TechSmith Camtasia®

Camtasia 2025 Deployment Tool Guide

Deployment Tool v6.5.1 | February 2025

TechSmith®

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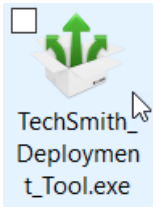
Introduction

The TechSmith Deployment Tool is designed for Information Technology (IT) specialists or system administrators responsible for installing Camtasia throughout an organization. The tool enables the administrator to customize and generate a Windows Installer Transform file (MST) and a BAT file.

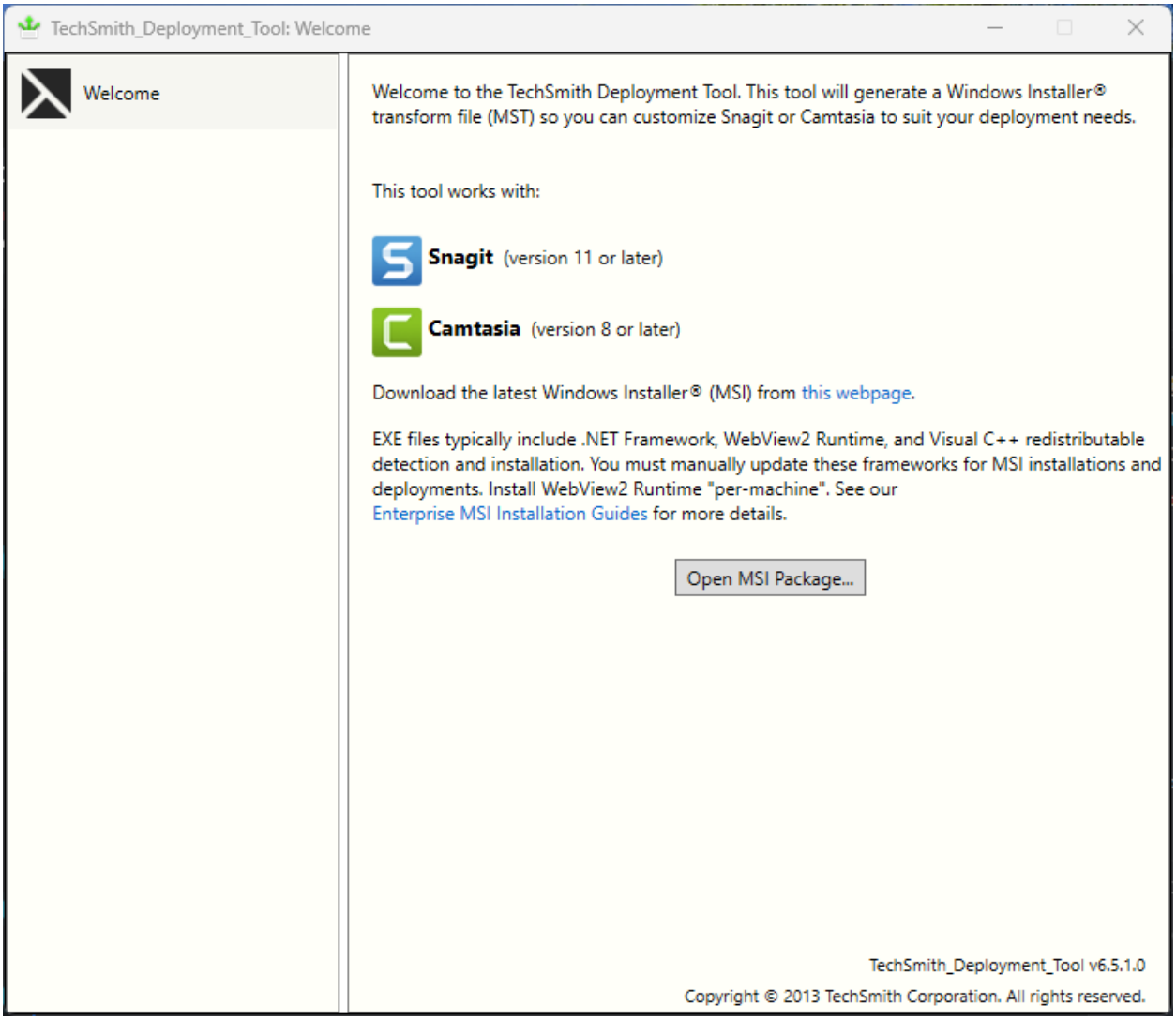
To view or customize the individual registry settings for Camtasia, see Camtasia MSI Installation Guide.

Download the Deployment Tool

1. Download the Camtasia MSI file and the TechSmith Deployment Tool from www.techsmith.com/enterprise-resources.html.
2. Double-click TechSmith_Deployment_Tool.exe to launch the program.



> By default, the Deployment Tool generates the MST and BAT files into the same directory as where the executable is launched.



