

# Camtasia Relay®



## Lecture and presentation capture for your entire organization

Camtasia Relay is enterprise-wide screen recording. Multiple people can record meetings, training sessions, lectures and more with just 3 clicks. Once recorded, the files are automatically sent to the server and made available for viewing.



### Benefits at-a-glance

- Easy recording on a Mac or Windows computer.
- Worry-free production handled by your server.
- Publishing in the most popular formats.
- On-demand access to recorded materials.
- Affordable and flexible licensing.
- TechSmith Fuse provides mobile recording with iOS devices.

### How does Camtasia Relay work?



Recordings from many presenters are produced into multiple formats at your server(s) and automatically published to multiple destinations.

### Why Camtasia Relay?

- Lecture capture - Give your students the ability to review material as much as they need to.
- Create supplemental materials - Encourage discussion and group work by having students view lectures prior to class.
- Enhance distance learning - Give online learners the benefit of lectures.
- Deliver video feedback - Record as you grade and provide insight to students.
- Record meetings - Eliminate travel costs and scheduling obstacles by making information available 24/7
- New employee orientation- Expand your HR department by recording information for new hires.
- Training - Easily distribute everything your team needs using video.
- Flip your classroom - Prerecord lectures and use class for problem solving and discussion.

## Who benefits from Camtasia Relay?

### Presenters - Easy recording on your Mac or Windows computer

It's 3-click easy to capture audio and on-screen activity with Camtasia Relay. Record anywhere your computer can go—anytime you need to. Simply choose a profile, enter a title and description, and click record to capture your voice and computer screen. When finished, send your recording to the Camtasia Relay server, where it is automatically produced and published

#### Offline recording

You don't need an internet or network connection to capture content. Just record as usual and your video automatically uploads to the Camtasia Relay server the next time a connection is established.

#### Go portable

Install the Camtasia Relay portable recorder onto a flash drive and take the power of lecture capture with you wherever you go. Use it to record anywhere, any time, on any computer. Then send your recording to the server later.

#### Add-in for PowerPoint (Windows only)

The PowerPoint add-in automatically prompts you to record when you launch a presentation. And it reminds you to upload at the end.



#### Audio capture

Worry free recording through features like audio at a glance which helps you choose the best mic before you record. Plus, Camtasia Relay auto-adjusts audio levels during recording.

#### As much (or as little) editing as you want

Simple trimming is available in Camtasia Relay, or you can send your recording to Camtasia Studio or Camtasia for Mac for a full video editing suite.

### Viewers - On-demand information, anytime you need it

Camtasia Relay fits perfectly into today's fast-paced, multi-tasking business and academic environment. Meetings, lectures and presentations recorded with Camtasia Relay can be published anywhere, giving people access to it from a laptop, iPod or mobile device - the information they need, right when they need it.

#### Table of contents

Record PowerPoint or Keynote presentations and your title slides will automatically turn into a table of contents when using the web output (Flash and Silverlight formats only). Viewers can easily jump to the spot in the video they want to view.

#### Searchable video

Viewers can jump directly to the content they need by searching for a word or phrase that the presenter said or displayed on a slide (Flash and Silverlight formats only).

## Captions

Captioning makes Camtasia Relay videos accessible to everyone, no matter how the video is viewed.

## Blackboard & Moodle notifications

Give students access to all course materials in a single place. Camtasia Relay automatically adds a Blackboard or Moodle announcement when your recording is published.

## IT/Administrators - Automated production at your server

Publishing a video for all to view is easy with Camtasia Relay. After presenters record their lecture, the captured video is automatically sent to the server and prepared for viewing. Preset profiles are applied. And the video is instantly produced into one or more formats, and sent off to one or more destinations.

## Profiles

Ease administration time and effort by setting up profiles. Each profile tells the server how to produce a recording and where to publish it. Create any number of profiles and assign them to one or many presenters.

## Multiple file formats

Let viewers have it their way...without adding work for yourself. The Camtasia Relay server can produce a single recording into multiple video and audio formats optimized for web delivery, iPod playback, and more—automatically!

## Audio transcription for search and captions

The Camtasia Relay server automatically transcribes recorded audio into captions, allows presenters to view and edit captions, and then publishes the video with closed captions in Flash and Silverlight. The same transcribed files can also be used for viewers to search videos.

## iTunes U integration

Publish right to your university's iTunes U site. Centralize information for easy access by students and fellow faculty members.



## Use existing media servers

You won't need a new server to store recordings. Send produced recordings to your existing file server, any web or FTP server, iTunes U, Screencast.com...the list goes on.

## LDAP authentication

Don't worry about another set of user names and passwords! Camtasia Relay can automatically import users from LDAP, and even auto-assign common production profiles to all new users.

## Email notifications

Camtasia Relay sends email notifications to presenters when their recording has finished the production and publishing process. And administrators will receive system emails when the server needs attention.

## Pricing & free trial

### Whatever your needs, Camtasia Relay grows with you.

Camtasia Relay has two components: encoding software that runs on your Windows 2003/2008 server(s) and recording software that can be installed on an unlimited number of Mac and PC computers. Pricing is based on how much server processing capacity you want. You can always start small and upgrade software and servers as demand grows.

#### Pricing is a one-time fee. No required contracts, no per-seat license.

Simultaneous encodings <sup>†</sup>	Education price	Server CPU required <sup>‡</sup>
1	\$4,995	Single-core ( <i>dual-core recommended</i> )
3	\$9,995	Quad-core
7	\$14,995	Eight-core
Multiple servers	Contact sales	
Optional maintenance agreement	+25%, renewed annually	

<sup>†</sup>See section below for definition and details.

<sup>‡</sup>Complete system requirements: [www.camtasiarelay.com/sysreq](http://www.camtasiarelay.com/sysreq).

#### What are simultaneous encodings?

When one presentation is produced into three formats—say, web, iPod, and Windows Media Video—it results in three encoding jobs for the server. A three-encoding server would work on all three jobs at the same time, while a single-encoding server would do one at a time.

So, all other things being equal, a three-encoding server can process about 3X more presentations in a day than a single-encoding server. The actual number of presentations processed per day depends on variables such as presentation duration, type of content recorded, type and number of formats selected, and server specs such as processor and RAM.

### How can I get Camtasia Relay?

#### Try it

Visit [www.camtasiarelay.com](http://www.camtasiarelay.com) to request a free trial and view a demo video, product tour, and free tutorials.

You can also register for a live webinar to see the product in action and get answers to any questions you may have.

#### Buy it

For fast, friendly advice on choosing the right configuration, call:

+1.888.750.0685 (U.S. and Canada only)

+1.517.381.2300 (international)

Or contact us via: <http://www.techsmith.com/about/salescontact.asp>.