



# Snagit® 12

## Snagit Deployment Tool Guide

**Version 12.4**

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# Introduction

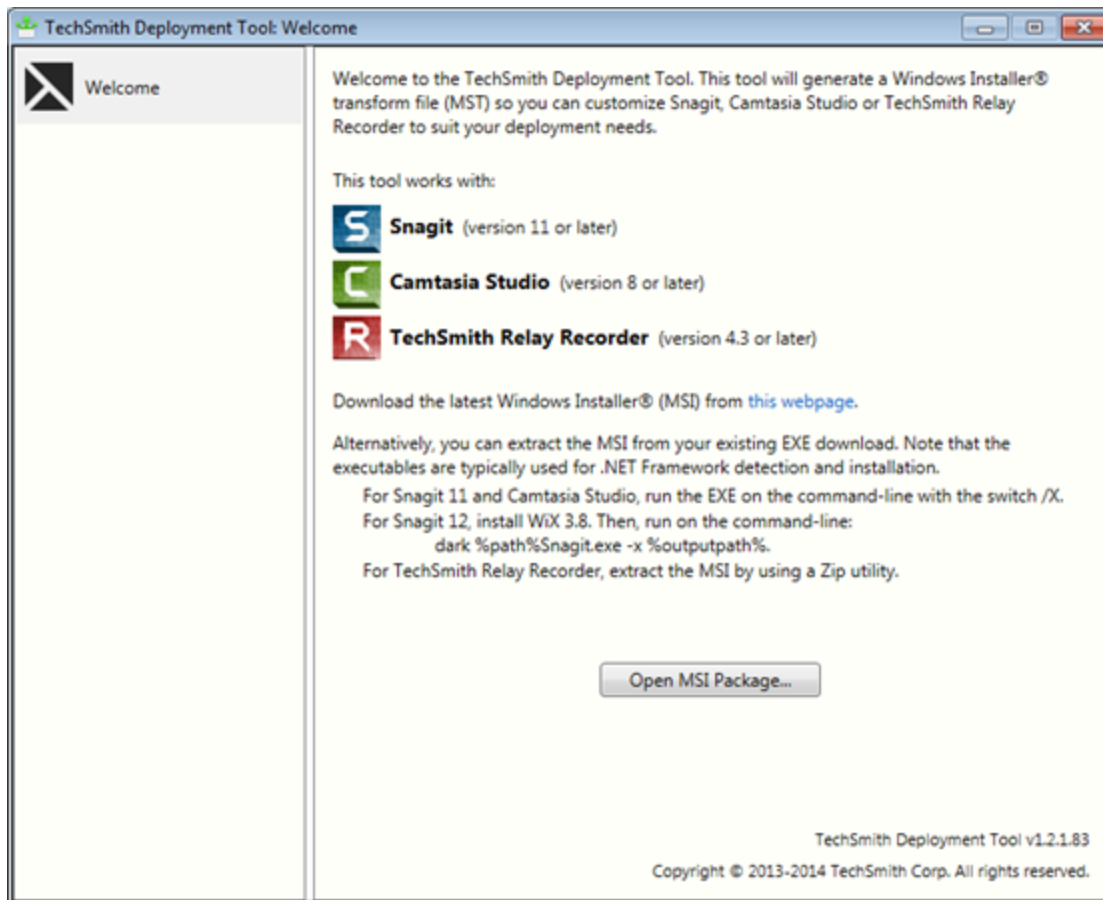
The TechSmith Deployment Tool is designed for Information Technology (IT) specialists or system administrators responsible for installing Snagit throughout an organization. The tool enables the administrator to customize and generate a Windows Installer Transform file (MST) and a BAT file.

To view or customize the individual registry settings for Snagit, see [Snagit MSI Installation Guide](#).

# Download the Deployment Tool

1. Download the Snagit MSI file and the TechSmith Deployment Tool: [www.techsmith.com/enterprise-resources.html](http://www.techsmith.com/enterprise-resources.html).
2. Double-click TechSmith\_Deployment\_Tool.exe to launch the program.  
Note: By default, the Deployment Tool generates the MST and BAT files into the same directory as where the executable is launched.

## Welcome Screen

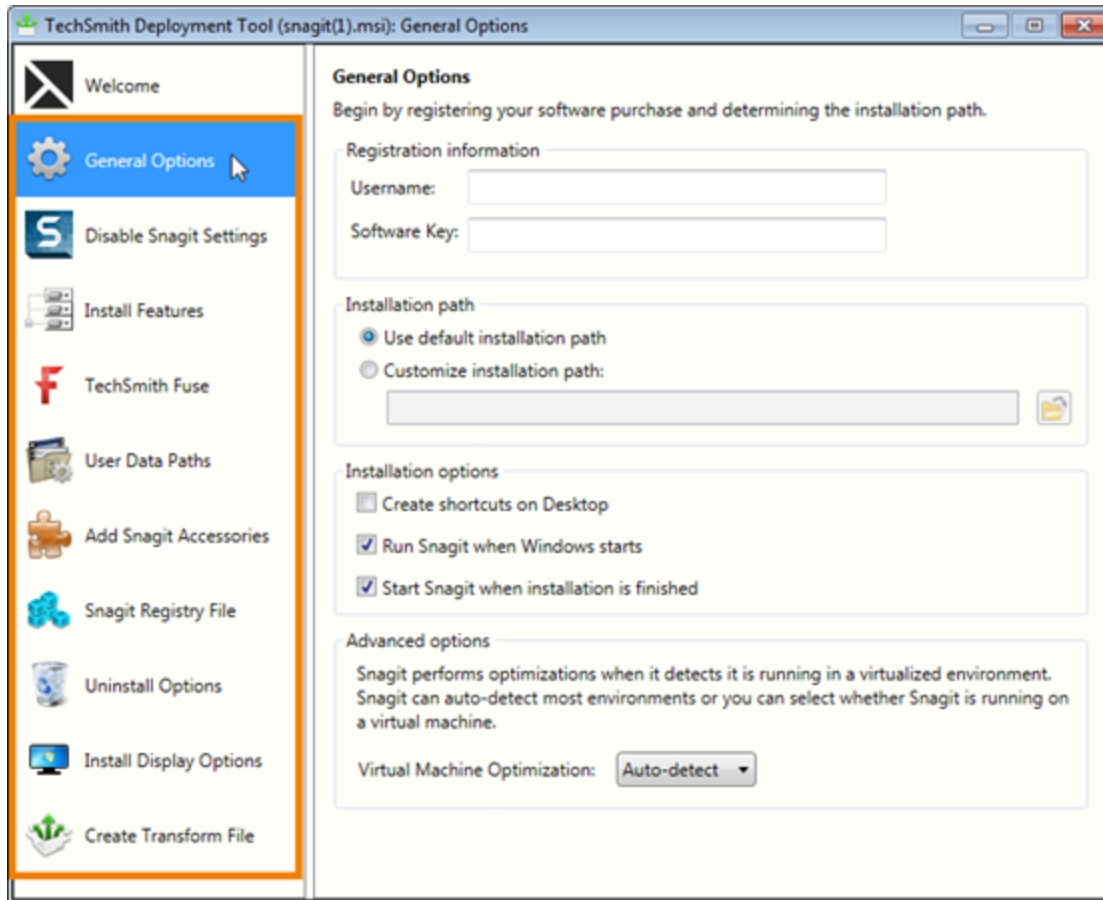


1. On the Welcome screen, click the Open MSI Package button.
2. Select the Snagit.msi file. If you have not previously downloaded the MSI file, download the file [here](#).
3. Click Open.

The MSI file opens in the Deployment Tool and displays the available options for creating a custom MST file.

