







Hello Learning Lounge Readers,

We hope the end of the school year is treating you well! In this edition of the Learning Lounge, you'll discover how one educator is using video to transform the online learning experience, how another is bringing real world math into the classroom, and TechSmith's ISTE plans.

Also, we wanted to let you know that support for the Knowmia product suite, ScreenChomp, and the Google Chrome extension for Snagit is ending on August 31, 2016. If you use any of these products, please click here to read an important message.

The TechSmith Education Team

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Educator Articles

Adventures in Video:
A Q&A on Connecting with Online Students

Traditionally, online courses are text heavy.

Simply reading information can be distracting, and does little to reinforce



instruction. Even more, text doesn't have the same power as a teacher standing in front of the room. But there's a way to breathe new life into your digital courses so it feels as if you're right there with your students: with green screen.

We sat down with Tracy to learn more about how she uses video to transform the online learning experience for her and her students.

Read the interview

Bringing Real World Math into the Classroom



Bringing the "Real World" into your math classroom is much easier than you might think. Math is everywhere and yet we have not trained our brains to see it. For example, have you ever noticed that once you buy a new car you seem to see the same car everywhere? In the same way, we can train our brains to look for math. We just need to give our students examples and their brains will do the rest.

Read the full story

ISTE 2016 - Denver, CO - June 26th-29th



Visit TechSmith's booth #2144 to see firsthand how you can use video in your classroom to deliver engaging content and assess learning in real-time. Come see what's new in Snagit and how you can use it to create powerful images and video for your classroom. See how Camtasia can help you flip a lesson, unit, or your entire classroom.

Learn about our presenters