Helps to prevent user entered errors when registering the software or duplicating the registration information online.
Image Capture	Image capture takes a snapshot of anything on your screen including a region, window, scrolling window, or the entire screen.	<ul style="list-style-type: none"> If you want to disable image capture including image capture presets and options.
Video	Record, trim unwanted sections, and playback MPEG-4 or Animated GIF videos in Snagit.	<ul style="list-style-type: none"> If users are running Snagit on a computer that does not support video system requirements.

Option	Description	When Should I Consider Disabling It?
		<ul style="list-style-type: none"> • To allow an administrator to control resources (CPU/GPU/Band width) when deploying in virtualized environments. • If running Windows Server 2008 or Windows Server 2008 R2 to remove the video capture and playback options for users. Video playback and decoding is not supported on this OS.
Printer Capture	Snagit installs as a printer destination for programs with printing capability.	<ul style="list-style-type: none"> • When deploying in a server environment (e.g. Remote Desktop Services).

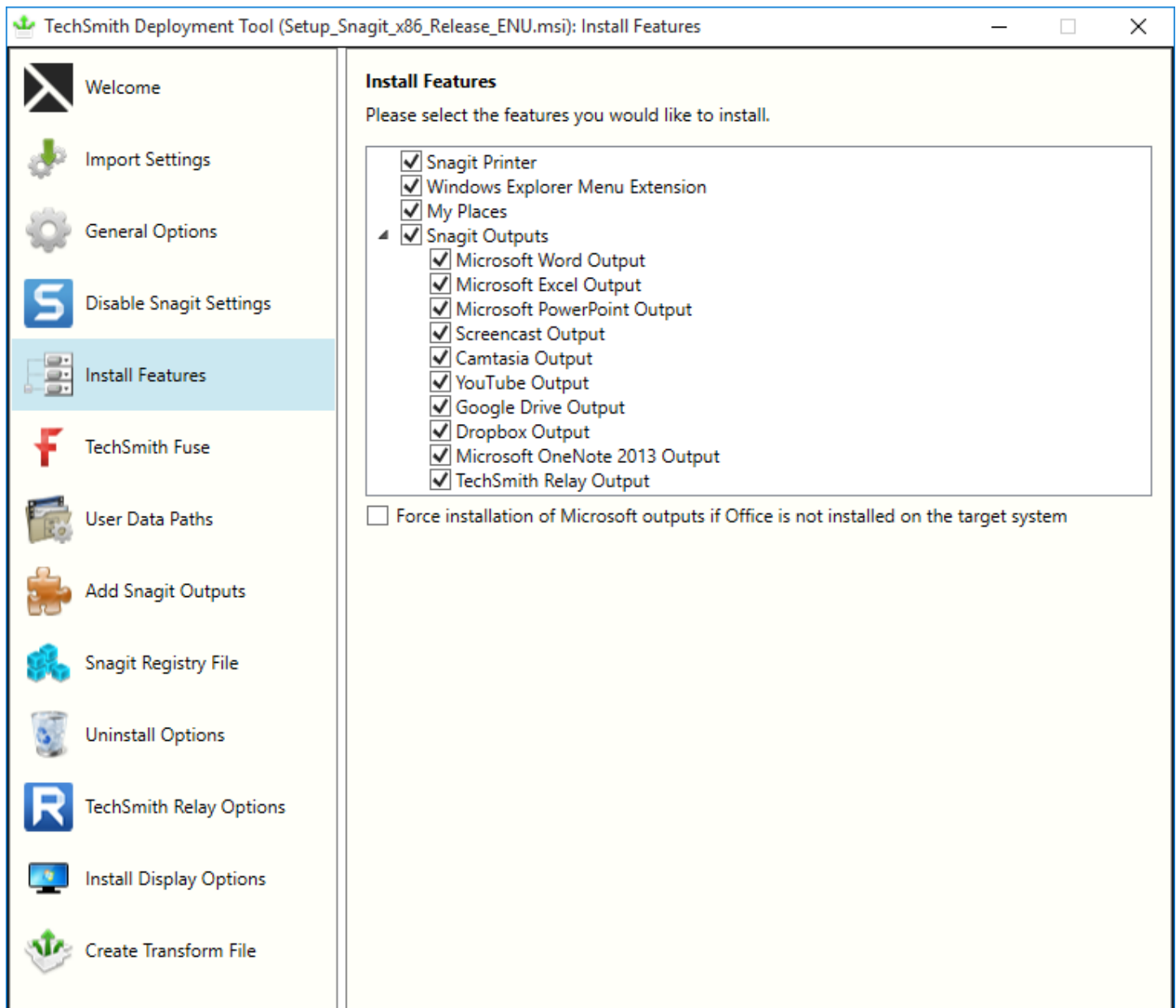
Option	Description	When Should I Consider Disabling It?
	<div><p>Printer</p><div><div> HP Deskjet 3000 J310 series... Ready</div><div> Adobe PDF Ready</div><div> Fax Ready</div><div> HP Deskjet 3000 J310 series Offline</div><div> HP Deskjet 3000 J310 series Class Driver Ready</div><div> Snagit 12 Ready</div><div> Snagit 13 Ready</div><div>Add Printer...</div><div>Print to File</div></div></div> <p>The Printer Capture Option scans the document in a program and opens the capture in Snagit Editor.</p>	<div><p>If you disable printer capture, make sure to also disable the Snagit Printer option on the Install Features tab of the Deployment Tool.</p></div>
TechSmith Notification Feed	Show Snagit news, updates, and tips in the upper-right corner of Snagit Editor.	

Option	Description	When Should I Consider Disabling It?
	 <p>The screenshot shows a web browser window with the address bar displaying 'r.clark@techsmith.com'. The page has tabs for 'Getting Started', 'What's New?', 'Current News', and 'My All'. A 'Share' button is visible. The 'Current News' section features the TechSmith Snagit logo and a 'Follow' button. Below are five news items, each with a date and a 'Show more' button at the bottom.</p> <ul style="list-style-type: none"> Do you often send captures to the same place? Create a Profile to speed up the process. bit.ly/tzW92ld #win Jan 26 Have you tried the Blur tool? Works great for blocking sensitive information you don't want others to see! #tips Jan 25 Remove personal info such as a username, email, or account number to protect privacy in captures. Here's how: bit.ly/1XoloKY #tips Oct 23 Working with multiple images on one canvas? Right-click and select Flatten All to treat them as a single object. #tips May 20 Take your image for a spin. Select an object on the canvas and rotate it using the green handle. #tips May 18 	
Online Help	<p>The Snagit help file is located online and requires an internet connection. The online help provides content to assist in getting started in Snagit and to find answers to product questions. While offline, users can browse the basic help PDF located in Snagit. To learn more, see Online Help Overview.</p> <p>The online help file is located here: https://support.techsmith.com/hc/en-us/categories/200252218-Snagit-Windows-Documentation</p>	<ul style="list-style-type: none"> If the website is restricted in your organization or if users do not have an internet connection, you can choose to disable the online help. Disabling this option opens the basic help PDF whenever a user accesses help in Snagit.