# Customize a Snagit Deployment

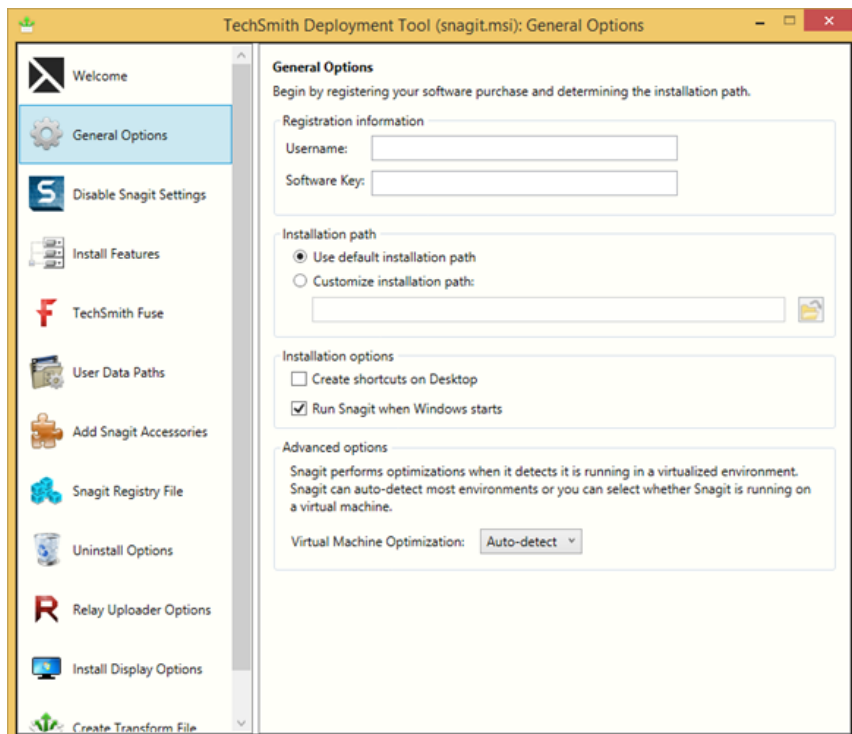
Click through the tabs on the left side of the TechSmith Deployment tool to view the custom options available.



The following sections describe the options available on each screen:

- ▶ **General Options**
- ▶ **Disable Snagit Settings**
- ▶ **Install Features Options**
- ▶ **TechSmith Fuse Options**
- ▶ **User Data Path Options**
- ▶ **Add Snagit Accessories Options**
- ▶ **Snagit Registry File Options**
- ▶ **Uninstall Options**
- ▶ **Install Display Options**
- ▶ **Create Transform File**

# General Options



## Registration Information

Enter a username (e.g. your company or organization name) and the software key. If you have trouble locating your software key, see [Common Trial Questions](#) tutorial.

If you enter a software key, make sure to select the “Disable online Snagit registration dialog” option on the Disable Snagit Settings screen in the TechSmith Deployment Tool.

## Installation Path

By default, Snagit is installed to the following location on a user’s machine:

- ▶ On 32-bit Windows: %programfiles%\TechSmith\Snagit<version>
- ▶ On 64-bit Windows: %Program Files(x86)%\TechSmith\Snagit<version>

To select a custom location, click the Browse button or enter a path to the desired directory.

## Installation Options

- ▶ **Create shortcuts on Desktop:** Creates shortcuts for Snagit and Snagit Editor on the desktop.
- ▶ **Run Snagit when Windows starts:** Starts Snagit and the Capture Window. Snagit Editor starts in the background.

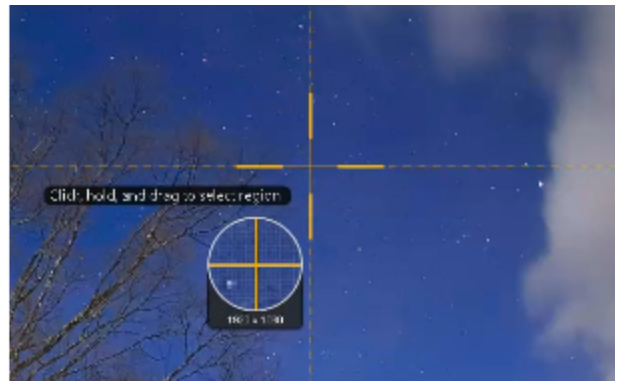
## Advanced Options

Snagit performs optimizations when it detects it is running in a virtualized environment. The performance optimizations include:

- ▶ Simplified appearance of the crosshairs when selecting an area to capture.

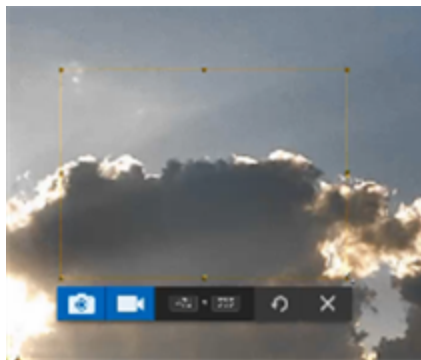


**Virtual Environment**  
Optimizations On

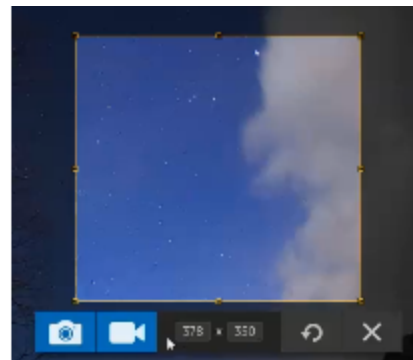


**Desktop Environment**  
Optimizations Off

- Removed the shadow effect
- Do not extend the crosshair lines across the entire screen
- Removed the animation around the selected area
- After selecting the area, the unselected area is not grayed out.



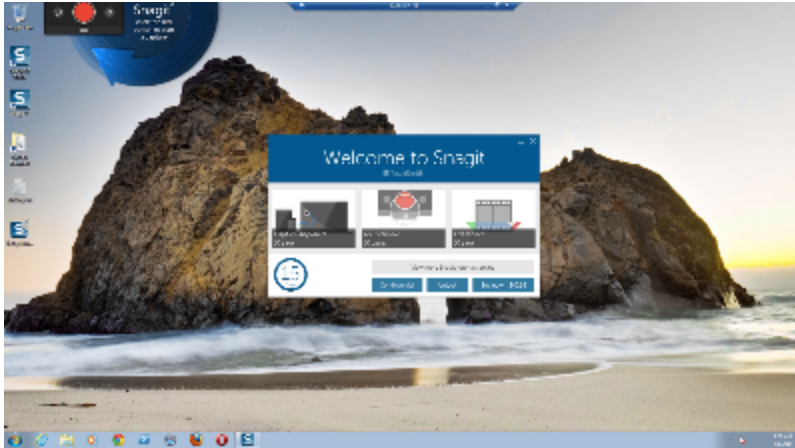
**Virtual Environment**  
Optimizations On



**Desktop Environment**  
Optimizations Off

- ▶ Virtual machines usually have an application bar that covers the Capture Window in its default location. The optimization changes the location of the Capture Window to the top-left of the screen.