Welcome

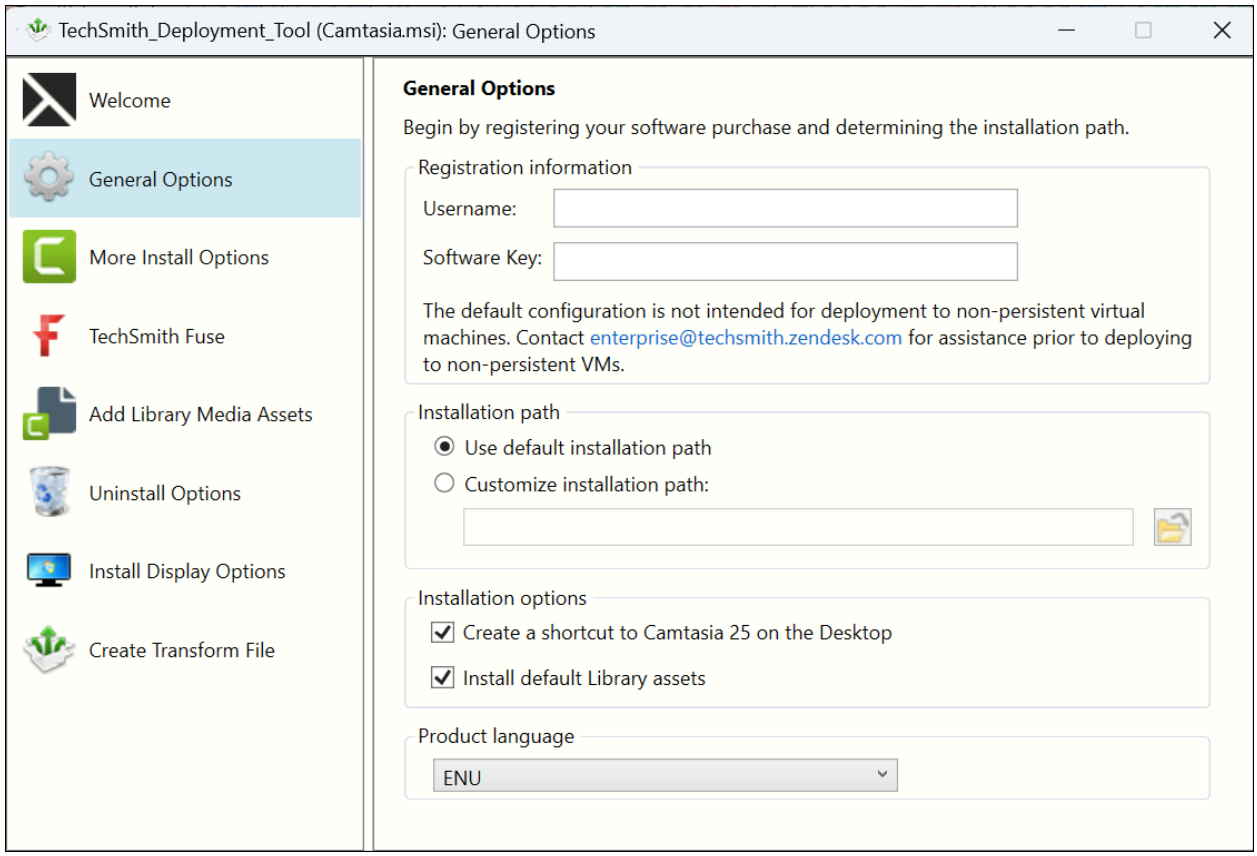
1. On the Welcome screen, click the **Open MSI Package** button.
2. Select the Camtasia.msi file. If you have not previously downloaded the MSI file, download the file here.
3. Click **Open**.

The MSI file opens in the Deployment Tool and displays the available options for creating a custom MST file.

Microsoft .NET Framework and Visual C++ 2022 Redistributable Package are required to run Camtasia 2025. These applications are not automatically installed with the MSI installer so they must be installed manually before deploying the software. WebView2 Runtime or some Microsoft Edge browser versions that install WebView 2 automatically are required to view in-product web content. To learn how to disable these settings, see More Install Options.

Customize a Camtasia Deployment

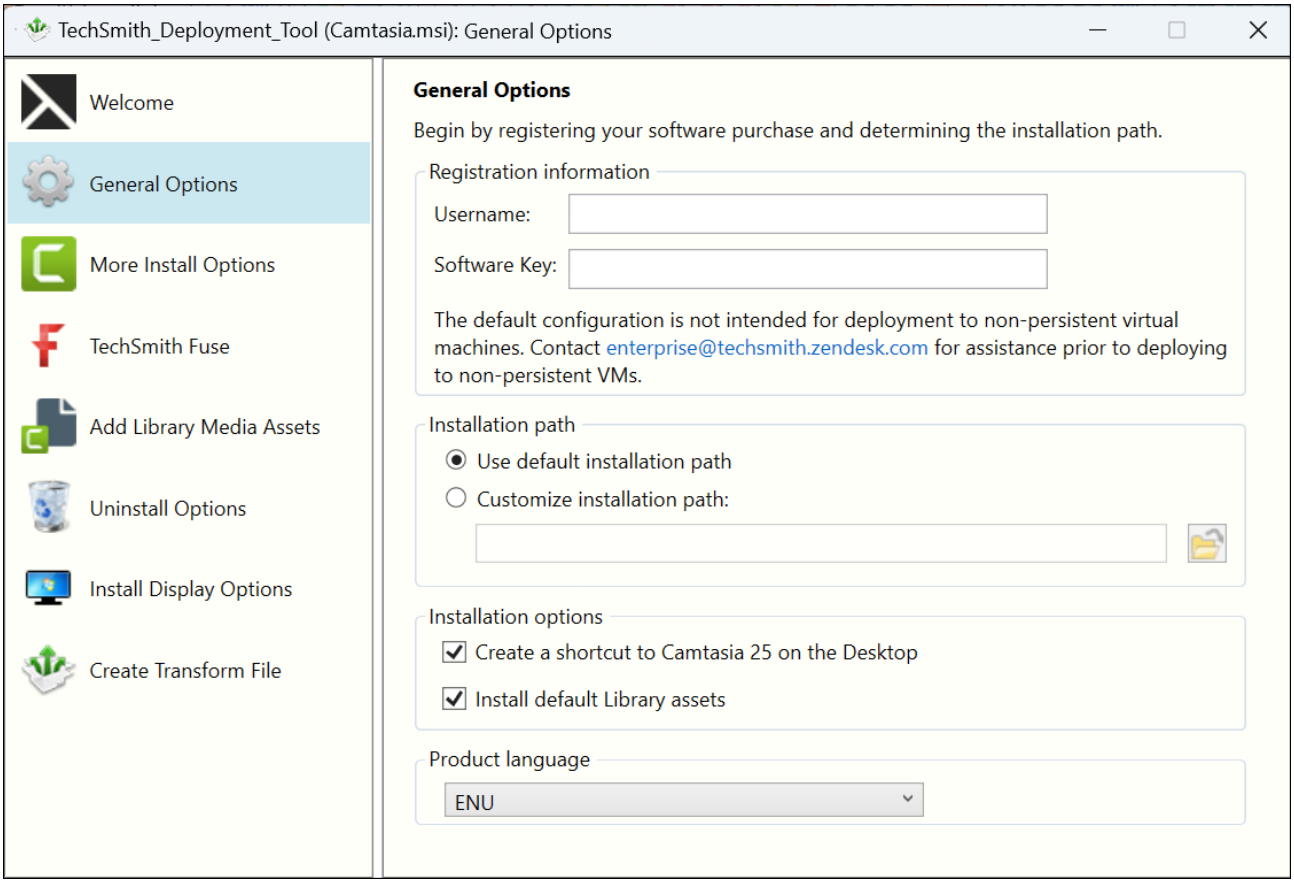
Click through the tabs on the left side of the TechSmith Deployment tool to view the custom options available.