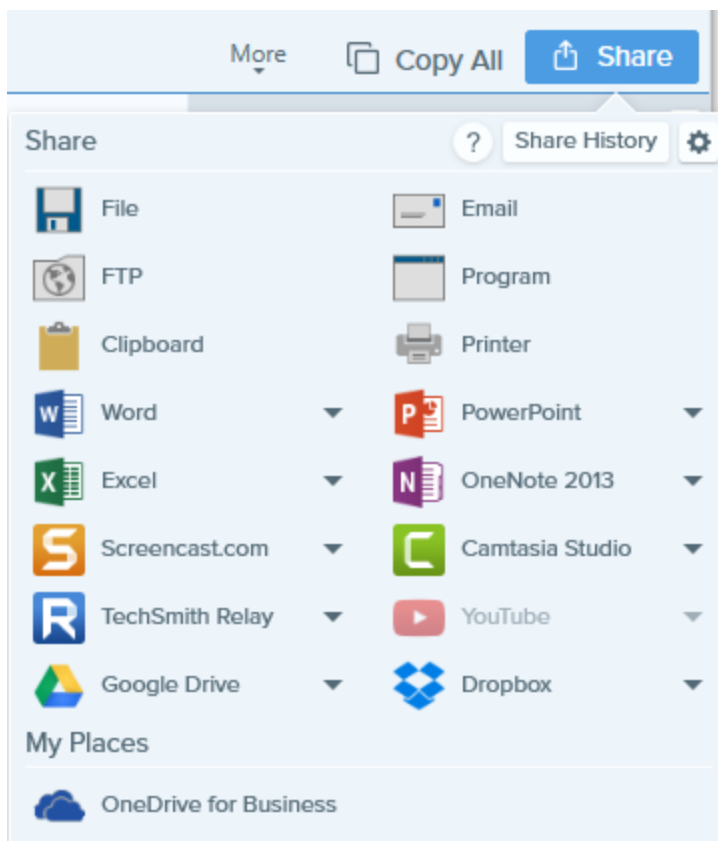
Option	Description	When Should I Consider Disabling It?
		<p>If you disable online help, we recommend providing users access to download the full help PDF located here.</p>
Usage Reporting (TUDI)	Send anonymous data on Snagit usage to help TechSmith improve future versions. Learn more about TechSmith User Design Initiative (TUDI).	<ul style="list-style-type: none"> • When you must follow internet security requirements that restricts users from sending data to TechSmith. • Or, if you do not want to participate in the feedback program.
TechSmith Account Sign-In	TechSmith Accounts store user-specific information such as license keys, your user profile, and Screencast.com and TechSmith Relay logins. See About TechSmith Accounts .	<ul style="list-style-type: none"> • Sign in is not required for users when a single or multi-user key is entered in the Deployment Tool. • Signing into a TechSmith account allows users to share to Screencast.com

Option	Description	When Should I Consider Disabling It?
		<p>and TechSmith Relay.</p> <ul style="list-style-type: none"> You may consider disabling this option if you do not want to require users to have TechSmith accounts in your organization.
Output Manager	<p>The Output Manager allows users to update, add, or remove outputs from Snagit. To access the Output Manager in Snagit Editor, select Share > Output Manager.</p>	<ul style="list-style-type: none"> If you select to redirect the outputs to a path other than the default. If you do not want to allow users to update the outputs.

Install Features Options



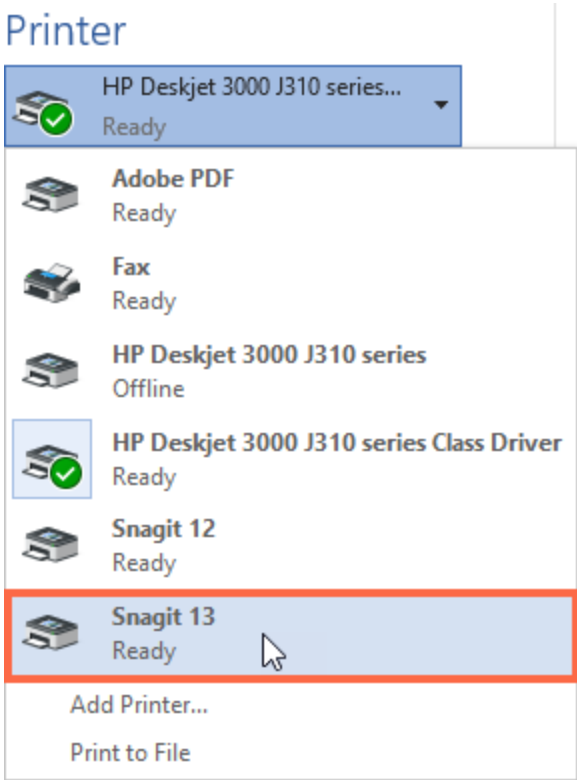
Snagit outputs are add-ons to help users upload content to third-party websites and applications. The outputs appear in the **Share** dropdown in Snagit Editor.

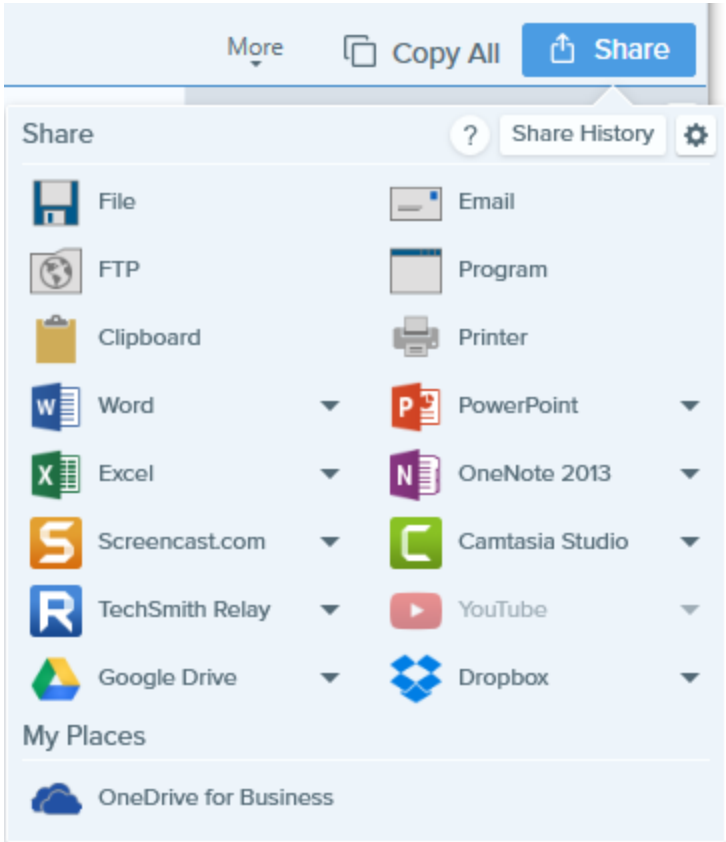


Select which outputs are available to users. If you disable any of the options above, the output will not appear on the **Share** tab for the end user.