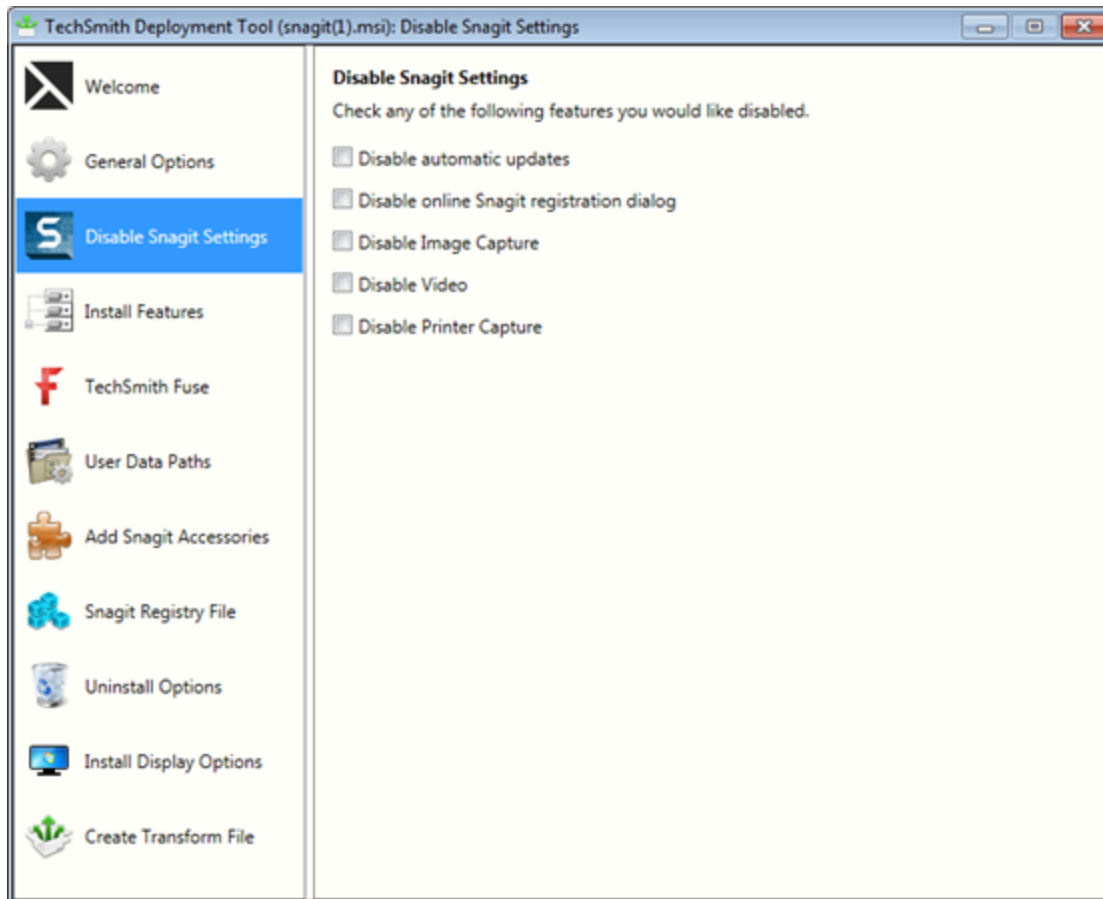
- ▶ When a large desktop is detected:
  - Snagit limits visual changes across the entire desktop.
  - Snagit limits unnecessary animations.
- ▶ Automatic Snagit in-context help is turned off. Users will not see the following animations or videos by default:
  - The “Let me try” animation when a user takes their first capture.
  - The “Scrolling Capture” animation.
  - The “Video Edit” video after a user takes their first video capture. Users can view the video in Snagit Editor by selecting Cut Video Tutorial from the Help dropdown menu.
  - The “Manage Profiles” video the first time a user opens the Manage Profiles dialog. Users can view the video by selecting Help > Manage Profiles Tutorial in the Manage Profiles dialog.

Snagit can auto-detect most environments or you can select to always apply these optimizations. Select one of the following options:

- ▶ **Auto-Detect:** Apply the optimizations when it detects that Snagit is running on a virtual machine.
- ▶ **Yes:** Always apply the optimizations.
- ▶ **No:** Do not apply the optimizations.

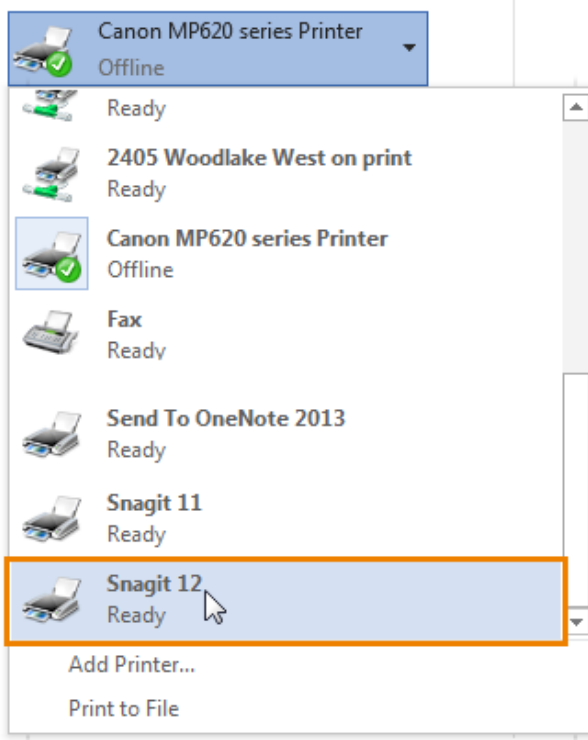
Note: It is recommended to set this option to Yes when using virtualization technologies.

## Disable Snagit Settings

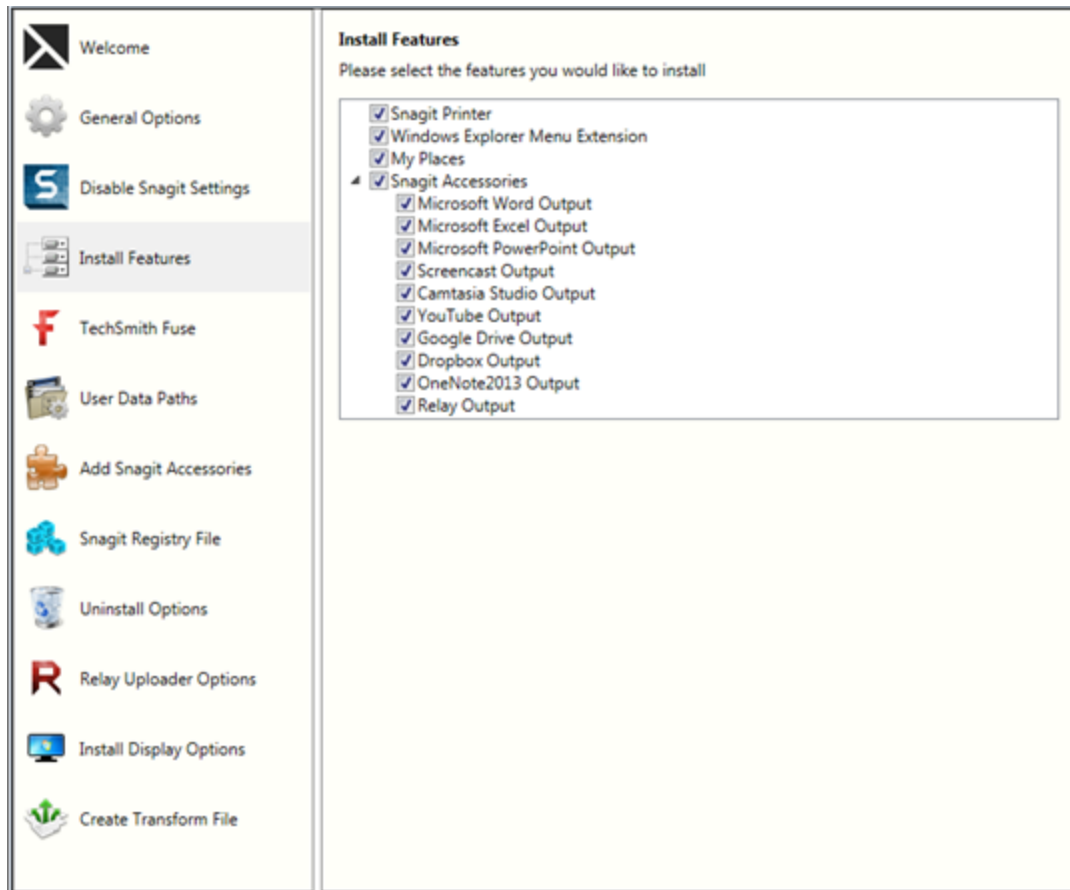


Option	Description	When Should I Consider Disabling It?
Automatic Updates	Automatically check for updates for Snagit. If disabled, the user will not receive any application prompts when new versions are available.	<ul style="list-style-type: none"> <li>▶ As an administrator, you want to maintain control of application updates across the organization and not allow users to install updates.</li> <li>▶ If you want to require individual users or user groups to be on a specific version of the application.</li> </ul>

