customer stories

Helping Medical Students Improve Grades

West Virginia University uses Camtasia Relay to record lectures

In 2009, West Virginia University chose Camtasia Relay for its Health Science Center (HSC). The West Virginia University HSC includes three campuses and serves the university's medical, nursing, pharmacy and dentistry departments.

"There was high student demand for lecture capture and Camtasia Relay has allowed us to meet those demands without putting a great burden on our IT department," said Eric Coffman, manager of application development at West Virginia University HSC. "With Camtasia Relay we have found a lecture capture solution that empowers individual instructors to record and share lectures with no IT support and gives students the ability to view their lectures anytime and anywhere—including on their favorite portable media device."

The West Virginia University HSC deployed Camtasia Relay as an enterprise-wide solution that enables the more than 500 faculty and administrators to streamline their lecture recording and sharing processes and gives the 5,000 student body access to the many learning benefits of captured content.

Camtasia Relay is currently used in 60 courses and 48 rooms across the West Virginia University HSC. More than 20 hours of lectures are recorded each day, including at regional campuses and professors lecturing abroad.

Recorded Lectures a Hit with Students

In October 2011, the HSC surveyed first and second year medical students and found that 93% of respondents said they earn better grades with the aid of recorded lectures. Classes for first and second year medical students are primarily lecture-based, and the School of Medicine doesn't require students to attend these classes. With the prevalence of Camtasia Relay use, students reported being able to miss lectures and actually learn better.

- 86% said that recorded lectures were a primary resource for studying

- 95% said they use recorded lectures to prepare for class

- 99% said they would recommend using recorded lecture content to aid in studying

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At A Glance

- West Virginia University's Health Science Center purchased Camtasia Relay in 2009 to record lectures.

- In a 2011 survey, 93% of respondents reported earning better grades with the aid of recorded lectures.

- Students say they appreciate the ability to pause, rewind, and rewatch lectures, so they can confidently learn course material.

Featured Product

Camtasia Relay®

- 99% of the students surveyed said they would recommend to other professors to consider making recorded lecture content available in their classes

According to those students surveyed, 36% said they occasionally missed lectures (anywhere from 3 to 10 per semester) and 14% said they missed 10 or more lectures. When asked why, respondents gave a mulitude of reasons, but among the most mentioned was the preference for watching recorded lectures.

"The main thing is that they really prefer the presentation controls of being able to pause and rewind and stop so that if the instructor is saying something complicated, they have time to write it down, process it and thing about it before they move on to the next thing," said Coffman, in Converge magazine's coverage of the story.

Listening to and respecting what the students want and need has been a big key to the HSC's success with Camtasia Relay, Coffman asserted.

"I just think [the students] are happy with what they're getting here, and my feeling for the last couple years is that lecture capture in general is going to be something that the next generation of students is going to shop for," Coffman said. "Rather than it being just a perk at a university, they're going to be looking for this sort of thing. If you don't offer it, it will just be a disadvantage."

About Camtasia Relay

With Camtasia Relay, instructors and presenters can use any PC or Mac in the classroom or conference room, at their desk, or at home. Audiences can view and listen to the recorded lectures and presentations online, via learning management systems like Blackboard, via iTunes U, or on mobile devices such as the iPod or iPhone. And with LDAP integration, IT staff can quickly and easily set up and assign recording profiles for their organizations based on the needs of the presenter and their audience.

Get product details, attend a webinar, download a free trial:

http://www.techsmith.com/camtasia-relay.html Sales line: (888) 750-0685

"Quoted

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—Eric Coffman

Directly from Students

In a 2011 survey of West Virginia University first and second year medical students, 99% said they would recommend that other professors consider making recorded lecture content available in their classes. Why? Here are a few student responses:

- "You can turn back time."

- "It's a good way to go back and review exactly what the professor said and review points of confusion."

- "My grades and sanity have both improved."

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