The following sections describe the options available on each screen:

- General Options
- More Install Options
- TechSmith Fuse Options
- Add Library Media Assets
- Uninstall Options
- Install Display Options
- Create Transform File

General Options



Registration Information

Enter a username (e.g. your company or organization name) and the software key. If you have trouble locating your software key, see License and Software Key FAQs article.

Installation Path

By default, Camtasia is installed to the following location on a user's machine:
%ProgramFiles%\TechSmith\Camtasia 2025

To select a custom location, click the **Browse** button or enter a path to the desired directory.

Installation Options

- **Create a shortcut to Camtasia 24 on the Desktop:** Creates a shortcut for Camtasia on the desktop.
- **Install default Library assets:** Installs the Library assets such as icons, intros, and music bundled with the Camtasia installer.

Product Language

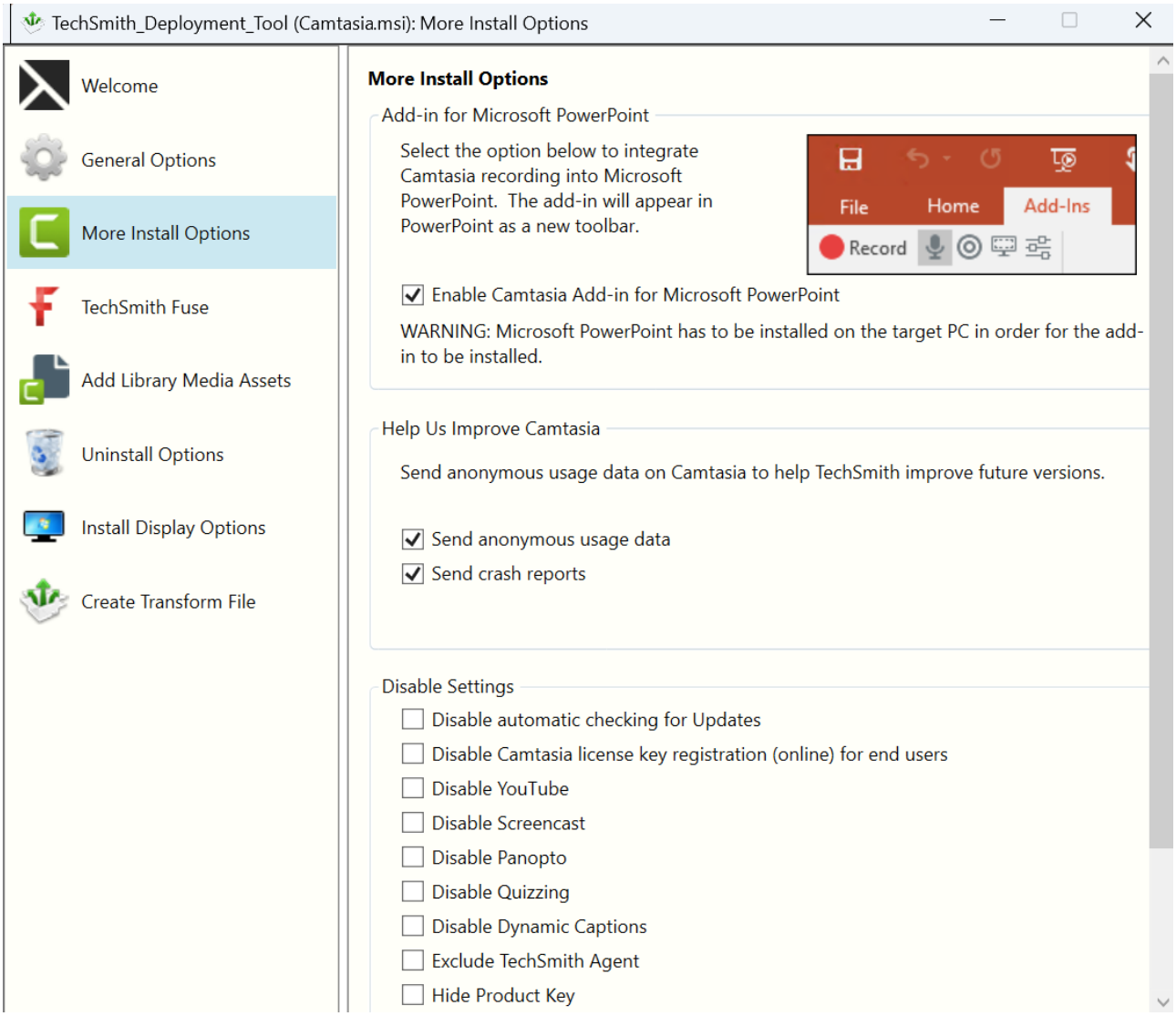
Select the installation language for Camtasia:

- ENU - English
- DEU - German
- JPN - Japanese
- FRA - French
- CHS - Chinese
- ESN - Spanish
- PTB - Portuguese

TechSmith Support

Enable to allow end users to upload Camtasia crash files using the built-in Camtasia Support Tool directly and securely to our TechSmith technical support team.