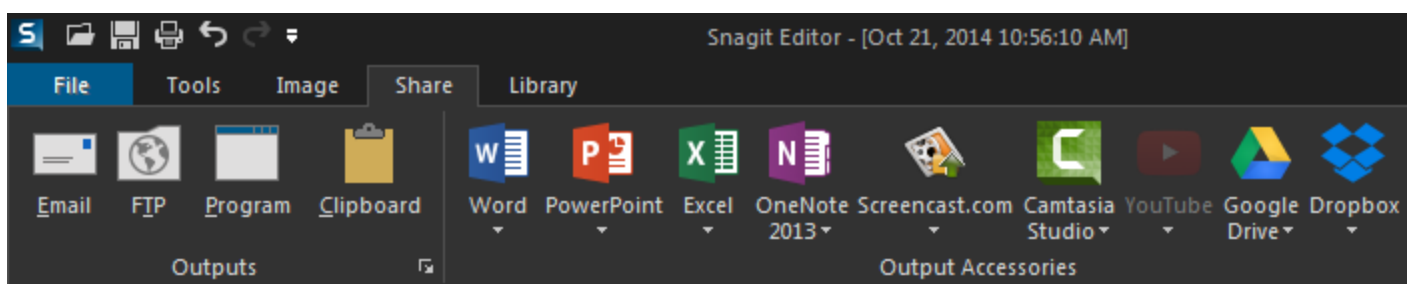
Option	Description	When Should I Consider Disabling It?
Online Snagit Registration Dialog	After installing, the Snagit Registration dialog appears which includes options to register the software online and to sign up for product announcements, customer stories, and free tutorials.	<ul style="list-style-type: none"> <li>▶ Turns off the displaying the online registration dialog for users.</li> <li>▶ Helps to prevent user-entered errors when registering the software or duplicating the registration information online.</li> </ul>
Image Capture	Image Capture takes a snapshot of anything on your screen including a region, window, scrolling window, or the entire screen.	If you want to disable the Image Capture Profiles and controls.
Video	Record, trim unwanted sections, and playback MPEG-4 videos in Snagit.	<ul style="list-style-type: none"> <li>▶ If users are running Snagit on a computer that does not support video system requirements.</li> <li>▶ To allow an administrator to control resources (CPU/GPU/Bandwidth) when deploying in virtualized environments.</li> <li>▶ If running Windows Server 2008 or Windows Server 2008 R2 to remove the video capture and playback options for users. Video playback and decoding is not supported on this OS.</li> </ul>
Printer Capture	Snagit installs as a printer destination for programs with printing capability.	When deploying in a server environment (e.g. Remote Desktop Services).

Option	Description	When Should I Consider Disabling It?
	<p><b>Printer</b></p>  <p>The Printer Capture Option scans the document in a program and opens the capture in Snagit Editor.</p>	<p>Note: If you disable printer capture, make sure to also disable the Snagit Printer option on the Install Features tab of the Deployment Tool.</p>

## Install Features Options



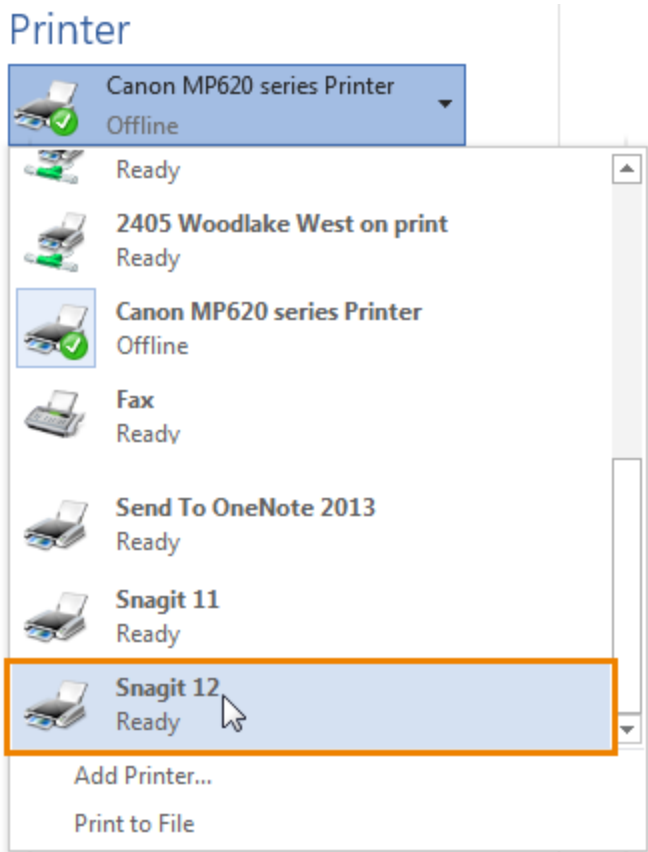
The Output Accessories help you to quickly send captures to third party websites and applications for easy sharing of your images and videos in Snagit. The outputs appear on the Share tab in Snagit Editor.



You can select which output accessories are available to users. If you disable any of the options above, the output will not appear on the Share tab in Snagit for the end user.

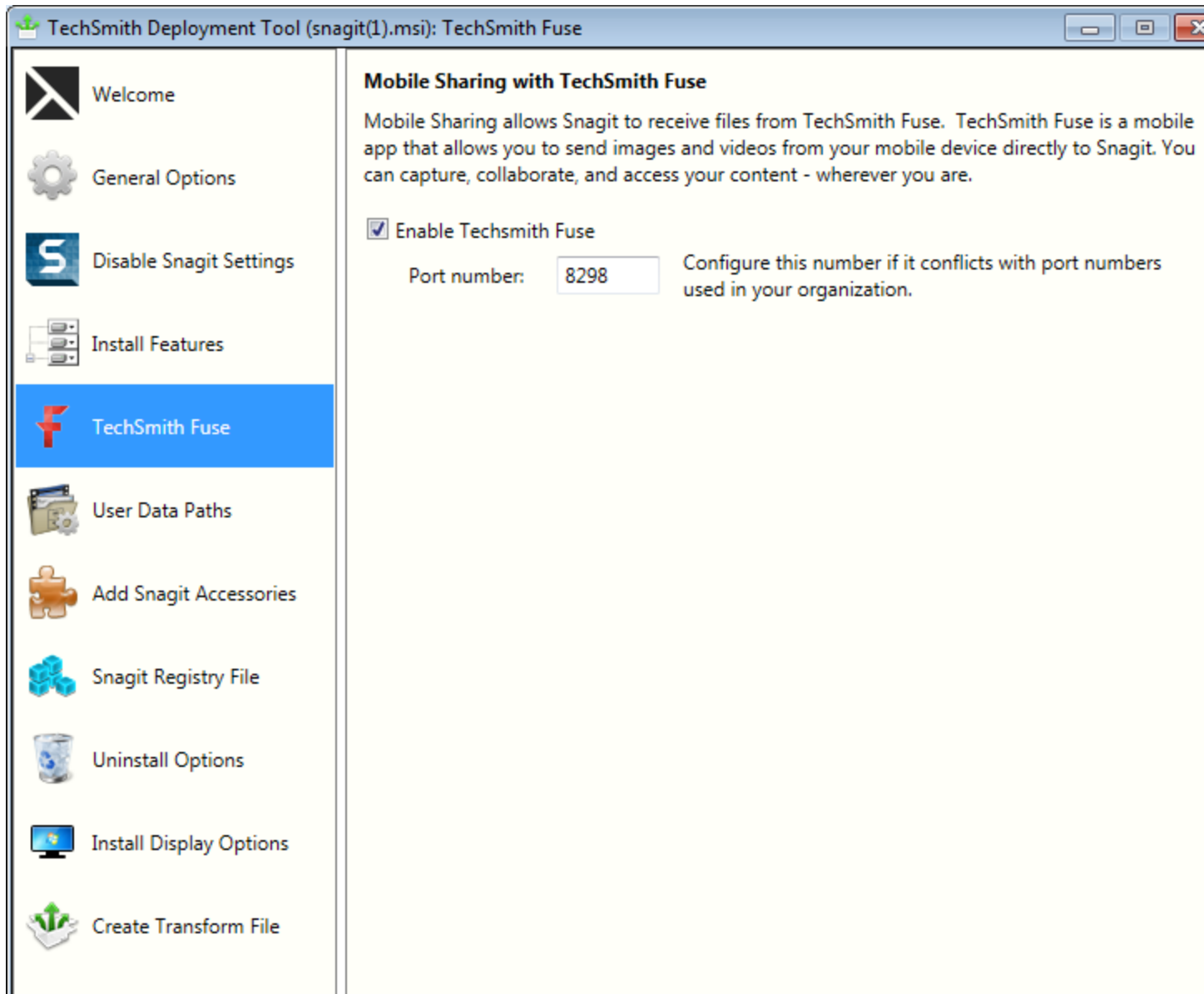
For example, if YouTube is blocked in your organization, you may want to remove the option to Share to YouTube in Snagit.

