

TechSmith Relay Use Cases for Higher Ed

Instructors	Students	Miscellaneous
Record, share, and archive lectures	Communicate with instructors and other students	Record and share staff or faculty meetings
Record and share procedural videos (e.g. syllabus overview, class expectations, attendance policy, grading rubric, etc.)	Create video assignments and presentations	Communicate with colleagues
Record lessons for online courses or absent students	Record and submit class projects	Record and share special events on campus
Record videos for flipping instruction	Create digital portfolios and resumes	Create instructional and how-to videos from IT for staff and students (e.g. how to use your LMS or a computer program)
Record guest speakers	Record field trips	Create videos to help staff troubleshoot technology issues
Record videos of students presenting	Record interviews for research projects	Create tutorial videos for instructors that explain and demonstrate how to make their own instructional videos
Record demos for students	Pre-record end-of-term presentations for self-critiques and peer review	
Create supplementary videos	Record videos explaining a procedure and showing outcome (e.g. science or social experiment)	
Create instructional how-to videos for students	Record informational videos about student organizations	
Capture real-world footage to share with students (e.g. field visits, interviews, experiments, etc.)		