More Install Options



Option	Description	When Should I Consider Disabling It?
Microsoft PowerPoint Add-In	The Microsoft PowerPoint Add-In allows a user to record a PowerPoint presentation. Recording options	If Microsoft PowerPoint is not installed locally on the target computer.

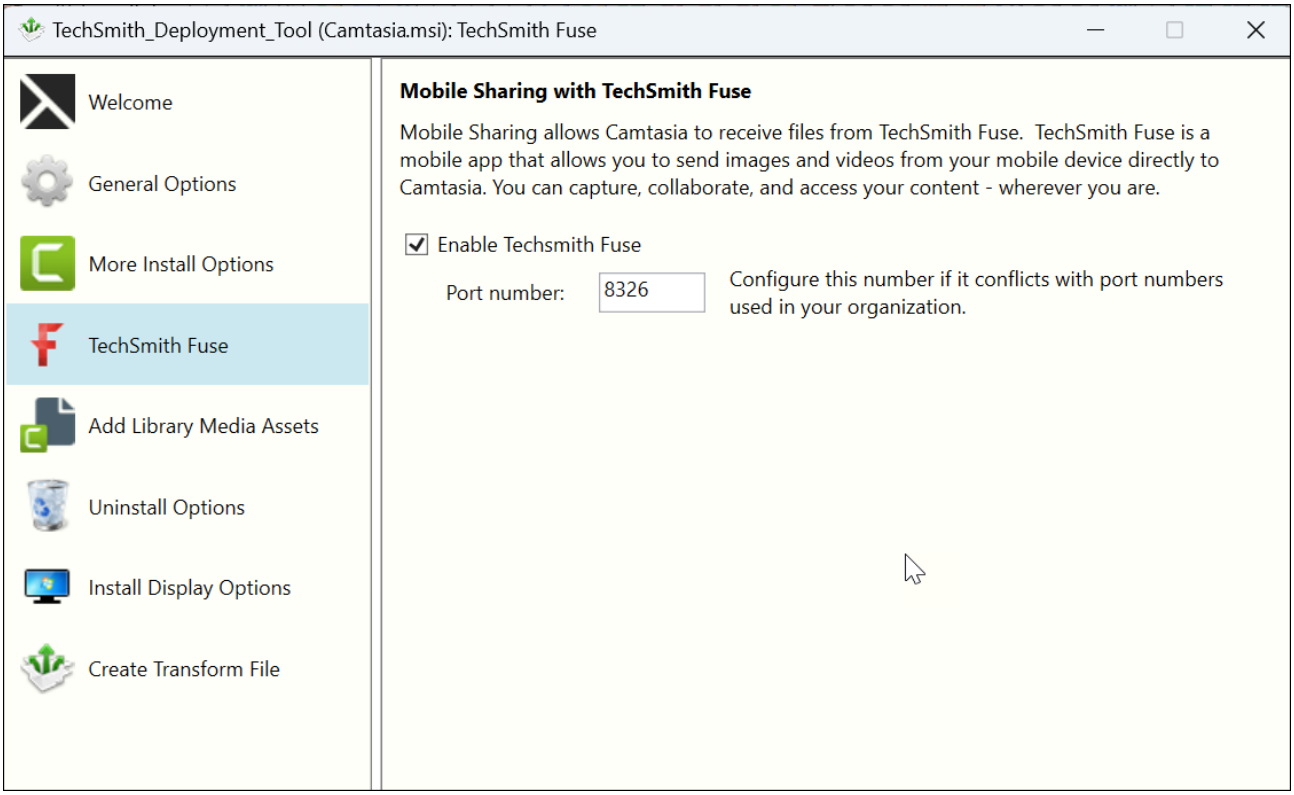
Option	Description	When Should I Consider Disabling It?
	include capturing voice and webcam video along with the presentation. Bookmarks are added for each slide and can be used to create a table of contents in Camtasia using the TechSmith Smart Player.	
Anonymous Usage Reporting	Send anonymous data on Camtasia usage and/or crash reports to help TechSmith improve future versions. Learn more about anonymous usage data collection.	• When you must follow internet security requirements that restrict users from sending data to TechSmith. • Or, if you do not want to participate in the feedback program.
Automatic Updates	Automatically check for updates for Camtasia. If disabled, the user will not receive any application prompts when new versions are available.	As an administrator, you want to maintain control of application updates across the organization and not allow users to install updates. If you want to require individual users or user groups to be on a specific version of the application.

Option	Description	When Should I Consider Disabling It?
Camtasia License Key Registration (online) for End Users	After installing, the Camtasia Registration website opens which includes options to register the software online and to sign up for product announcements, customer stories, and free tutorials.	You do not want the online registration website to display for users when they run Camtasia for the first time. Helps to prevent user entered errors when registering the software or duplicating the registration information online. If the website is restricted in your organization or if users do not have an internet connection.
Disable YouTube	YouTube is a third-party online video hosting service where users can upload and share videos.	If the website is restricted in your organization or if users do not have an internet connection.
Disable Screencast	Screencast is a TechSmith online hosting service where users can upload and share videos.	If the website is restricted in your organization or if users do not have an internet connection.
Disable Panopto	Panopto is a third-party subscription-based online service where users collaborate on videos by sharing feedback and comments.	If the website is restricted in your organization or if users do not have an internet connection.