Option	Description
Snagit	Snagit installs as a printer destination for programs with printing capability.

Option	Description
Printer	 <p>The Printer Capture option scans the current document in a program and opens the capture in Snagit Editor.</p>
Windows Explorer Menu Extension	Allows users to quickly send images to Snagit's Batch Converter.
My Places	My Places allows users to set up shortcut locations to quickly import, export, or share your captures to a cloud storage destination such as OneDrive for Business.
Snagit Accessories	The Snagit Accessories appear on the Share tab in Snagit Editor and allow users to share their captures to popular destinations.
Microsoft Word Output	Allows users to insert an image from Snagit into a Microsoft Word document.
Microsoft Excel Output	Allows users to insert an image from Snagit into a Microsoft Excel workbook.

Option	Description
Microsoft PowerPoint Output	Allows users to insert an image from Snagit into a Microsoft PowerPoint presentation slide.
Screencast Output	Allows users to upload an image or video onto Screencast.com for hosting. Screencast.com provides a URL for quick sharing or an embed code for adding the capture onto a website or blog.
Camtasia Studio Output	Allows users to import an image or video from Snagit into Camtasia Studio, TechSmith's screen recording and video editing software.  Note: You must have Camasia Studio version 7.0 or later installed to share captures using this output.
YouTube Output	Allows users to upload a video from Snagit onto YouTube for video hosting. YouTube provides a URL for quick sharing to your audience or an embed code for embedding the capture on a website or blog.
Google Drive Output	Allows users to upload an image or video from Snagit onto Google Drive to host content so it is accessible from any web browser or mobile device.
Dropbox Output	Allows users to upload an image or video from Snagit to Dropbox to host content so it is accessible from any web browser or mobile device.
OneNote 2013 Output	Allows users to insert an image from Snagit into a Microsoft OneNote notebook.

# TechSmith Fuse Options



TechSmith Fuse is a mobile app that allows you to send images and videos from your mobile device directly to Snagit. You can capture, collaborate, and access your content - wherever you are.

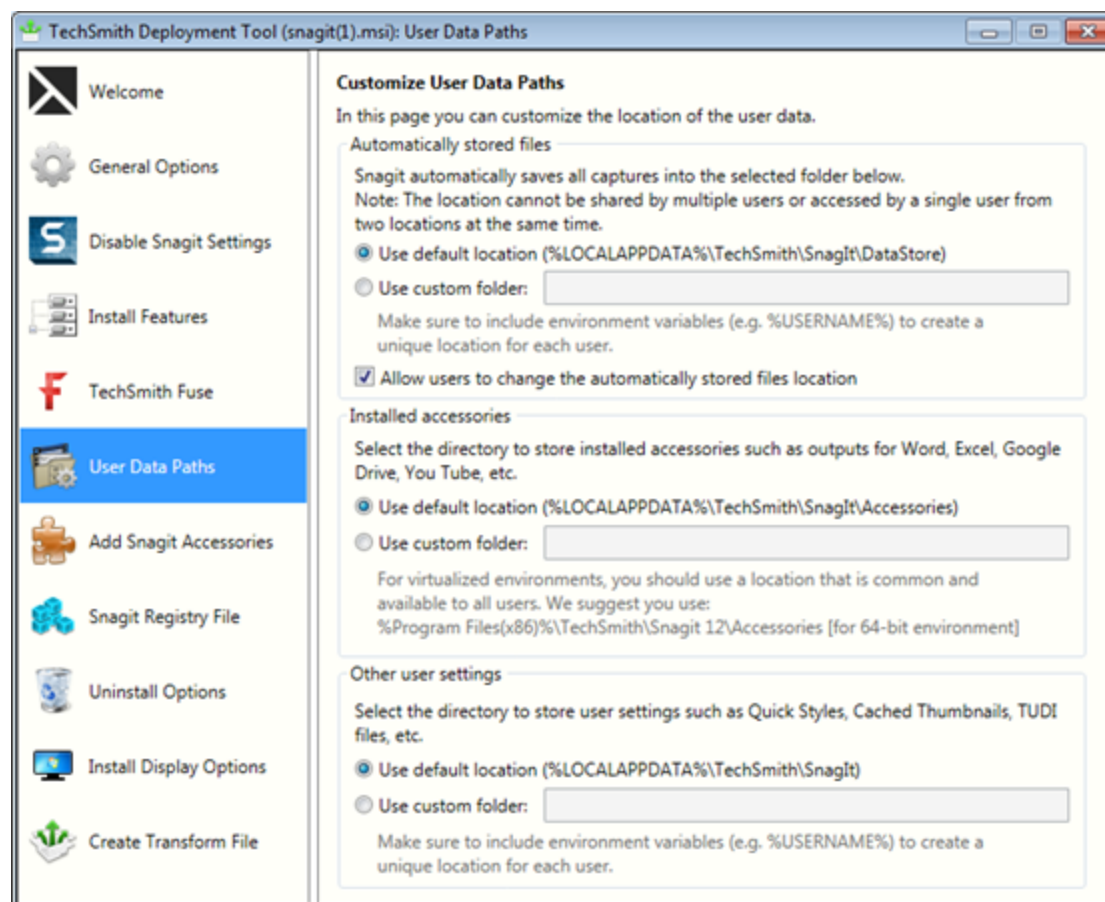
Fuse is available from the App Store, Google Play, or the Windows Store and supported on mobile devices running the following operating systems:

- ▶ iOS version 7 and later (phones and tablets)
- ▶ Android version 4.0 and later
- ▶ Windows 8.1 and later or Windows RT



Note: Some security settings and wireless network environments may not allow connectivity to a desktop. Make sure to validate port 8298 is open to the desktop when working in a virtual environment.

## User Data Path Options



You can change or customize the location for storing user data on the User Data Paths screen.

### Automatically stored files

Snagit automatically saves all captures into the DataStore folder. The default location for this folder is: %LOCALAPPDATA%\TechSmith\Snagit\DataStore.

To help prevent users from losing data and to limit users from changing the path, it is recommended to disable the option in the Deployment Tool to “Allow user to change the automatically stored files location.”

This option for users is located in Snagit Editor, under File > Editor Options > Advanced tab > Automatically stored files location.

### Installed accessories

The Snagit Accessories appear on the Share tab in Snagit Editor and allow users to share their captures to popular destinations. The default location to store the installed accessories is: %LOCALAPPDATA%\TechSmith\Snagit\Accessories.