For example, if YouTube is restricted in your organization, you may want to remove the output in Snagit.

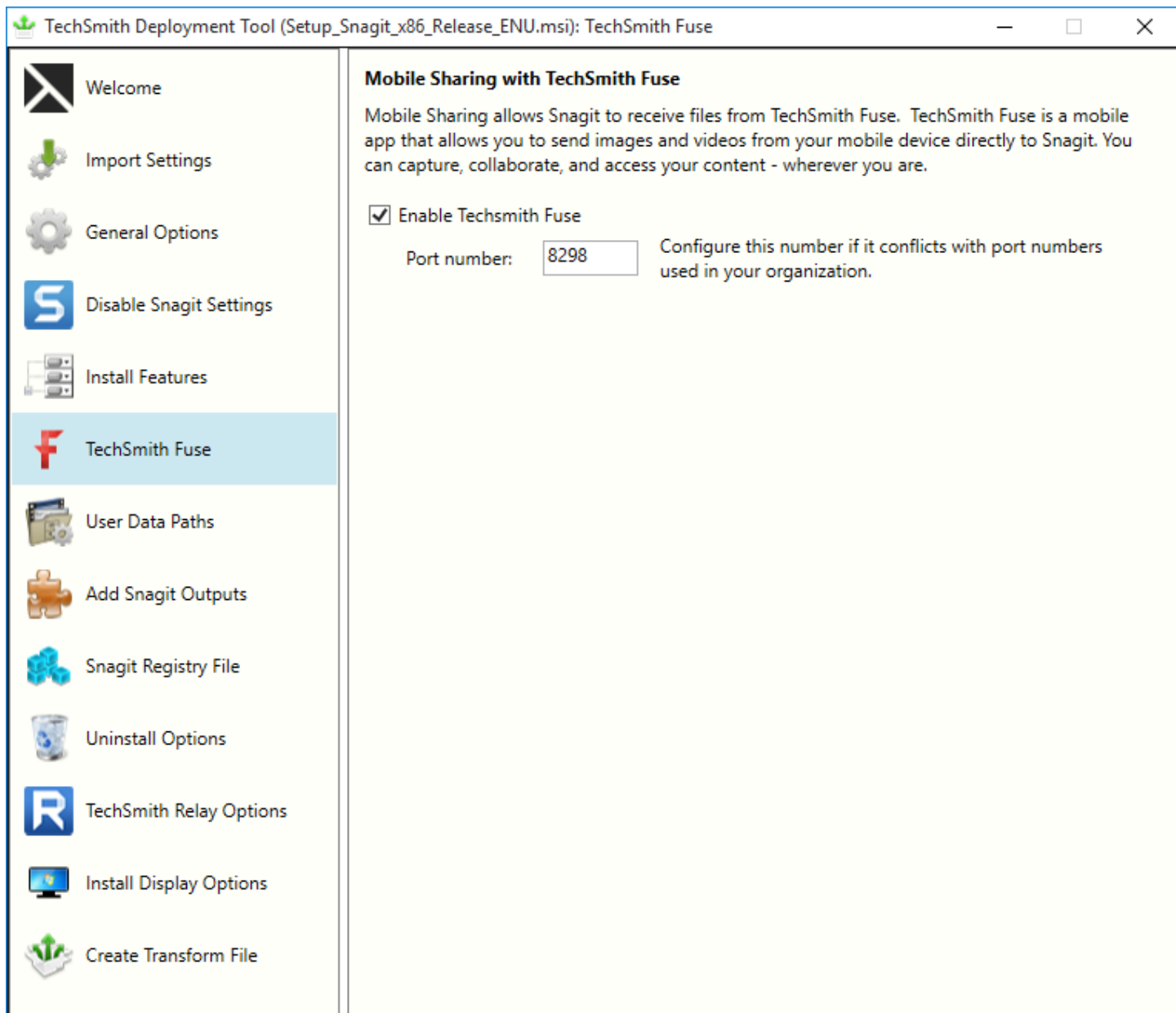
Option	Description
Snagit Printer	Snagit installs as a printer destination for programs with printing capability.

Option	Description
	<div><p>Printer</p><p>The Printer Capture option scans the current document in a program and opens the capture in Snagit Editor.</p></div>
Windows Explorer Menu Extension	Allows users to quickly send images to Snagit's Batch Converter.
My Places	My Places allows users to set up shortcut locations to quickly import, export, or share your captures to a cloud storage destination such as OneDrive for Business.
Snagit Outputs	The outputs appear in the Share dropdown in Snagit Editor and allow users to share their captures to popular destinations.

Option	Description
	
Microsoft Word Output	Allows users to insert an image from Snagit into a Microsoft Word document.
Microsoft Excel Output	Allows users to insert an image from Snagit into a Microsoft Excel workbook.
Microsoft PowerPoint Output	Allows users to insert an image from Snagit into a Microsoft PowerPoint presentation slide.
Screencast Output	Allows users to upload an image or video onto Screencast.com for hosting. Screencast.com provides a URL for quick sharing or an embed code for adding the capture onto a website or blog.
Camtasia Studio Output	Allows users to import an image or video from Snagit into Camtasia Studio, TechSmith's screen recording and video editing software. Note: You must have Camasia Studio version 7.0 or later installed to share captures using this output.
YouTube Output	Allows users to upload a video from Snagit onto YouTube for video hosting. YouTube provides a URL for quick sharing to your audience or an embed code for embedding the capture on a website or blog.
Google Drive Output	Allows users to upload an image or video from Snagit onto Google Drive to

Option	Description
	host content so it is accessible from any web browser or mobile device.
Dropbox Output	Allows users to upload an image or video from Snagit to Dropbox to host content so it is accessible from any web browser or mobile device.
OneNote 2013 Output	Allows users to insert an image from Snagit into a Microsoft OneNote notebook.
TechSmith Relay Output	Allows users to upload an image or video to TechSmith Relay.
Force installation of Microsoft outputs if Office is not installed on the target system	If Microsoft office is deployed to end users, select the Force installation of Microsoft outputs checkbox to force the installation of Snagit Outputs for Microsoft Office. If unchecked, the Snagit installation detects whether Microsoft Office is installed.