Option	Description	When Should I Consider Disabling It?
Disable Quizzing	Add interactive quizzes to videos with Camtasia. Receive the results via a SCORM-compliant Learning Management System (LMS).	When you do not want users to create quizzes or export videos as SCORM packages.
Disable Dynamic Captions	Prevent access to add dynamic captions from the **Captions tab > Dynamic Captions subtab**. Dynamic captions always display onscreen as part of the video. These stylistic captions are often used in social media videos or as a visual effect to enhance the video content or message.	If your organization has restrictions for the usage of local AI tooling. Camtasia uses on-device technology, whisper.cpp, for speech-to-text transcription. This transcription is used for dynamic captions on Windows and Mac, and closed captions on Windows. See TechSmith's AI policy.
Hide Product Key	Prevent Camtasia from displaying the key in the **Help menu > About Camtasia window** and **Help menu > Technical Support dialog**.	If you do not want users to be able to copy the key.
Hide Asset Service	Prevent access to browse over 100 million professional, royalty-free video assets directly in Camtasia from the	If your organization has restrictions for the usage of

Option	Description	When Should I Consider Disabling It?
	Media tab > Camtasia Assets subtab.	cloud-connected services (Camtasia Assets Service).
Disable Hosted SmartPlayer	The hosted TechSmith Smart Player option ensures that you always have the latest version of the video player without having to manually update or reproduce video files. This option is available in Camtasia version 2020.0.8 or later.	When you must follow internet security requirements that restrict users from sending data to TechSmith.
Disable WebView2 Runtime Check	WebView2 Runtime or some Microsoft Edge browser versions that install WebView 2 are required to view in-product web content.	If the website is restricted in your organization or if users do not have an internet connection.
Disable Microsoft Visual C++ Redistributable Check	Microsoft Visual C++ 2022 Redistributable Package is required to run Camtasia 2025.	You have the MSVC package installed but receive an error that it is missing while installing Camtasia.

TechSmith Fuse Options



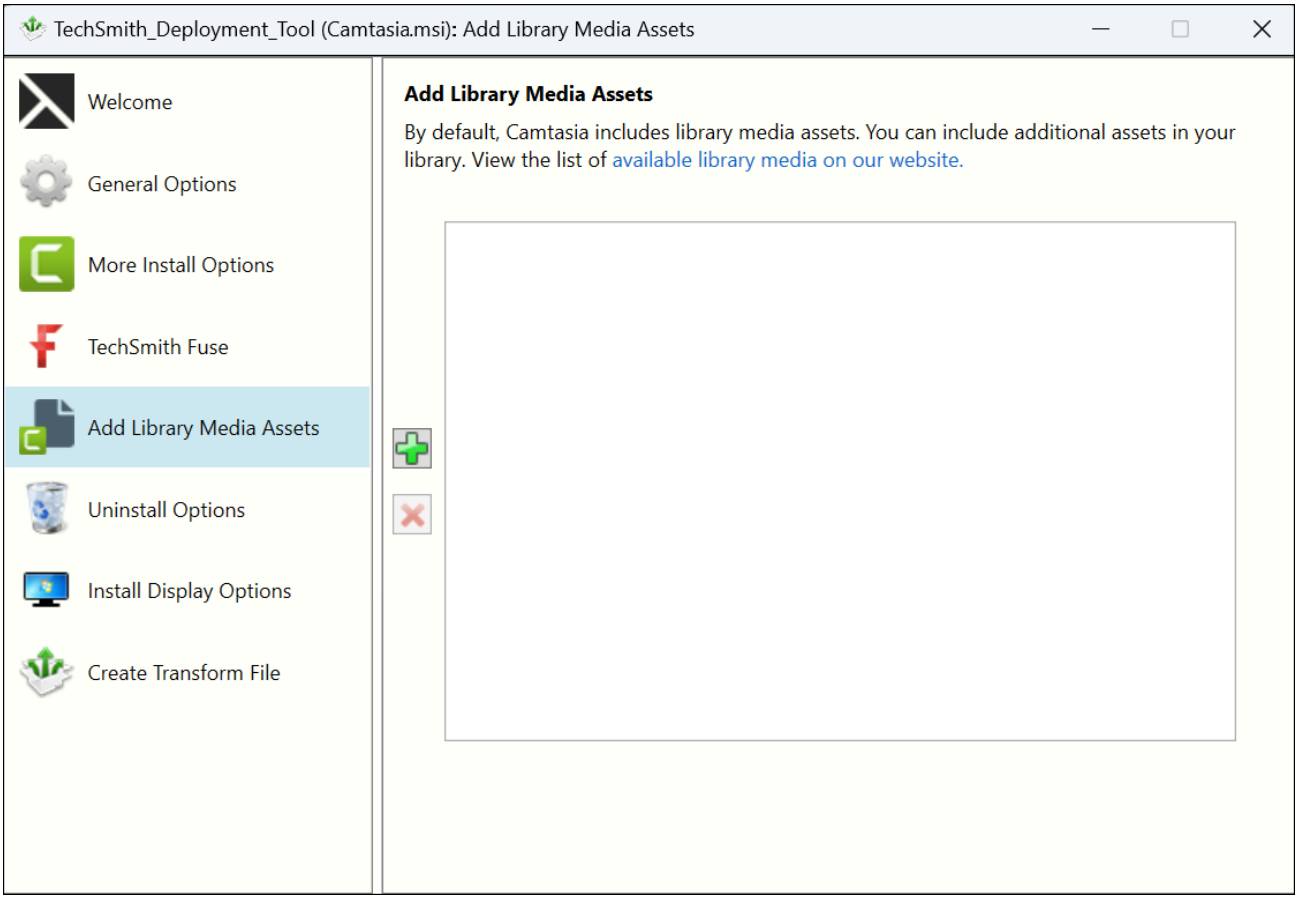
TechSmith Fuse is a mobile app that allows you to send images and videos from your mobile device directly to Camtasia. You can capture, collaborate, and access your content - wherever you are.