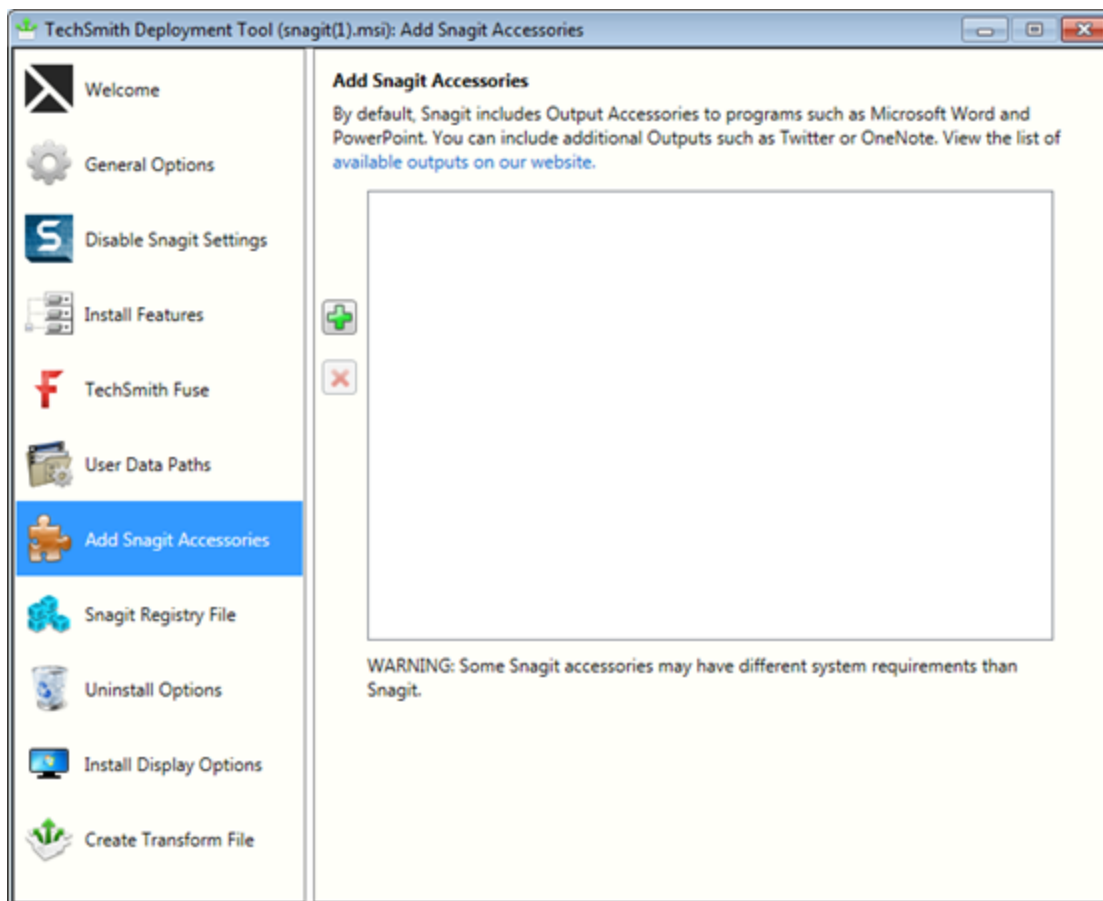
If you select a custom folder to store the installed accessories, consider the following items:

- ▶ For roaming profiles, you should use a location that is common and available to all users.
- ▶ If a user does not have write access to the folder, Snagit disables the ability for users to update or remove Accessories from the Accessories Manager in Snagit Editor.
- ▶ For 64-bit environment, It is recommended to use: %ProgramFiles(x86)%\TechSmith\Snagit12\Accessories

### Other user settings

User settings such as quick styles, cached thumbnails, additions to the spelling dictionary, TUDI files, etc. are stored by default in: (%LOCALAPPDATA%\TechSmith\Snagit).

## Add Snagit Accessories Options



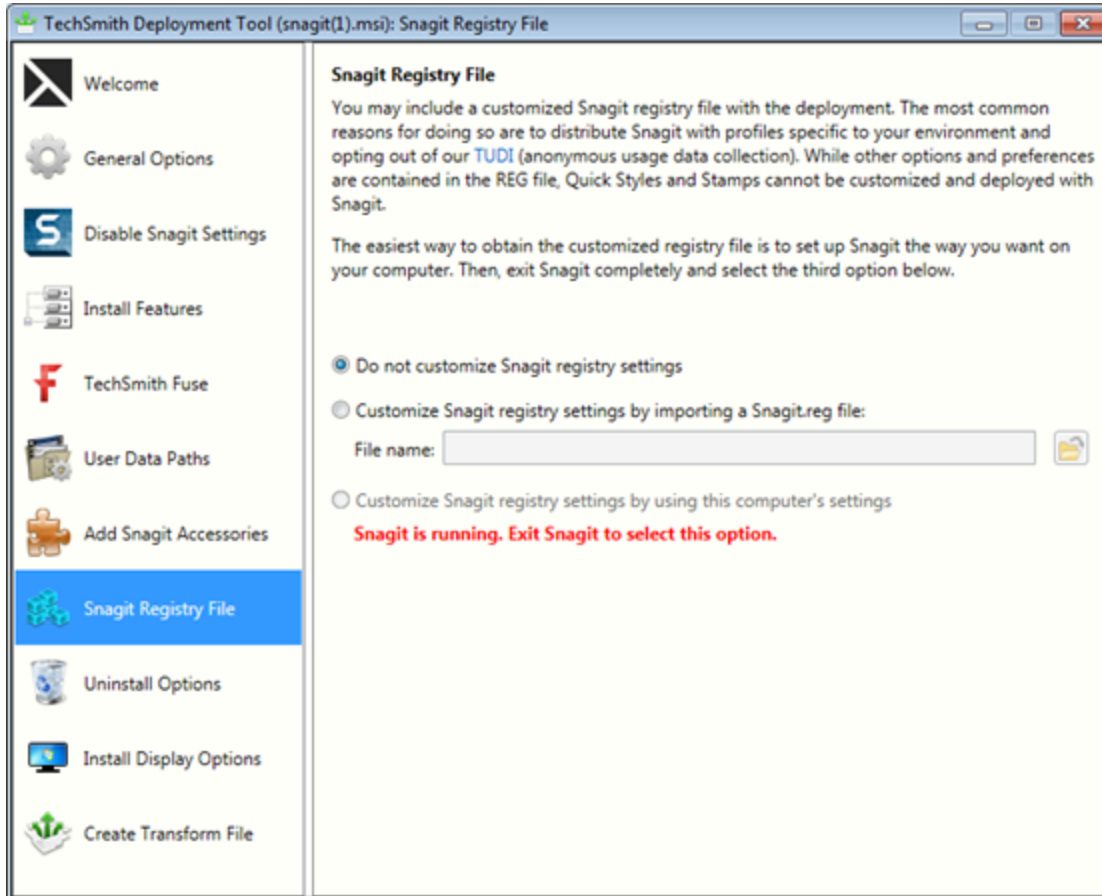
Outputs help you to quickly send captures to third party websites and applications for easy sharing of your images and and videos in Snagit. Snagit offers a number of convenient outputs available on the TechSmith website: <http://www.techsmith.com/snagit-outputs-windows.html>.

To include more outputs in addition to the ones selected on the Install Features screen of the Deployment Tool:

1. Download the additional outputs to include with deployment from the website: <http://www.techsmith.com/snagit-outputs-windows.html>.
2. On the Add Snagit Accessories screen of the Deployment Tool, click the Add button.