TechSmith Fuse Options



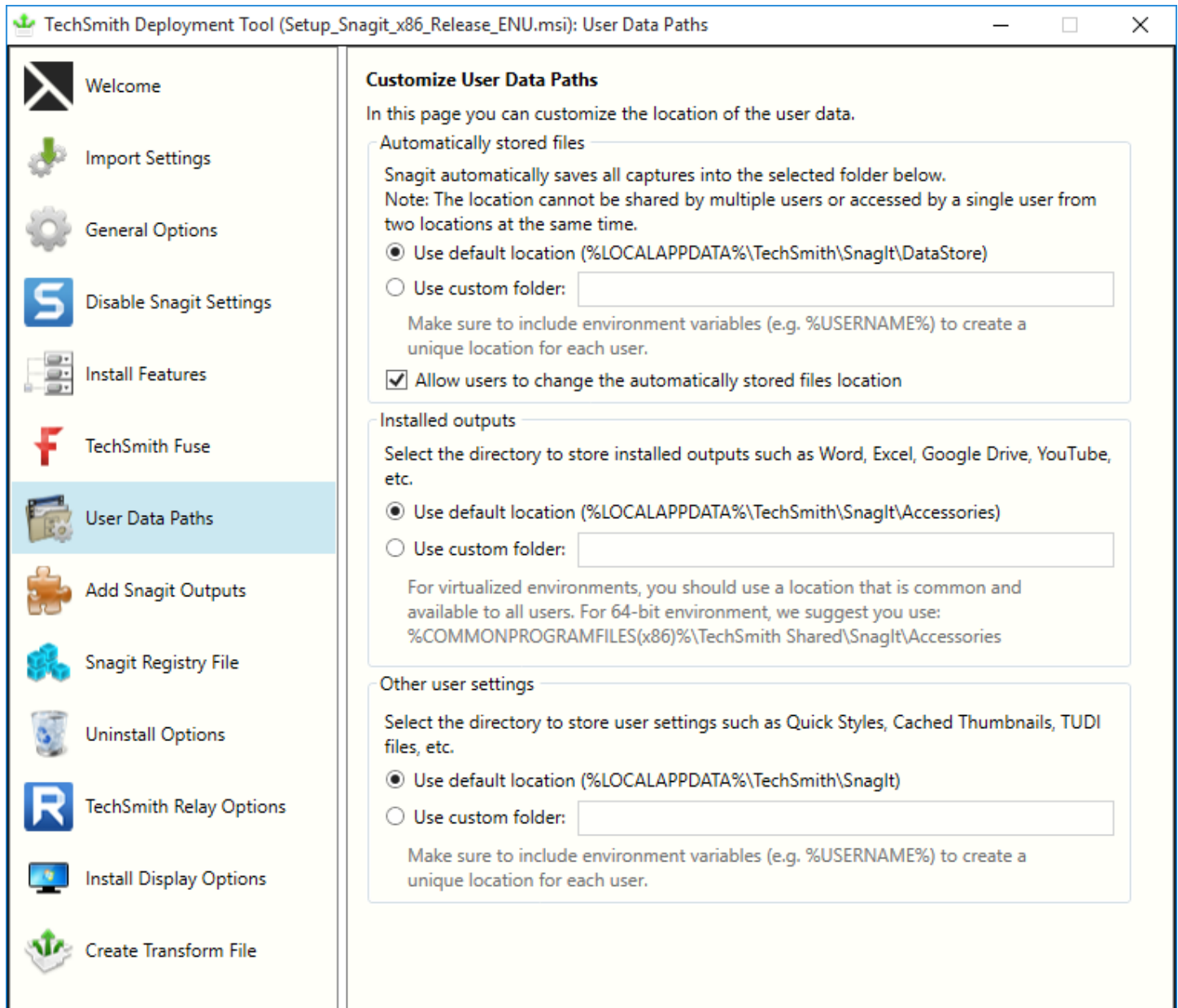
TechSmith Fuse is a mobile app that allows you to send images and videos from your mobile device directly to Snagit. You can capture, collaborate, and access your content - wherever you are.

Fuse is available from the [App Store](#), [Google Play](#), or the [Windows Store](#) and supported on mobile devices running the following operating systems:

- iOS version 7 and later (phones and tablets)
- Android version 4.0 and later
- Windows 8.1 and later or Windows RT

Some security settings and wireless network environments may not allow connectivity to a desktop. Make sure to validate port 8298 is open to the desktop when working in a virtual environment.

User Data Paths Options



You can change or customize the location for storing user data on the User Data Paths screen.

Automatically Stored Files

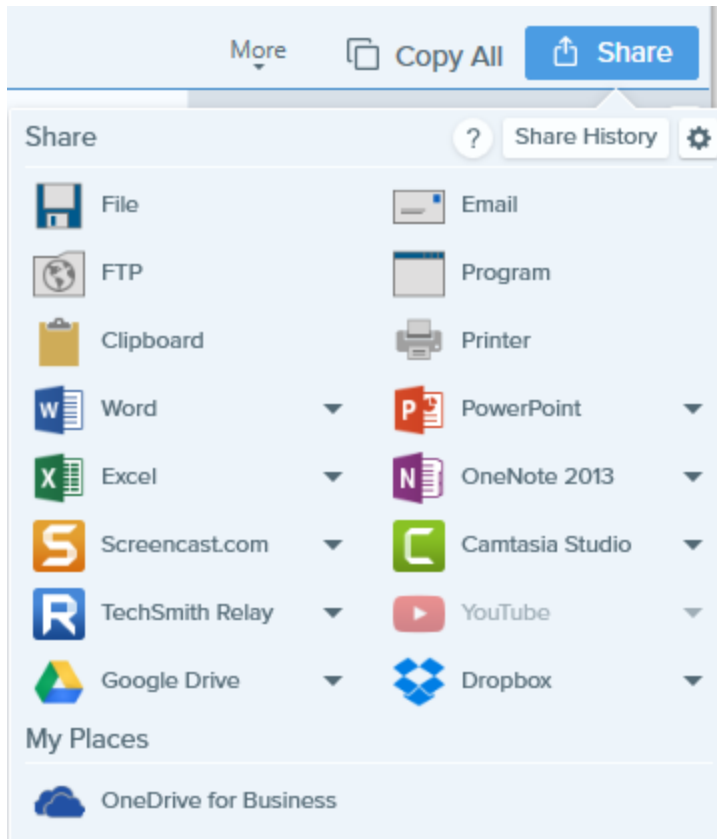
Snagit automatically saves all captures into the DataStore folder. The default location for this folder is: %LOCALAPPDATA%\TechSmith\Snagit\DataStore.

