



## Happy July!

Welcome to the seventh TechSmith newsletter of the year. I hope you've discovered new ways to use technology and TechSmith products with each newsletter edition.

If you use TechSmith products like Snagit or Camtasia and find them helpful, please consider voting for them to be included in the [Top 200 Tools for Learning 2016](#) list. This year marks the 10th anniversary of this list that's compiled from the votes of learning professionals around the world. We obviously have a strong passion for using technology to improve learning, and we'd be more than happy if you could help us make this list. Thanks!

And now, it's newsletter time! Happy reading.

Lauren North

Newsletter Editor

[newsletter@techsmith.com](mailto:newsletter@techsmith.com) | [@TechSmith](#) | [contact support](#) | [community forum](#)

## TechSmith News

### Get the Big Picture with Panoramic Screen Capture



As digital communication continues its importance in our daily lives, the concept of panoramic capture now goes beyond photography and onto computer screens, quickly becoming essential for saving what's on your screen. You want to take a screenshot of a webpage, but it scrolls beyond your screen. What do you do?

[Learn more](#)

---

## Free Webinar: Templates and Camtasia - High Quality Video in Hours Not Days



Join us on **Thursday, August 4th at 1:00 PM ET** for our free webinar. You'll discover how to reduce the time from idea to your final video with the help of Camtasia specific templates from eLearning Brothers. We'll also show examples of how templates make your videos more effective and enable you to create engaging video in hours – not days.

[Register now](#)

Get the latest news, discover helpful tips and how tos, see inside TechSmith, and read stories about people like you.

[Explore our blog »](#)

Subscribe to Channel TechSmith to stay up to date on the latest and greatest in image and video capture.

[Visit our channel »](#)

## Customer Spotlight



"Camtasia is the very best tool you can use for screencasting, especially in relation to the amount of training you need to be up and running."

- Jay Bailey, CEO, Rapidfire Consulting

[Read the full story](#)



"Screencasting is one of the most dynamic tools educators can use to transform their classroom in a dramatic fashion without investing a tremendous amount of time learning a new software piece or app."

- Ron Kotlik, History Teacher, Clarence High School

[Read the full story](#)

## Tutorials

### Coach's Eye

In this video tutorial, learn how to use iTunes to transfer Coach's Eye videos from your mobile device to your desktop or laptop via the Thunderbolt cable.

[Learn how »](#)

## Snagit

With Snagit's brand new, panoramic capture, you'll be able to scroll up, down, or side-to-side while capturing it all. You're in complete control. [Learn more »](#)

## Snagit for Mac

Showing instead of just telling lets you communicate more effectively. The Snagit Capture window helps you quickly capture anything on your screen.

[Watch how »](#)

## Camtasia Studio

Music is an integral part to screencasting, so it's necessary to identify and understand the different music licensing options that can be used. This tutorial will help clear up some of the confusion around music licensing. [Read more »](#)

## Camtasia for Mac

With the recent rise in mobile sharing with video, we thought it would be a good idea to share some tips and advice on mobile video recording. [Learn more »](#)

## Jing

Want to copy an image from your screen into an email or document? Jing can help you with that. The Copy button only appears in the Jing Image Preview Window, and you can't copy videos. [View the tutorial »](#)

## Screenecast.com

When it comes to sharing your content with others, the more organized you are, the better. Overall, content placed into folders is easier to manage and secure than individual content files in the library. [Read more »](#)

## Morae

The name and description appear in Recorder and are available when you import recordings into Manager. Put information in these fields to describe why and when you would want to use this configuration. [Learn more »](#)