3. Browse and select the desired .snagacc file. Control-click to add multiple files.
4. Click Open.

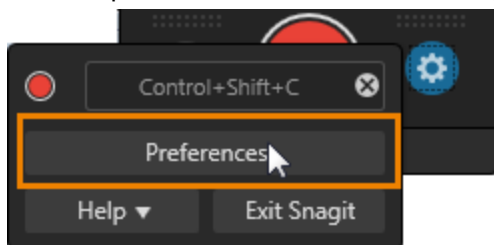
## Snagit Registry File Options



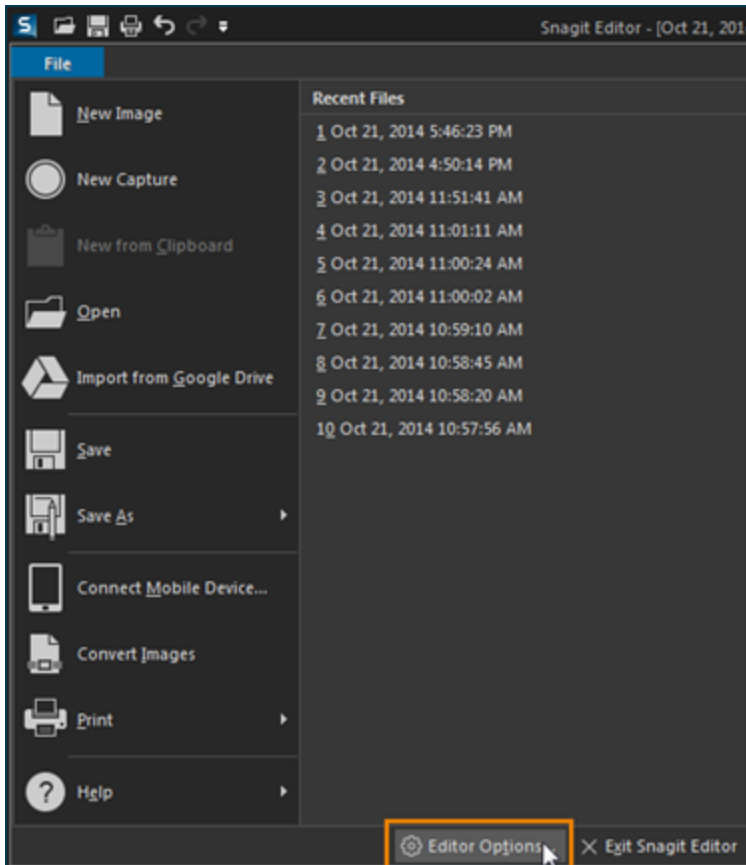
The registry file contains custom settings within the Snagit application such as profiles, appearance settings, and hotkeys.

Some of these custom settings are located in the following locations:

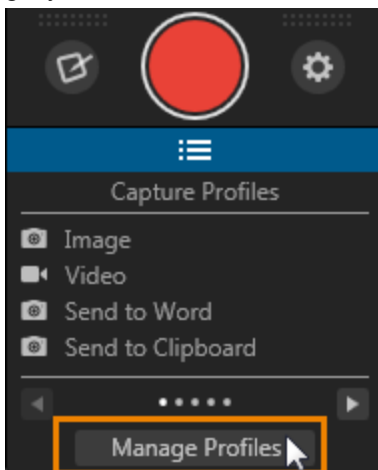
- ▶ In the Capture Window, select Additional options and help > Preferences.



- ▶ In Snagit Editor, select File > Editor Options.



- ▶ In the Capture Window, select View Profiles > Manage Profiles to set up custom profiles for your organization. Profiles are a set of saved capture settings. Snagit includes several pre-configured profiles to get you started.



Stamps, Quick Styles, and options in the Quick Access Toolbar are not stored in the registry file and cannot be deployed to multiple users.

To deploy custom Snagit settings to multiple users:

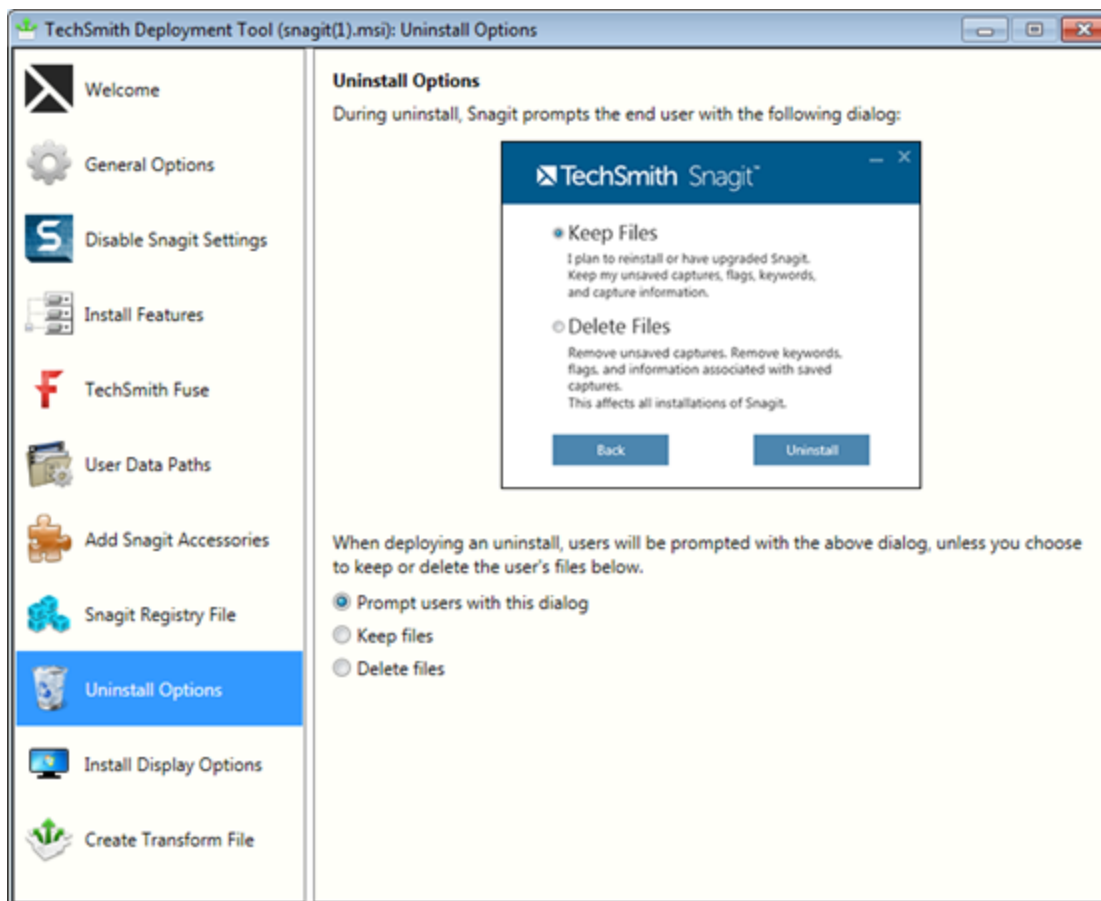
1. Install Snagit.
2. Set up Snagit with the desired settings and customizations for your organization.
3. Close Snagit.
4. Run Command Prompt as an administrator.
5. Make sure Snagit is not running. To create the Snagit registry file on your desktop, enter the following into the Command Prompt:

```
c:\Program Files (x86)\TechSmith\Snagit 12\Snagit32.exe" /e  
%HOMEPATH%\Desktop\Snagit.reg
```

6. In the TechSmith Deployment tool, click the Snagit Registry File tab and select Customize Snagit registry settings by importing a Snagit.reg file.
7. Click the Browse button to select a Snagit.reg file.

The transform (MST) file generated from the Deployment Tool will use the settings from the registry as the default settings when installing Snagit.