To help prevent users from losing data and to limit users from changing the path, it is recommended to disable the option in the Deployment Tool to **Allow user to change the automatically stored files location**.

This option for users is located in Snagit Editor, select File > Editor Preferences > Library tab > Library location.

Installed Outputs

The Snagit Outputs appear in the Share dropdown in Snagit Editor and allow users to share their captures to popular destinations.



The default location to store the installed outputs is: %LOCALAPPDATA%\TechSmith\Snagit\Accessories.

If you select a custom folder to store the installed accessories, consider the following items:

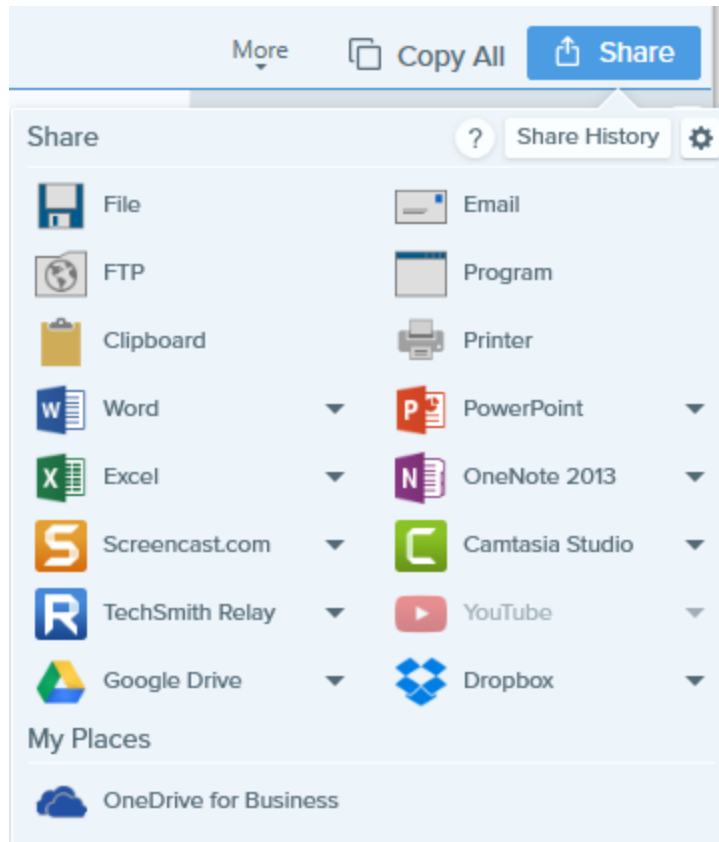
- For roaming profiles, you should use a location that is common and available to all users.
- If a user does not have write access to the folder, Snagit disables the ability for users to update or remove outputs from the Output Manager in Snagit Editor.
- For 64-bit environment, It is recommended to use: %ProgramFiles (x86)%\TechSmith\Snagit13\Accessories

Other User Settings

User settings such as quick styles, cached thumbnails, additions to the spelling dictionary, TUDI files, etc. are stored by default in: %LOCALAPPDATA%\TechSmith\Snagit.

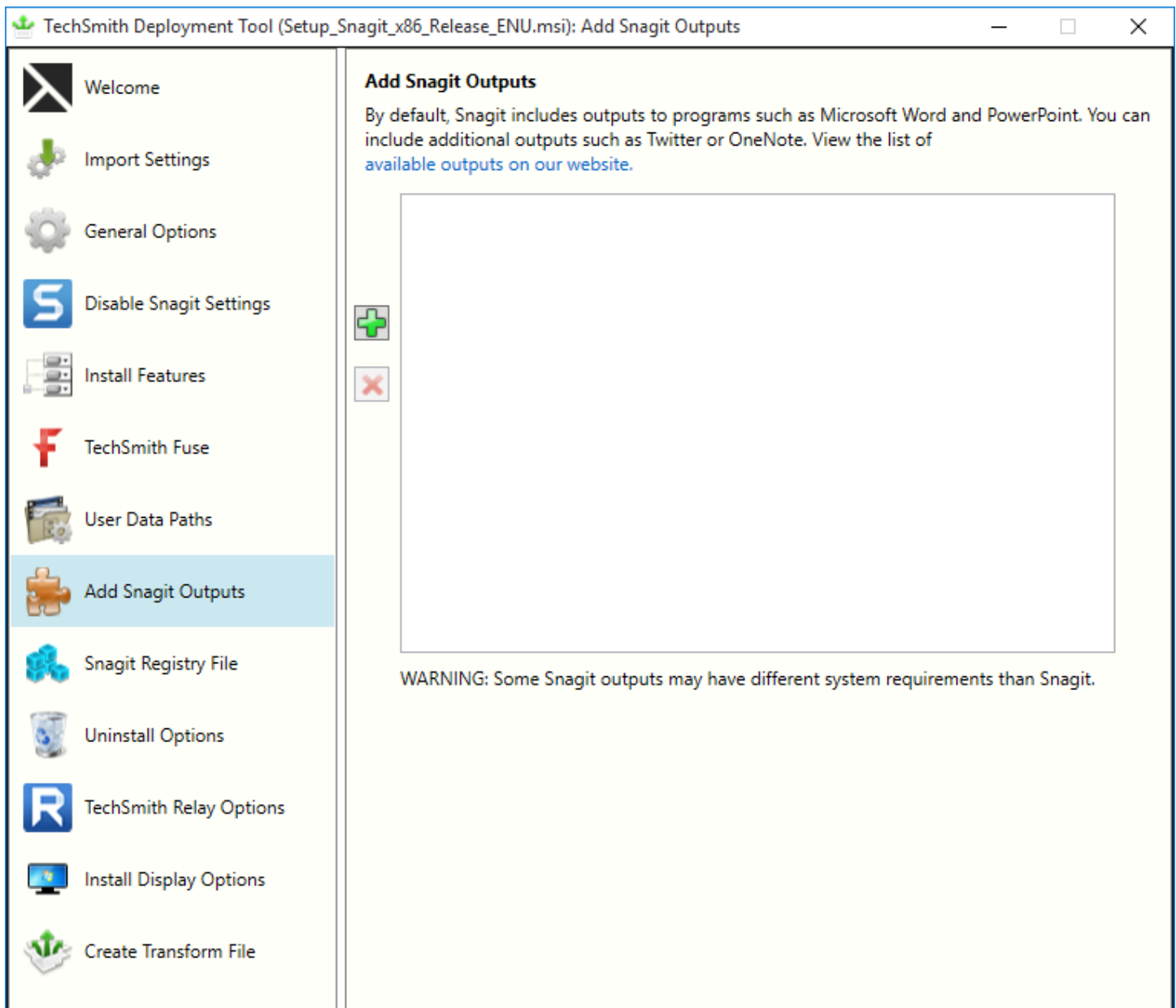
Add Snagit Outputs Options

Snagit outputs are add-ons designed to allow users to upload content to third-party websites and applications. The outputs appear in the **Share** dropdown in Snagit Editor.