Fuse is available from the App Store or Google Play Store and is supported on mobile devices running the following operating systems:

- iOS version 13.6 and later (phones and tablets)
- Android version 7.0 and later

> Some security settings and wireless network environments may not allow connectivity to a desktop. Make sure to validate port 8326 is open to the desktop when working in a virtual environment.

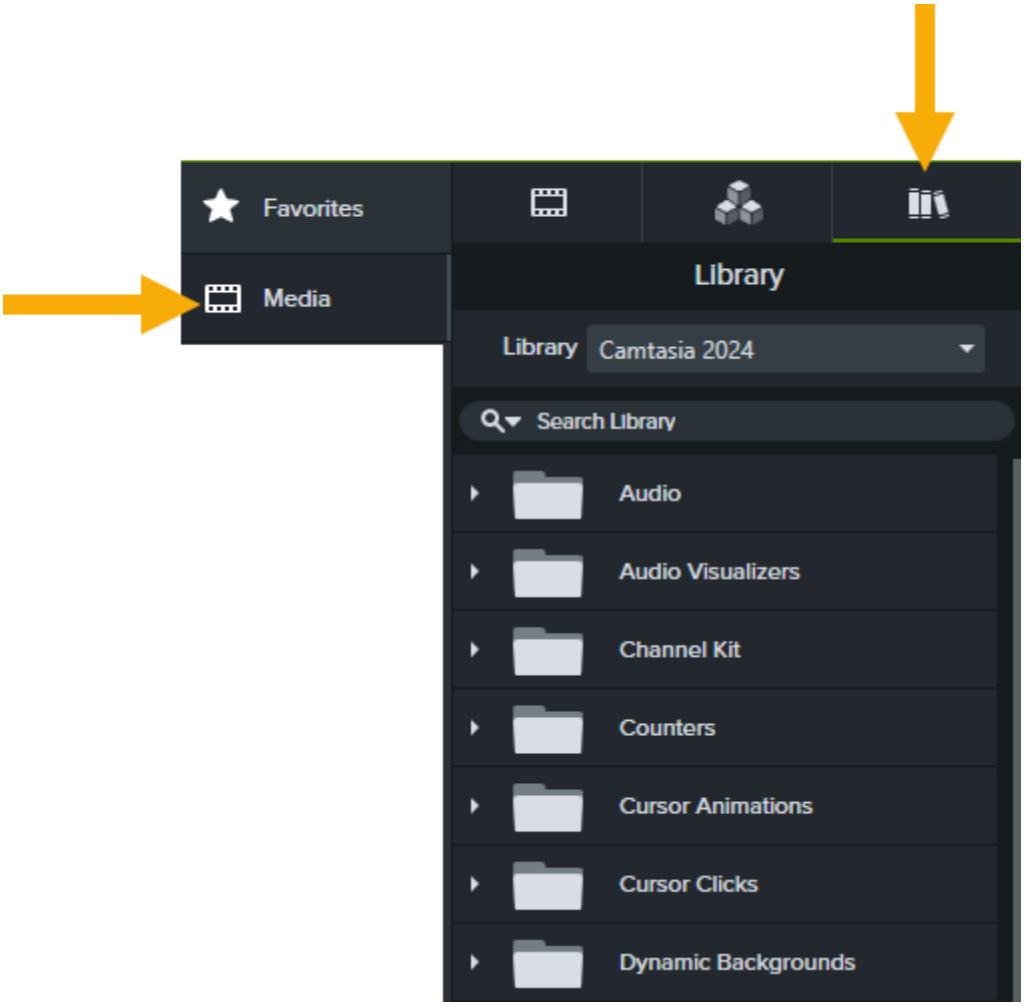
Add Library Media Assets



Assets added in the Deployment Tool are included in the Camtasia installation.

Camtasia Library Media Assets

Camtasia Library assets are downloaded media files such as stock videos, intros/outros, themes, device frames, motions graphics, and music that users can add to their projects. The assets appear in the Library in Camtasia. To access the Camtasia Library, select **Media tab > Library subtab**.