## Uninstall Options

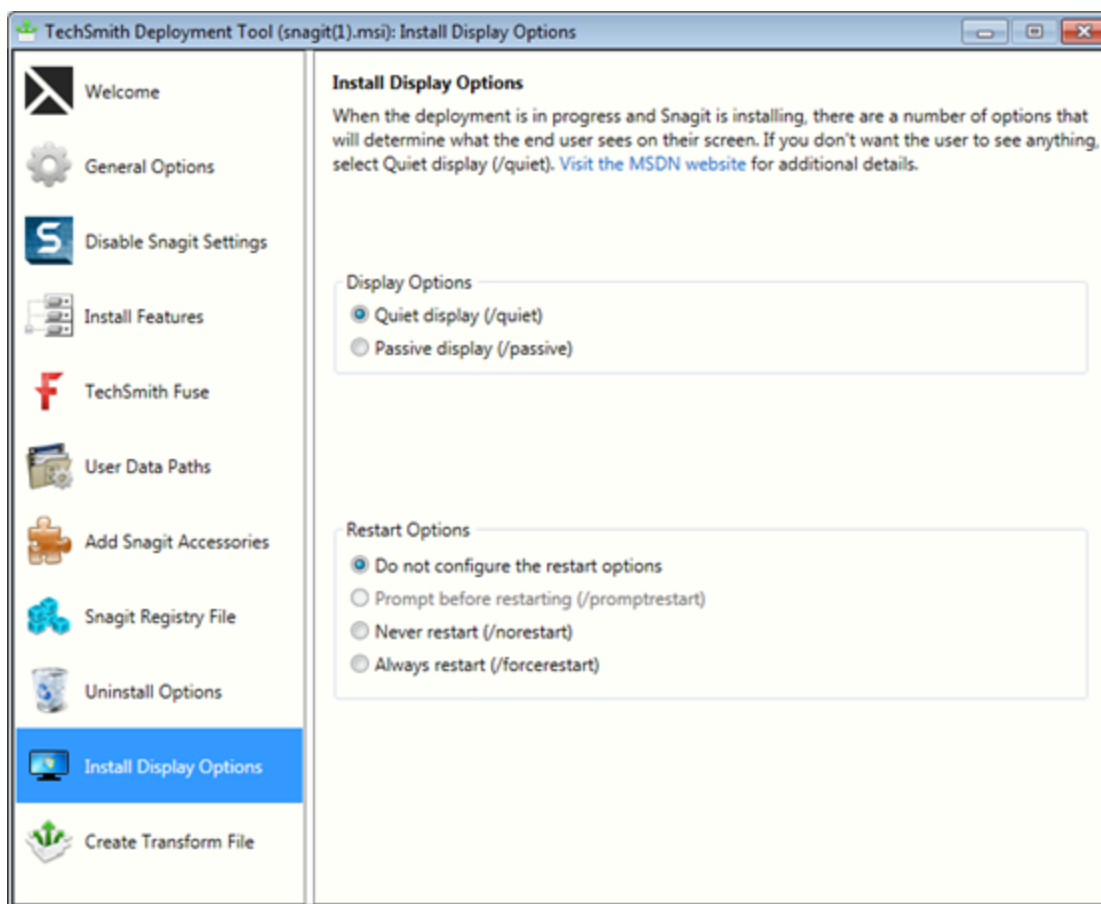


When uninstalling Snagit, you can choose to keep or delete the user's Snagit files including unsaved captures, flags, tags, and capture information. If you plan to reinstall or upgrade Snagit for this user, we recommend keeping these files.

Select one of the following options on the Uninstall Options screen:

- ▶ **Prompt users with this dialog:** When uninstalling Snagit, allow the user to select whether to keep or delete their files.
- ▶ **Keep files:** Automatically keep the user's files when uninstalling Snagit. Users are not prompted with this dialog.
- ▶ **Delete files:** Automatically deletes the user's files when uninstalling Snagit. Users are not prompted with this dialog.

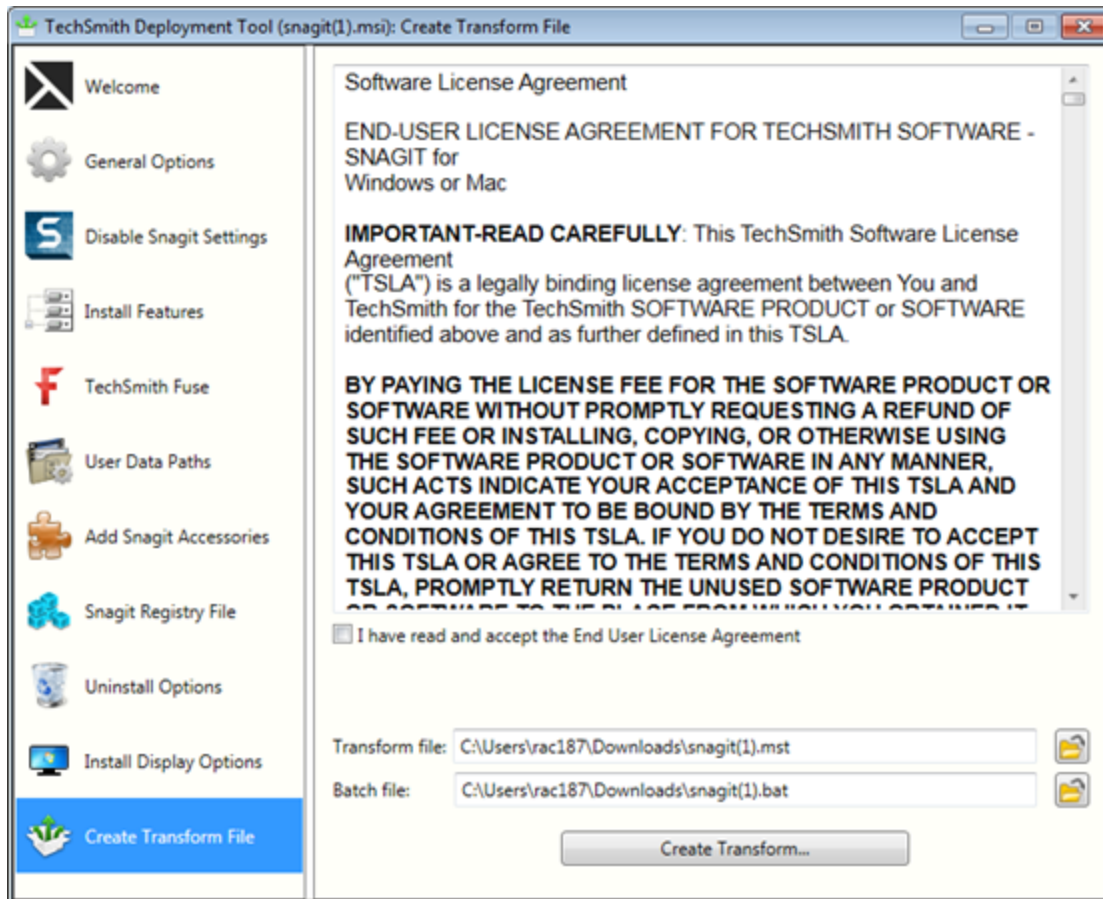
## Install Display Options



Select one of the following options:

- ▶ **Quiet display:** Installs Snagit silently with no setup interface displayed. May be run from a non-administrator command prompt. It will not return the command prompt until Snagit has finished installing.
- ▶ **Passive display:** Installs Snagit from an administrator command prompt. It returns the command prompt immediately (non-blocking). The minimal setup is displayed and Snagit notifies the user when the installation is complete.

## Create Transform File



Click the Create Transform button to generate the following files based on the options selected within the Deployment Tool:

- ▶ Transform file (MST)
- ▶ Batch Processing file (BAT)

# Additional Resources

## Enterprise Resources

- ▶ TechSmith Enterprise Resources website ([www.techsmith.com/enterprise-resources.html](http://www.techsmith.com/enterprise-resources.html))
- ▶ [Snagit MSI Installation Guide](#)  
View or customize the individual registry settings for Snagit.

## Technical Support ([support.techsmith.com](http://support.techsmith.com))

A friendly, knowledgeable voice is just a phone call away.

- ▶ Toll Free: 1.800.517.3001 (U.S. and Canada only)
- ▶ Phone: +1.517.381.2300