Snagit offers a number of convenient outputs available on the TechSmith website:

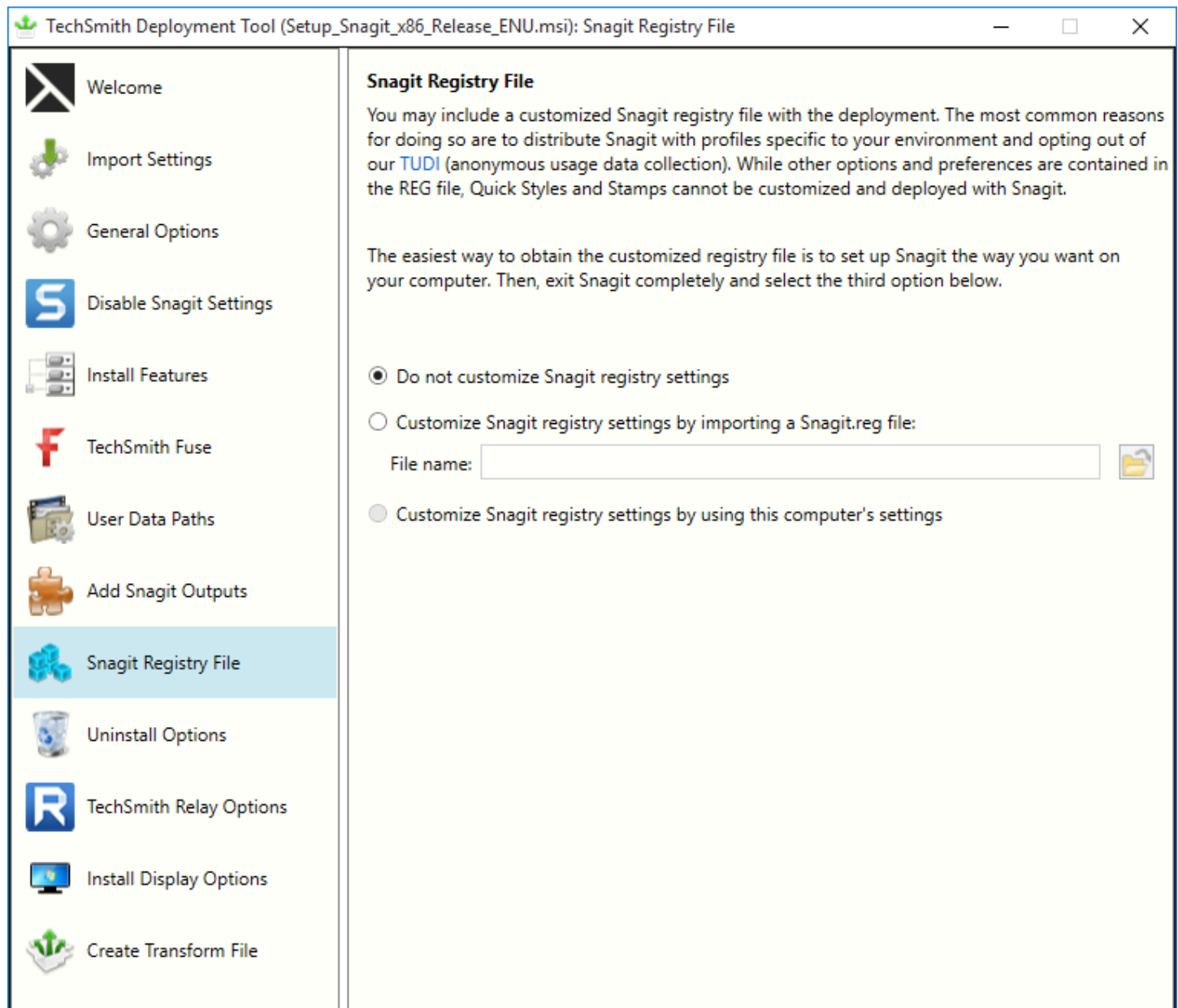
<http://www.techsmith.com/snagit-outputs-windows.html>.



The outputs selected on the [Install Features screen](#) are included in the installation. To include additional outputs:

1. Download the additional outputs to include with deployment from this website:
<http://www.techsmith.com/snagit-outputs-windows.html>.
2. On the Add Snagit Outputs screen, click the **Add** button.
3. Browse and select the desired .snagacc file. Control-click to select multiple files.
4. Click **Open**.

Snagit Registry File Options



The registry file contains custom settings within the Snagit application such as presets, appearance settings, and hotkeys.

Some of these custom settings are located in the following locations:

- In the Capture Window, select File > Capture Preferences.
- In Snagit Editor, select File > Editor Preferences.