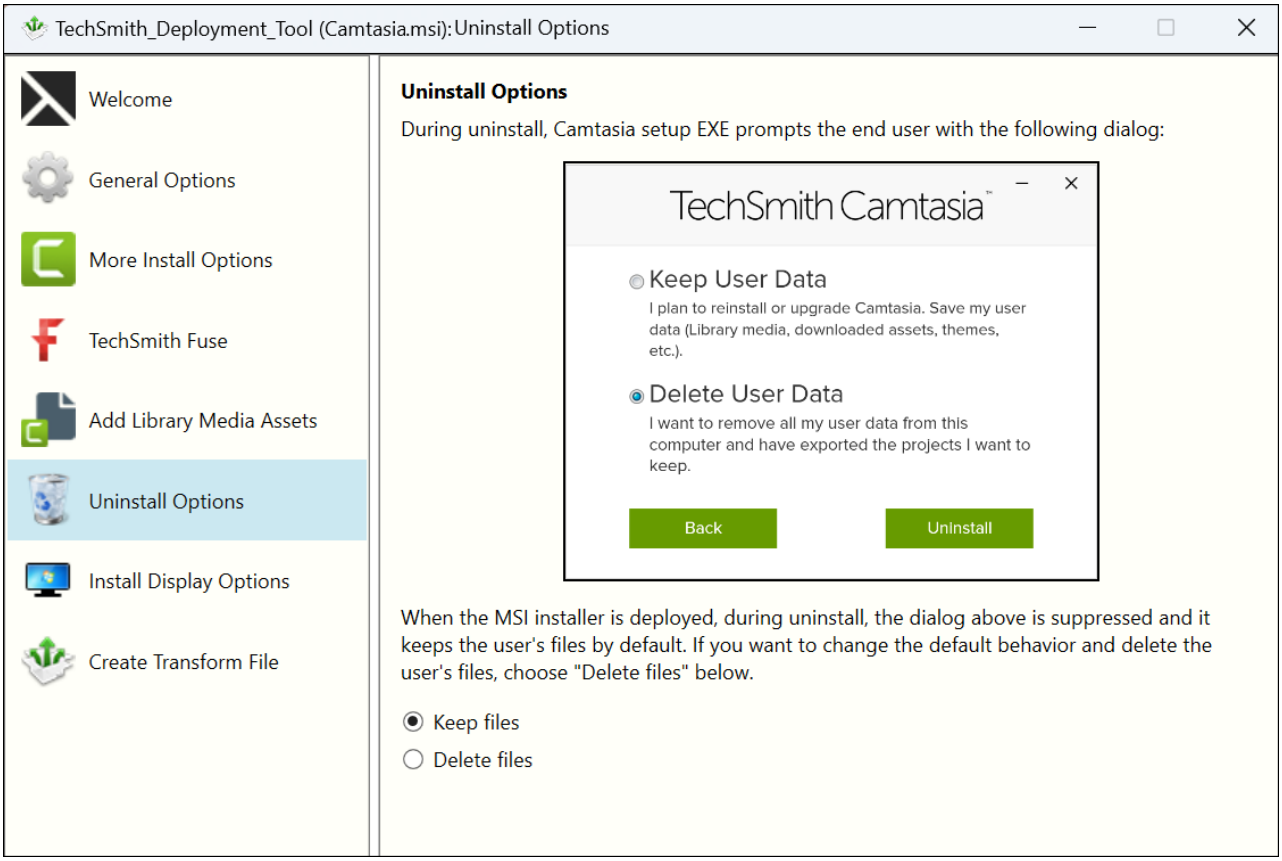


You can import your own custom assets or download additional assets from the TechSmith Assets website to deploy with Camtasia.

To download additional assets for Camtasia:

1. Download the additional assets to include with deployment from this website: https://library.techsmith.com/camtasia.
2. On the Add Library Media Assets screen, click the **+** button to add asset files.
3. Browse and select the desired .libzip file. Control-click to select multiple files.
4. Click **Open**.