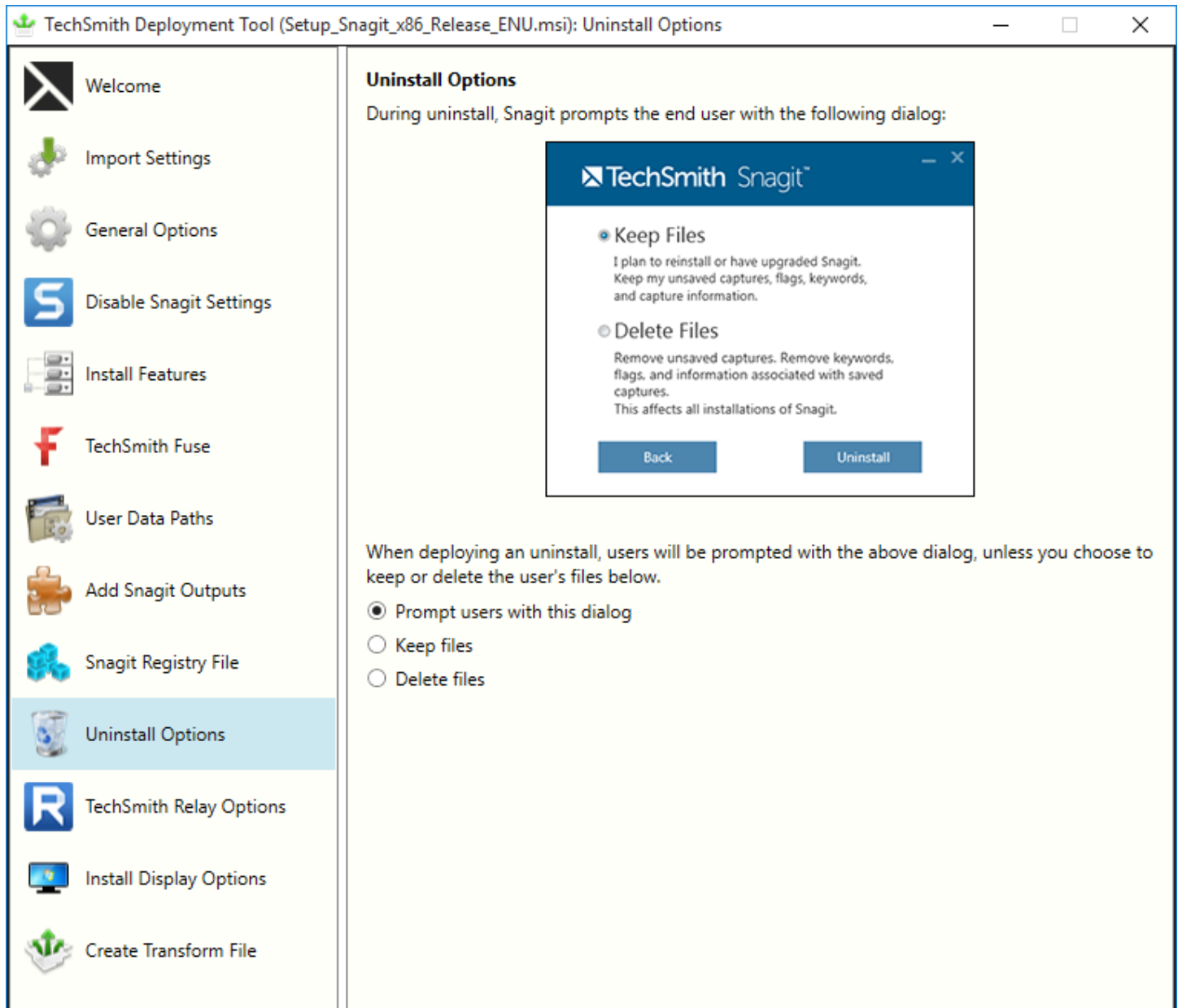
Stamps, Quick Styles, and options in the toolbar are not stored in the registry file and cannot be deployed to multiple users.

To deploy custom Snagit settings to multiple users:

1. Install Snagit.
2. Set up Snagit with the desired settings and customizations for your organization.
3. Close Snagit.
4. Run Command Prompt as an administrator.
5. Make sure Snagit is not running. To create the Snagit registry file on your desktop, enter the following into the Command Prompt:
`c:\Program Files (x86)\TechSmith\Snagit 13\Snagit32.exe" /e %HOMEPATH%\Desktop\Snagit.reg`
6. In the TechSmith Deployment tool, click the Snagit Registry File tab and select **Customize Snagit registry settings by importing a Snagit.reg file**.
7. Click the **Browse** button to select a Snagit.reg file produced in step 5.

The transform (MST) file generated from the Deployment Tool will use the settings from the registry as the default settings when installing Snagit.

Uninstall Options



When uninstalling Snagit, you can choose to keep or delete the user's Snagit files including unsaved captures, flags, tags, and capture information. If you plan to reinstall or upgrade Snagit for this user, we recommend keeping these files.

Select one of the following options on the Uninstall Options screen:

- **Prompt users with this dialog:** When uninstalling Snagit, allow the user to select whether to keep or delete their files.
- **Keep files:** Automatically keep the user's files when uninstalling Snagit. Users are not prompted with this dialog.

- **Delete files:** Automatically deletes the user's files when uninstalling Snagit. Users are not prompted with this dialog.

TechSmith Relay Uploader Options

The Relay Uploader Options configures Snagit with an output to your specific TechSmith Relay instance. For this configuration, you need to enter both the primary endpoint (server URL) and Team ID.

The **primary endpoint** value is the web address of your TechSmith Relay Server ending in rest.ashx. For example, <http://www.organization.com/relay/rest.ashx>.

The method for retrieving your Team ID depends on your implementation of TechSmith Relay.

- If you have TechSmith Relay (Self-Hosted), you can log in to the TechSmith Relay website as an administrator and find it on the Servers page.

The screenshot shows the TechSmith Relay web interface. At the top, there's a navigation bar with links to System, Presentations, Profiles, Users, and Client Downloads. Below this, the 'System' section is active, showing 'Servers'. A table lists the servers, with one server 'www.organization.com' shown. Below the table, there's a detailed view of the server's status and job counts. The status is 'Online'. The last updated time is '05/20/2016 18:59:05'. The manager service pid is '10076'. The encoding license is 'Large'. The activation status is 'Activated'. A green box indicates 'Presentations are being accepted and processed on this server.' Below this, there's a 'Take Server Offline' button. To the right, there are four job count sections: Transcription Job Count, Encoding Job Count, Publish Job Count, and Notification Job Count. Each section shows counts for Pending, Queued, Processing, Failed, and Completed jobs.

Status	Server Name	Version	Last Updated	Presentations		
Online	www.organization.com	5.0.7	5/20/2016 6:59:05 PM	0	0	10,394

www.organization.com	
Status:	Online
Last Updated:	05/20/2016 18:59:05
Manager Service Pid:	10076
Encoding License:	Large
Activation Status:	Activated

Presentations are being accepted and processed on this server.

Take Server Offline

Transcription Job Count	
Pending	0
Queued	0
Processing	0
Failed	0
Completed	2,967

Encoding Job Count	
Pending	16
Queued	0
Processing	0
Failed	0
Completed	12,042

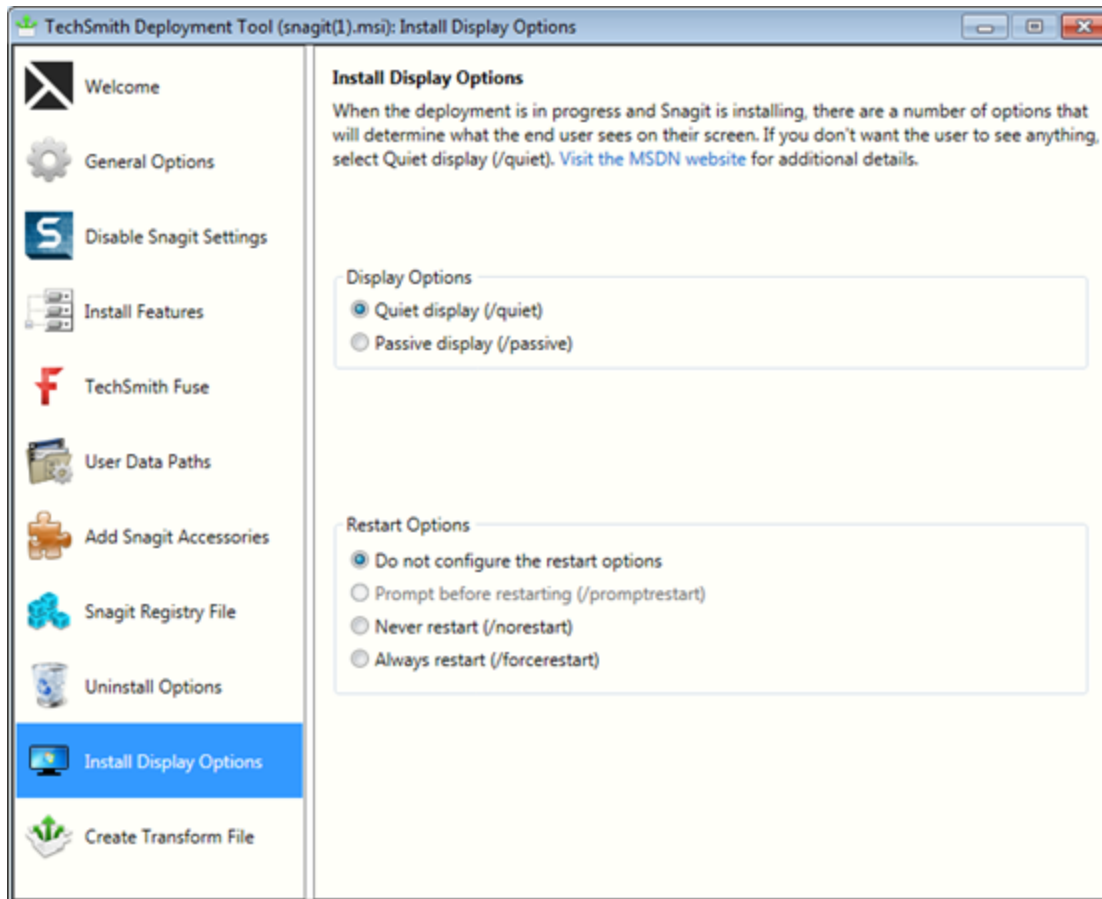
Publish Job Count	
Pending	16
Queued	0
Processing	0
Failed	0
Completed	11,897

Notification Job Count	
Pending	26
Queued	0
Processing	0
Failed	0
Completed	8,002

- If you have TechSmith Relay (Hosted), you can locate the Team ID on the Download Recorders page.
 1. From your TechSmith Relay homepage, click the Create button and then click the Download Recorders link.
 2. On the Download Recorder page, right-click the Configure Snagit button and Copy the link address.
 3. Paste the link into a text editor and extract the unique Team ID.

Finally, it is not recommended that you check the option to ignore server certificate warnings.

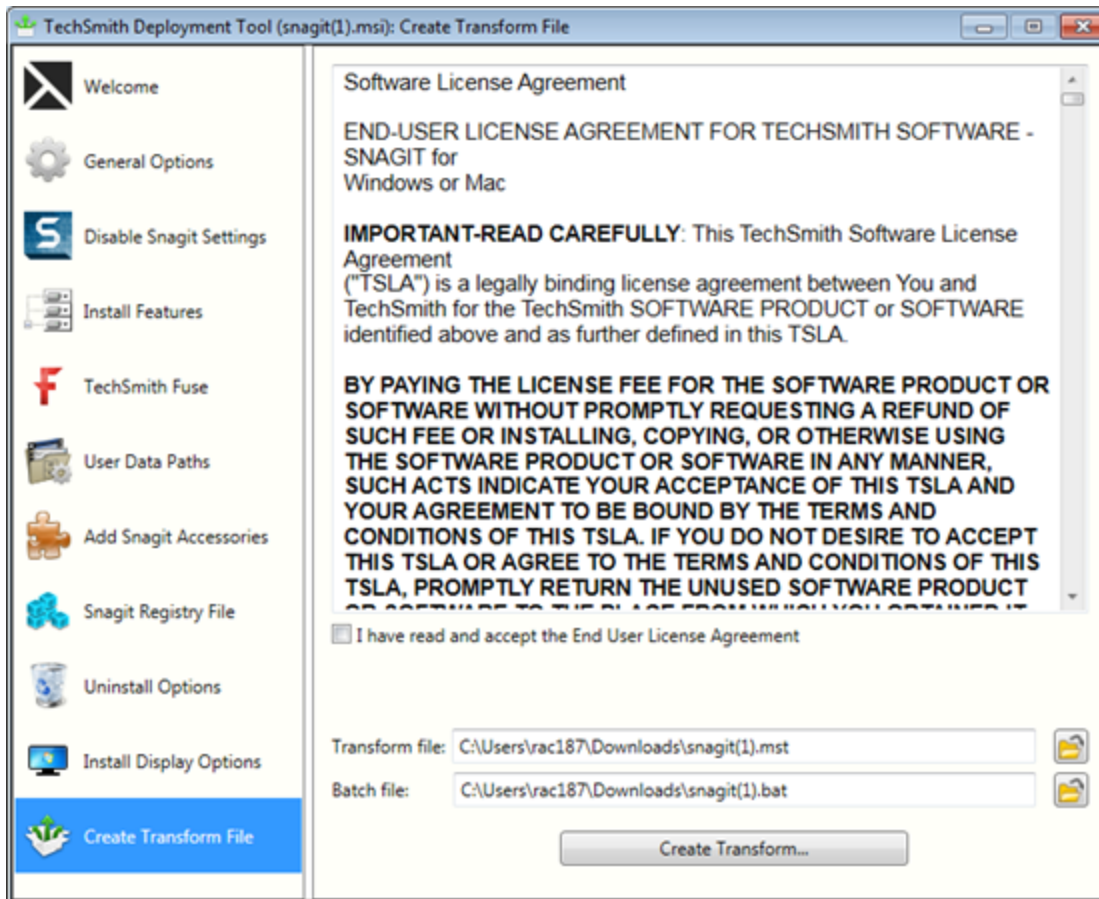
Install Display Options



Select one of the following options:

- **Quiet display:** Installs Snagit silently with no setup interface displayed. May be run from a non-administrator command prompt. It will not return the command prompt until Snagit has finished installing.
- **Passive display:** Installs Snagit from an administrator command prompt. It returns the command prompt immediately (non-blocking). The minimal setup is displayed and Snagit notifies the user when the installation is complete.

Create Transform File



Click the **Create Transform** button to generate the following files based on the options selected within the Deployment Tool:

- Transform file (MST)
- Batch Processing file (BAT)

Additional Resources

Enterprise Resources

- [TechSmith Enterprise Resources website](#)
Download other resources and guides to assist with Snagit enterprise installations.
- [Snagit MSI Installation Guide](#)
View or customize the individual registry settings for Snagit.

Technical Support

We're here for you! Visit the [Technical Support website](#) to submit a ticket, find answers online, or contact an expert.