Uninstall Options

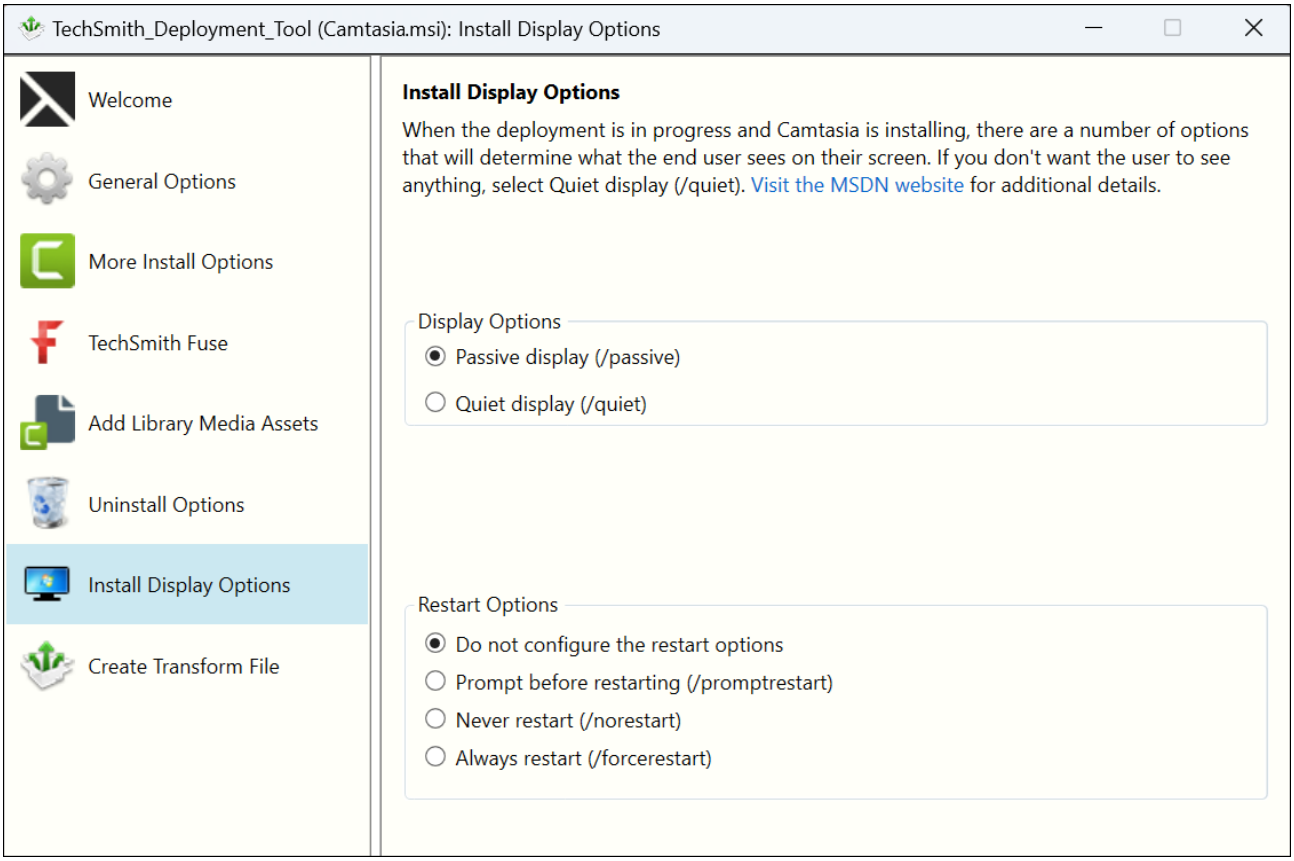


When uninstalling Camtasia, you can choose to keep or delete the user's Camtasia files including Library media, themes, and device frames. If you plan to reinstall or upgrade Camtasia for this user, we recommend keeping these files.

Select one of the following options on the Uninstall Options screen:

- **Keep files:** Automatically keep the user's files when uninstalling Camtasia.
- **Delete files:** Automatically deletes the user's files when uninstalling Camtasia.

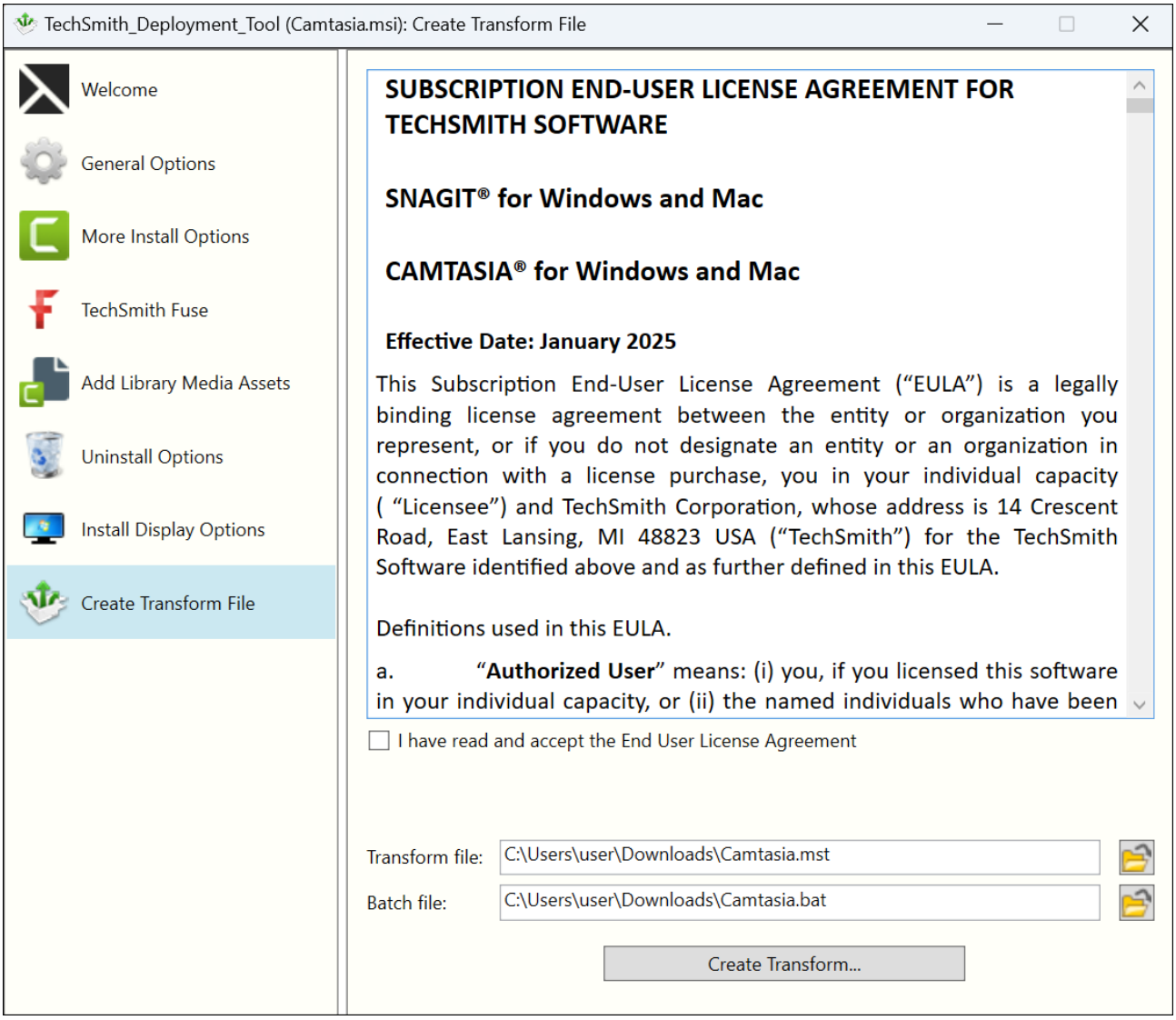
Install Display Options



Select one of the following options:

- **Quiet display:** Installs Camtasia silently with no setup interface displayed.
- **Passive display:** Installs Camtasia with the minimal setup displayed and Camtasia notifies the user when the installation is complete.

Create Transform File



Click the **Create Transform** button to generate the following files based on the options selected within the Deployment Tool:

- Transform file (MST)
- Batch Processing file (BAT)

Additional Resources

Enterprise Resources

- TechSmith Enterprise Resources website

  Download other resources and guides to assist with Camtasia enterprise installations.
- Camtasia MSI Installation Guide

  View or customize the individual registry settings for Camtasia.

Technical Support

We're here for you! Visit the Technical Support website to submit a ticket, find answers online, or contact an expert.